Evolutionary Architecture A Software and Systems

Engineering Language,
for Evaluating Methods,
and Managing Projects
for Zero Failure,
and Maximum 'Value Efficiency'

Tom Gilb ARCHITECTURE MEETUP 6 DEC. 2017, WARSAW

https://www.meetup.com/Software-Architecture-Debate/events/245591348/ HOST: damian.w.leszczynski@gmail.com

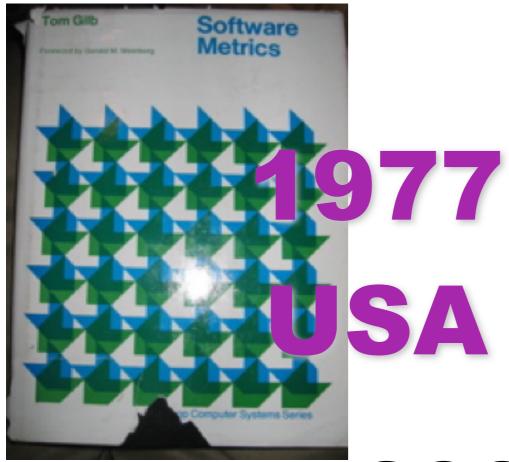
tom@Gilb.com, www.Gilb.com, @ImTomGilb

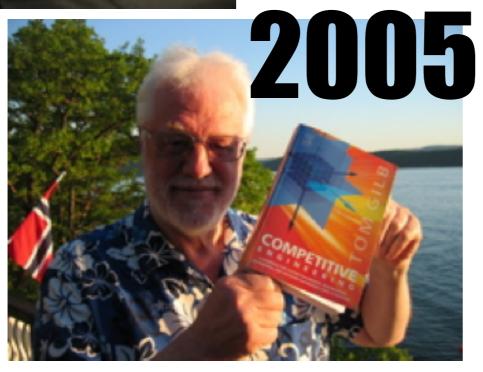
These slides are at

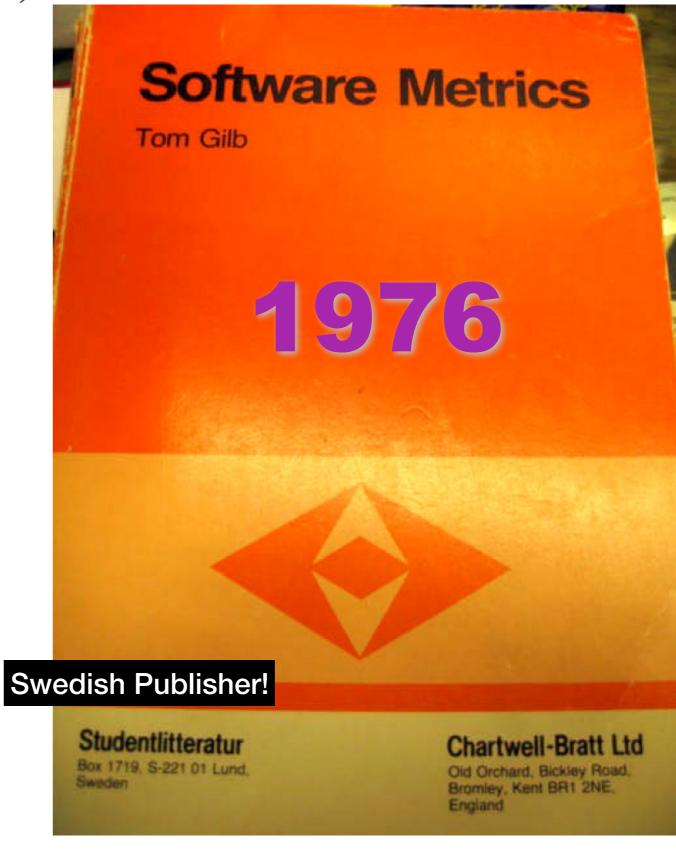
https://www.dropbox.com/s/974nz689nli65ob/Evolutionary%20Architecture%20and%20Decomposition%20WARSAW%206DEC%20VERISON%20DEC%202.pptx?dl=0 and later at gilb.com,

