Value Requirements Workshop

Master how you communicate your organisation's 'real' requirements, and your stakeholders' most critical improvement requirements, in an unambiguous, clear, measurable, and testable way.

Project and System Level Requirements Specifications

WORKSHOP ADVANTAGES

a complete method for tackling all the critical and real stakeholder requirements for a project, at all levels of consideration for IT Projects.

BAR NONE
the most advanced and comprehensive workshop on requirements specification in the world.

SUCCESS
for those of you who know you must have the state-of-the–art requirements methods, because you run critical projects and cannot afford sloppy requirements to threaten success.

COMPLETE
distinguished from others by its ability to integrate multiple quantified quality and cost requirements, with functions and constraints.

DEPTH
permits and encourages detailed specification of requirements, not just simple ambiguous and vague statements.

AGILE WITH CONTROL
manage both small and large complex projects with a summary of all the most critical requirements of the project on one page, all quantified.

Workshop Objectives:

This workshop will allow you to walk away with practical ability to improve your projects most critical requirements.

You will be able to identify, classify and specify critical project and stakeholder requirements.

You will be able to distinguish, Solutions from Functions from Quality, Value and Performance Requirements.

You will be able to quantify all variable requirements.

We hope that most participants will choose to study these methods further after the workshop. We will arm you with the skills and material needed.

Workshop (no silver bullet!) Limitations:

You will not become an overnight expert. You will become proficient enough to start practicing, and continue learning.

You Intended for:

CEOs, Project managers, Scrum Product Owners. and people in charge of purchasing large systems, Requirements Authors and their managers. Architects.

Workshop Results:

Leading companies all over the world report achieving great results from these specific techniques. Companies like Boeing, TomTom, Bosch, Credit Suisse, Philips, Qualcomm, Schlumberger, Nokia, Citigroup, HP and many more. As of 2016 over 20,000 engineers at Intel have been voluntarily trained in the 'Planguage' requirements methods.

Smaller firms, like Confirmit, report fantastic numeric results, year after year. All driven by clear quantified requirements. See: http://concepts.gilb.com/dl32 With this workshop, we invite you to learn how to master the requirements process, so as to lead a project to success.

In this workshop you will learn these precious skills from the source, Tom &/or Kai Gilb.

The Problem and what you can do about it.

The Problem
One of the biggest factors for failure in projects, including well executed agile projects, is the failure to capture, define, communicate, develop and deliver the outcomes that define success. Most projects suffer from lack of well specified end-state or outcome requirements. People jump too early to describing and developing the technical solutions, without first understanding the requirements well.

Your new skill set
The other side of this is that we have a growing number of people and projects that have mastered these skills, and they are continuously out-performing their competitors hands down. This workshop teaches you how.

Professionals with a Value Requirement Certification have the skill to write Requirements with a focus on expressing the real needs and values of the Stakeholders.

After this workshop, you will be able to take a text, sometimes called a requirement specification or a user story or the like, and re-write it into a clean set of outcomes describing the success of the project. This is a skill few people have, a very powerful skill. There is nothing like this available anywhere else.

This skill set will add tremendous value to any project and project style. It is a skill set sorely

lacking in traditional project management methods as well as in the new Agile development methods (Lean, Scrum, XP etc.).

With properly defined Value Requirements that define the successful outcomes, you have defined what your project is really about. You have enabled the project to know what success looks like. It can now, unlike before, unlike the competition, go get it, go create that success.

Certification - Trained
Value Requirements
See: http://concepts.Gilb.com/Value+Requirements+Certification
You will get certification in the skill-set of Value Requirements.

INSTRUCTORS
Tom Gilb and Kai Gilb have personally developed the requirements methods they teach, with the help of many professional friends and clients. The methods have been developed over decades of practice all over the world in both small companies and projects and the largest companies and projects.

Tom Gilb
Tom is the author of nine books and hundreds of papers on these and related subjects. His 9th book 'Competitive Engineering: A Handbook For Systems Engineering, Requirements Engineering, and Software Engineering Using Planguage' is a substantial definition of these requirements ideas. His newest book is called Value Planning.

Kai Gilb
Kai, coach -managers, -product owners and -development teams, he lectures, develops and runs workshops, he is writing a book - 'Evo – Evolutionary Project Management & Product Development.', he writes papers, is consulting, starting up projects and is saving projects that have gone astray.
See client list: Gilb.com/About

Interested? Questions?
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