http://concepts.gilb.com/file24

'SM' Books 1976, 1977 and 2005







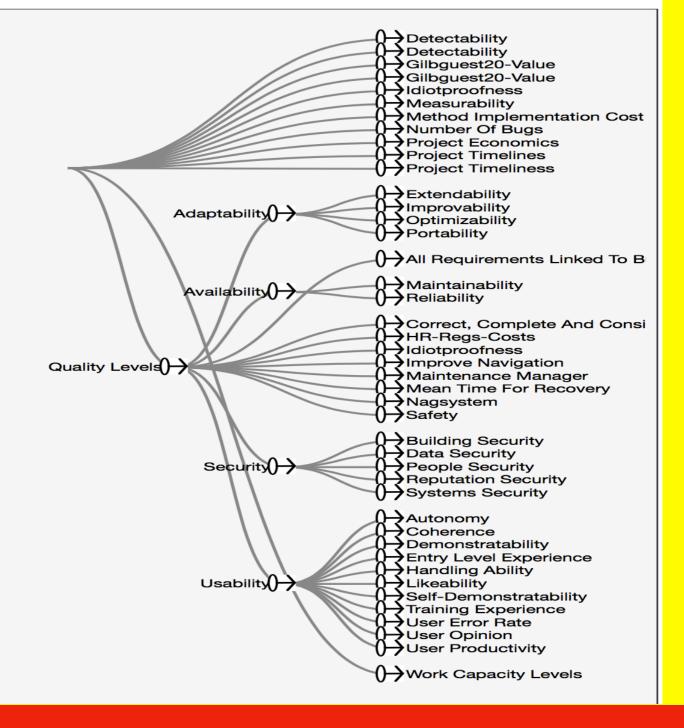
Talk Outline

- 1. Quantification of Values and Qualities
- 2. Estimation of multiple attributes of methods and strategies
- 3. Evo and Advanced Agile: Multiple Measures, and Dynamic Design to Cost Estimation
 - 4. Measuring Development Specifications Quality:

Lean Quality Assurance

Tool Credit:

www.NeedsandMeans.com
Richard Smith, London



1. Quantification of Values and Qualities



The Principle Of 'Quality Quantification' The Words of a 'Lord'

"All qualities can be expressed quantitatively, 'qualitative' does not mean unmeasurable". (Gilb)

http://tinyurl.com/GilbTedx

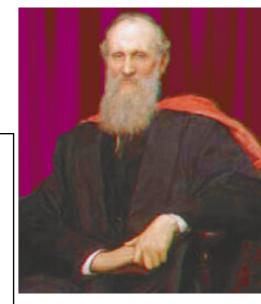
"In physical science the first <u>essential step</u> in the direction of <u>learning</u> any <u>subject</u> is to <u>find principles of numerical reckoning</u> and <u>practicable</u> <u>methods for measuring</u> some <u>quality</u> connected with it.

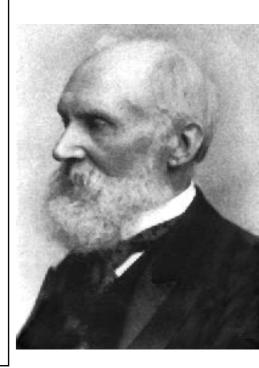
I often say that when you can measure what you are speaking about, and express it in numbers, you know something about it;

but when you cannot <u>measure</u> it, when you cannot <u>express</u> it in <u>numbers</u>, your knowledge is of a meagre and unsatisfactory kind;

it may be the beginning of knowledge, but you have scarcely in your thoughts advanced to the state of Science, whatever the matter may be."

Lord Kelvin, **1893**, Lecture to the Institution of Civil Engineers, 3 May 1883 From http://zapatopi.net/kelvin/quotes.html

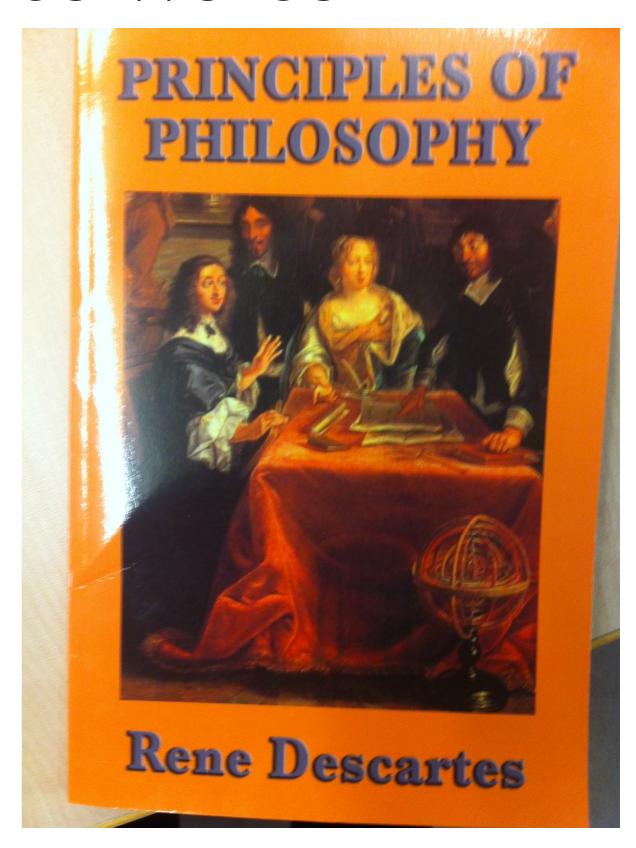


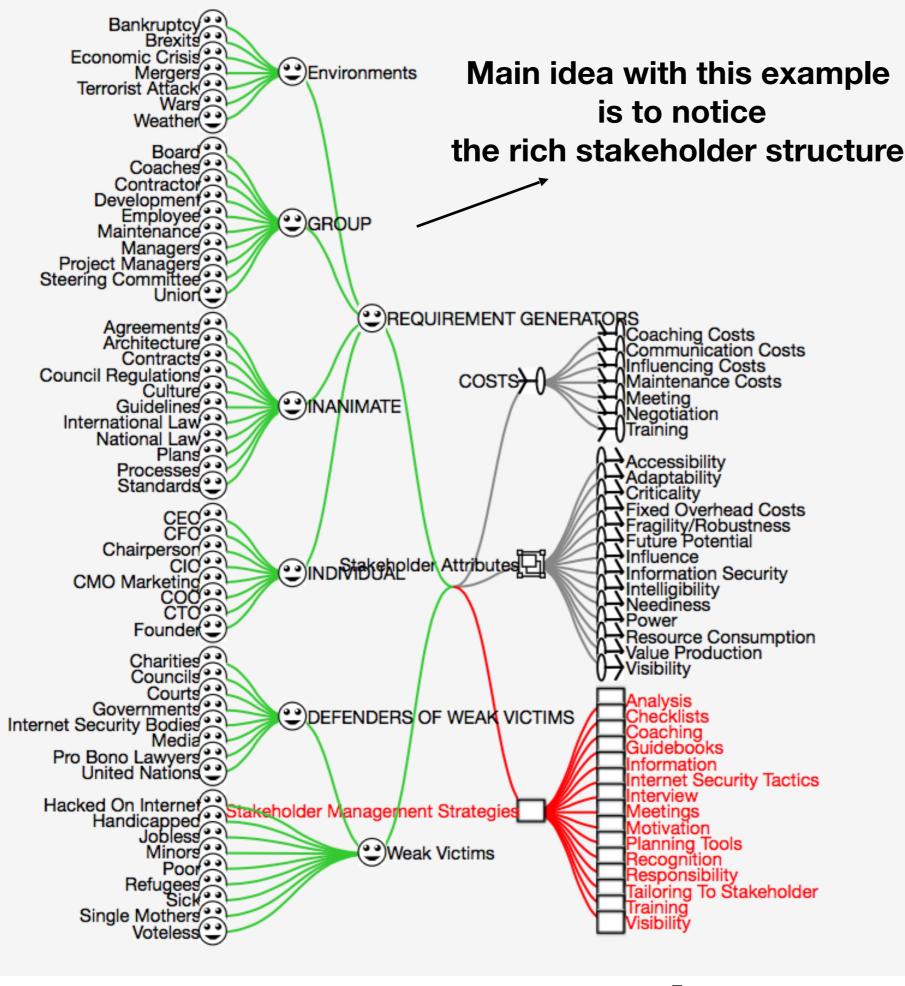


Born: 26 June 1824; Belfast, Ireland Died 1907..

Words Words Words

 "LXXIV The fourth source of our errors is, that we attach our thoughts to words which do not express them with accuracy"





Stakeholders Needs and Means diagram

SHOULD
ARCHITECTS DO
SERIOUS ANALYSIS
OF THEIR CRITICAL
STAKEHOLDERS?

Direct **Quantification of** all benefits, so they are unambiguous clear; and trackable in agile delivery steps.

()→Adaptability **Every one of these values can** Availability be expressed as ()—Competitiveness numeric improvements -> Contractor Rights Economic Growth Economic Scaling Capability Economic Sustainability Economic Waste % Employee Integrity () Employee Rights Enterprise Integrity Financial Debt Burden Greenness nnovation Speed Delta Term Profitability Maintainability Openness Privacy Process Change Ability Quality Control Ability Reliability Scaling Performance Security Service Performance () Supportiveness

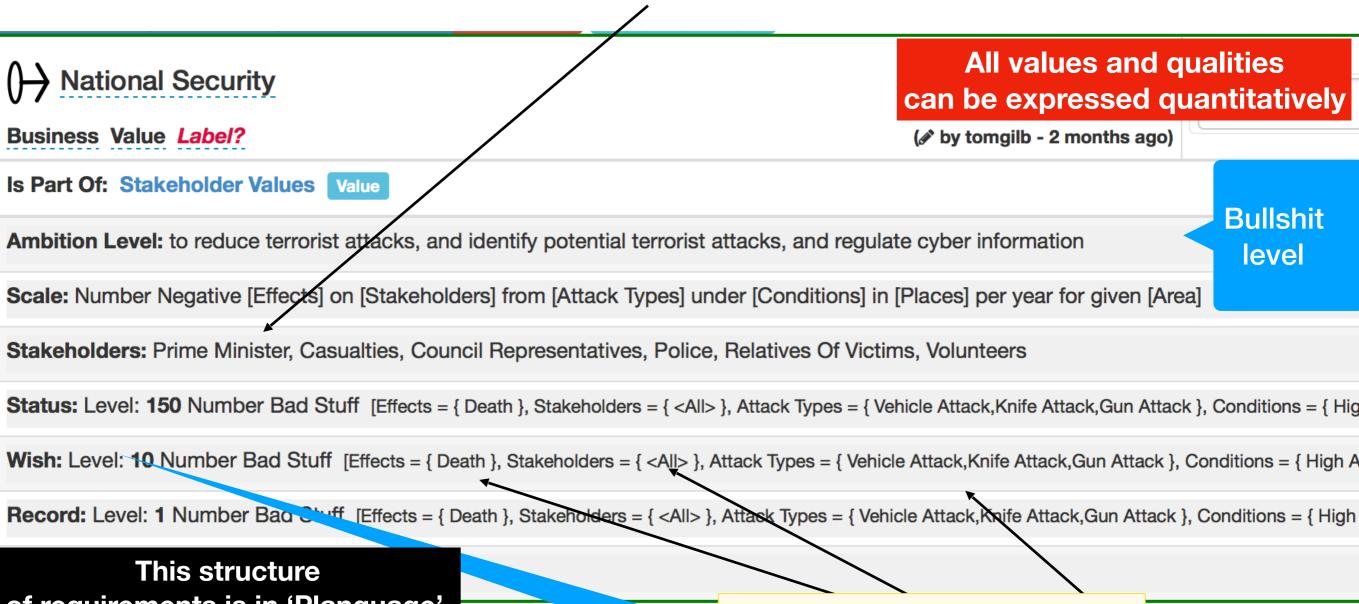
Team And Group Integrity

Transparency

Usability

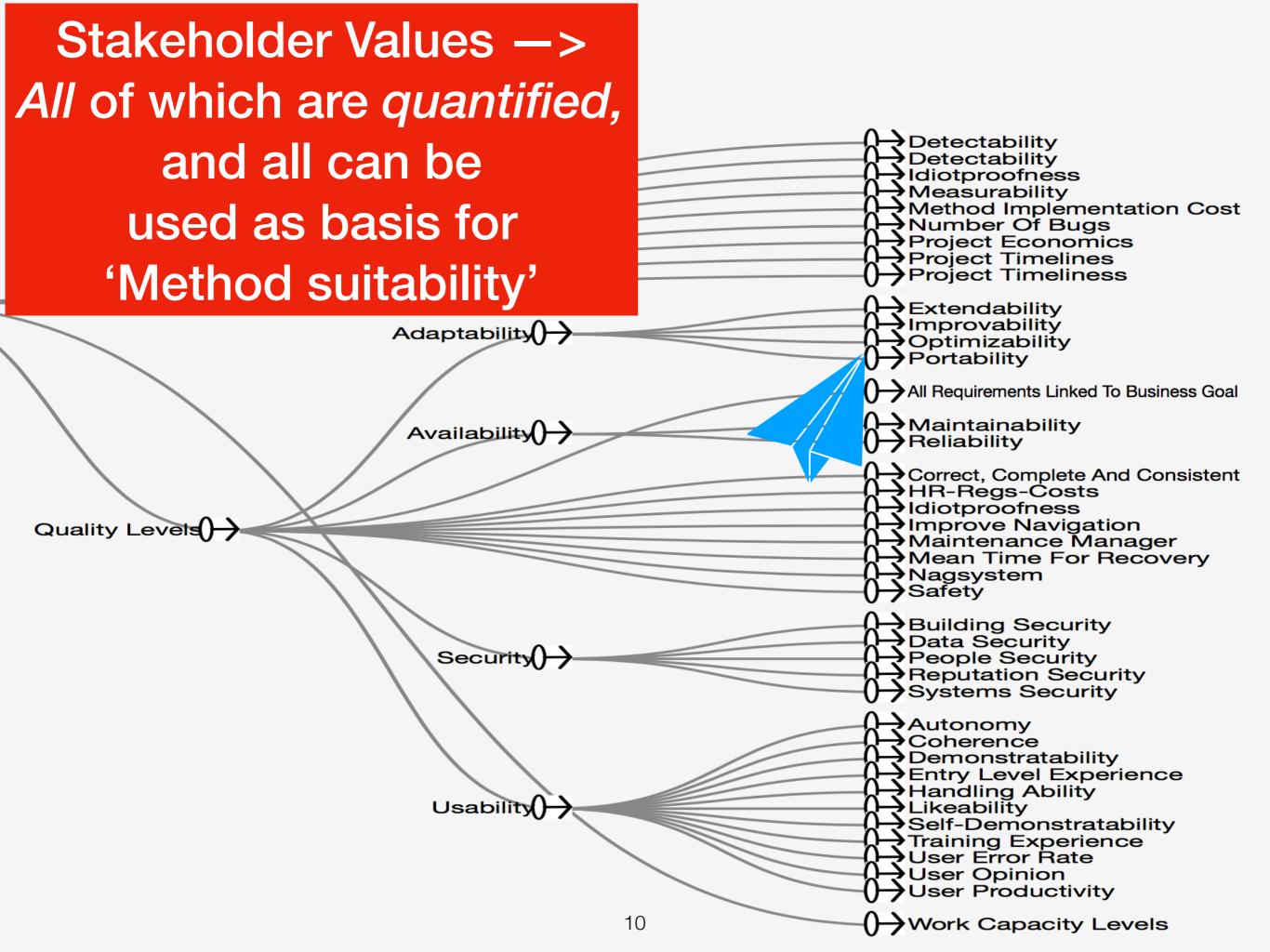
WHAT IS THE PROBABLE
ARCHITECTURE RESULT
IF THE
CRITICAL VALUE AND QUALITY REQUIREMENTS
ARE NOT QUANTIFIED?
Only 1% of Enterprise Architects Quantify Values and Qualities

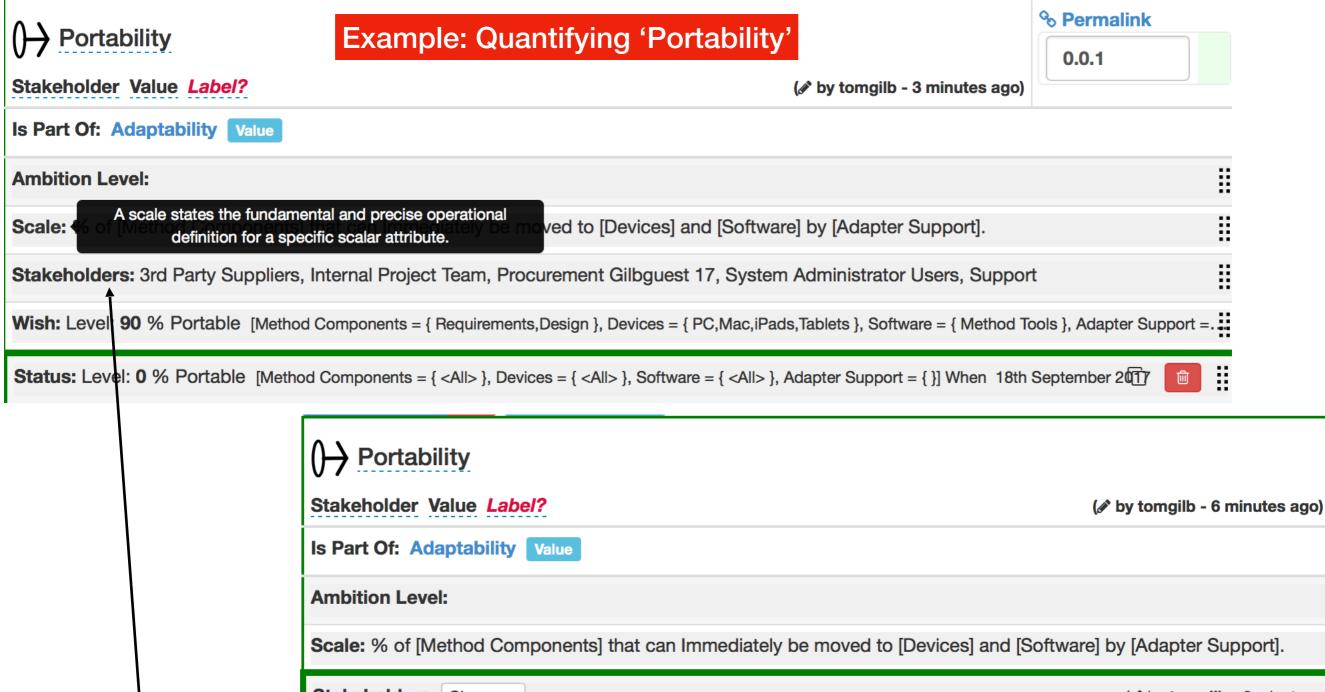
'Security' Value-Quantification with Stakeholders: using 'Planguage'



of requirements is in 'Planguage'.
Which is specified in books
'Competitive Engineering'
and
'Value Planning'

A REQUIREMENT
WITH MANY DIMENSIONS





Stakeholders ->

Requirement Sources

Scale: % of [Method Components] that can Immediately be moved to [Devices] and [Software] by [Adapter Support].

Stakeholders: Change...

Link to Stakeholder

Tag A Actions

3rd Party Suppliers

Internal Project Team

Procurement Gilbguest 17

System Administrator Users

11



<- The 'Portability' is the name or 'tag of the specification'



Stakeholder Value Label?

(*) by tomgilb - 3 minutes ago)

0.0

Is Part Of: Adaptability



This documents where in a hierarchy the spec belongs and what type of spec (Value) it is

Ambition Level: Superior ease of moving methods software to new environment.

Management BS Level

Slogan or Headline

Many specs stop at this level.

We use this as a *platform* to develop *much more precise* requirements

Ambition Levels will be Quantified, and Decomposed to varied-value components

Ambition Level: Superior ease of moving methods software to new environments without human effort

Scale: Change...

Scale Description: ②

Example: Quantifying 'Portability' THE SCALE DEFINITION with [Scale Parameters] decomposition: 2 levels

% of [Method Components] that can Immediately, with little or no effort, be moved to [Devices] and [Software] by [Adapter Support].

[Scale Parameters] decomposition: 1st level

Adapter Support: defined as:

In House Support, External Specialists, Users Them wes

Devices: defined as:

PC, Mac, iPhone, Android, iPads, Tablets, Apple Watch,

Method Components: defined as:

Requirements, Design, Architecture, Quality Control, Project Management, Prioritization, Risk Management

Software: defined as:

Spreadsheets, Word Processors, Method Tools, Operating Systems, Mac OS, iOS, Windows

Second-Level Decomposition

very detailed 'modelling' of the system

13

↑ \ Dortobility	xample: Quantifying 'Portability'	% Permalink					
() Portability	0.0.1						
Stakeholder Value Label?	(by tomgilb - 3 minutes ago)						
Is Part Of: Adaptability Value							
Ambition Level: Superior ease of moving methods software to new environments without human effort							
ale: % of [Method Components] that can Immediately be moved to [Devices] and [Software] by [Adapter Support].							
Stakeholders: 3rd Party Suppliers, Internal Project Team, Procurement Gilliguest 17, System Administrator Users, Support							
Wish: Change							
Scale Level: % Portable 90 <- Wish level (90) expresses a need or desire of a stakeholder							
The 'Wish level' here, refers <u>only</u> to the defined Scale parameters below: Requirements, Design Method Tools PC Mac iPads Tablets ,,, In house Support							
[Method Components] =	[Dtables] =						
× Requirements × Design × Tablets							
[Software] = [Adapter Support] =							
× Method Tools	× In House Support						
+Add additional qualifier Source:							
tom gilb							
	14						

	☐ Incentivise	☐ Tea Kiosk	Daily Danger Checks	
Requirements				Sum
()→ Project Timeliness =: Status: 10 → Wish: 5 % Δ: % time overrun necessary to deliver Δ9 [Project Cost Size = { Medium (\$10k] ?% 30th June 2017		5 ± 1 -5 % 100 ± 20 % 50 % (x 0.5)	15 ± 8 5 % -100 ± 160 % -80 % (x 0.8)	ΣΔ%: 40 ± 180 %
(→ Building Security =: Status: 50 → Wish: 10 % I % of [Emergency Types] which in fact △9 [Emergency Types = { Earthquake }, ?% 30th June 2018	.	50 ± 0 0 % Injury 0 ± NaN % 0 % (x 0.6)	30 ± 10 -20 % Injury 50 ± 25 % 15 % (x 0.3) 50%	ΣΔ%: 50 ± 25 %
User Productivity Status: 15 → Wish: 5 minutes number of minutes for a [user] to co [user = { adult }, task = { dri] 30th June 2017		8 ± 3 -7 minutes 70 ± 30 % 56 % (x 0.8)	15 ± 0 0 minutes 0 ± 0 % 0 % (x 0.0) 0%	ΣΔ%: 120 ± 30 %
Sum Of Values: Credibility - adjusted:	6: 90 ± 0 % %: 32 %	170 ± 50 % 106 %	-50 ± 185 % -65 %	
> Method Implementation Cost Status: 0 → Budget: 3m \$ Δ: Total monetary cost in US Dollars fo [Project Cost Size = { }] 30th June 2017		2m ± 0 2m \$ 67 ± 0 % 134 % (x 0.0)	=: 1m ± 0 Δ: 1m \$ Δ%: 33 ± 0 % ?%: 66 % (x 0.0)	ΣΛ%: 117 ± 0 %
Sum Of Development Resources: Credibility - adjusted:	%: 17 ± 0 % %: 34 %	67 ± 0 % 134 %	33 ± 0 % 66 %	
Value To Cost:	5.30	2.50	-1.50	

2. Estimation of multiple attributes of methods and strategies

Quantifying Design/Architecture/Strategic Planning Moving towards an engineering discipline.

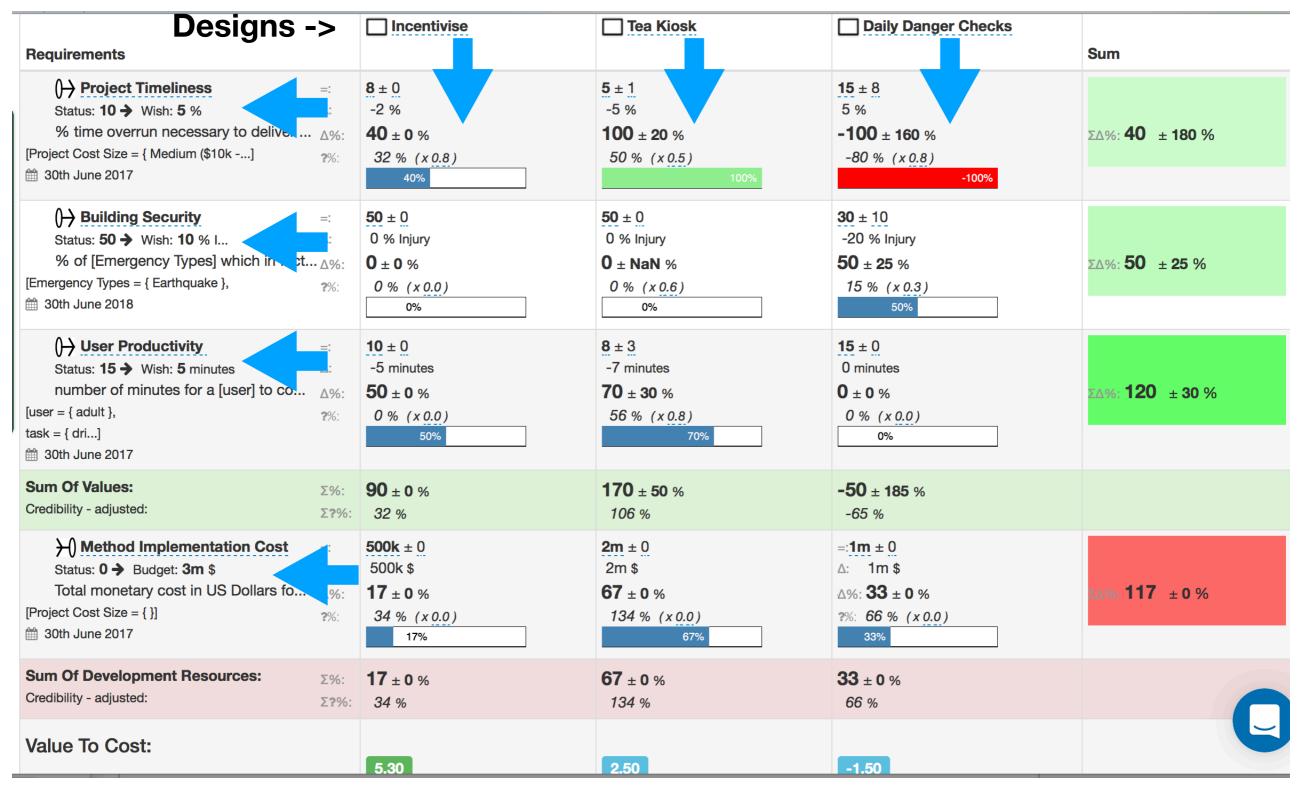
— Confucius, Sayings of Confucius

"True wisdom is knowing what you don't know"

- Confucius, Sayings of Confucius

What intellectual tools do you have that will help you to be more conscious of exactly what you do NOT know enough about?

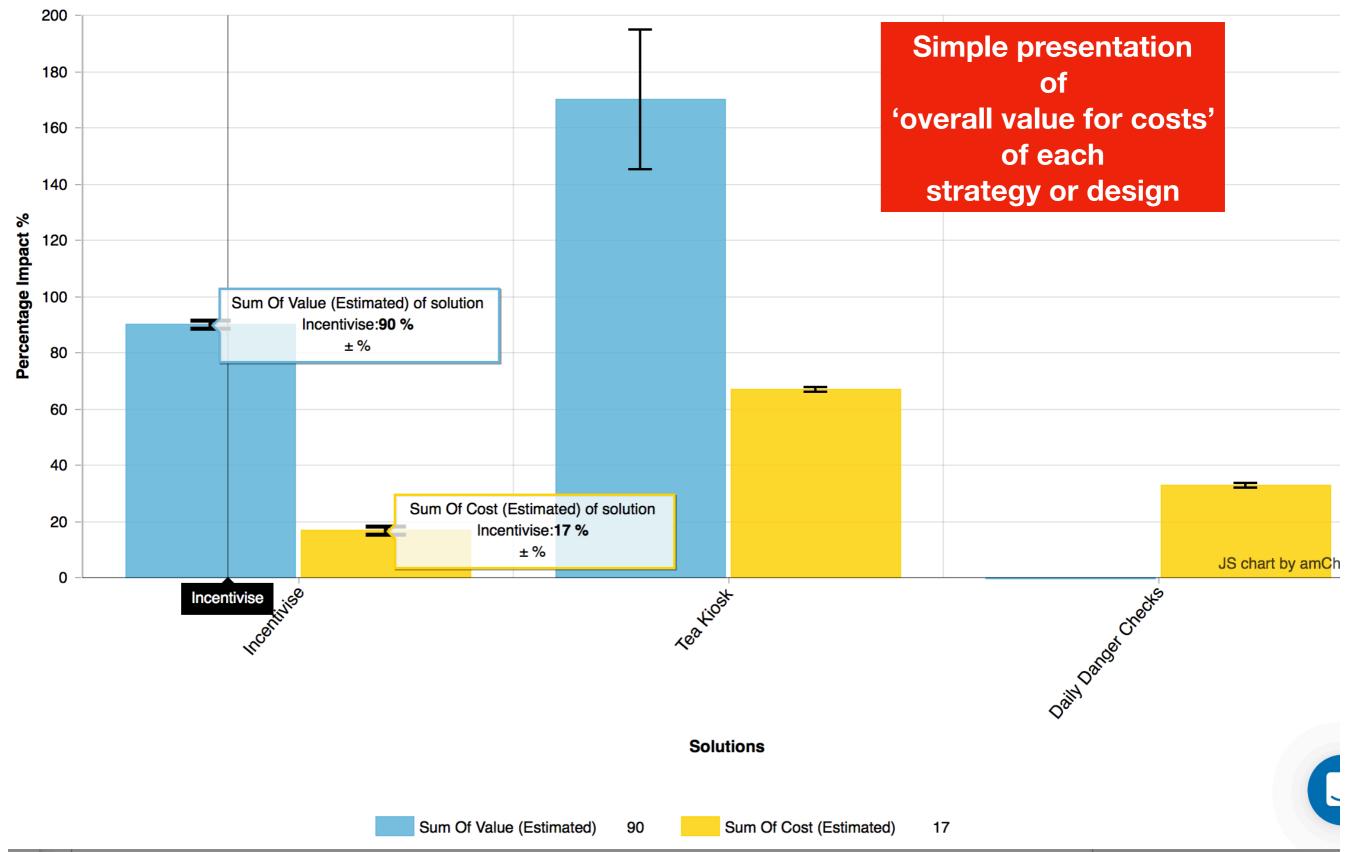




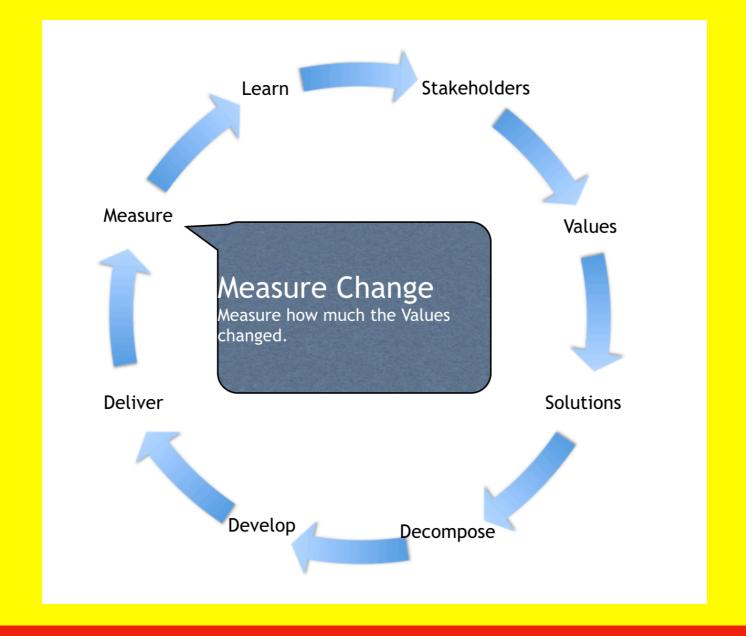
The numeric relation between ends items here help us to and means.

What items here help us to know what we do not know?

Basic Structure of an Impact Estimation Table



Overall 'Potential Values / Costs'
of 3 options or (if you need them all)
complimentary 'benefit drivers' = strategies = solutions = means'



3. Evo and Advanced Agile: Multiple Measures, and Dynamic Design to Cost Estimation

An advanced, Deming, 'Plan Do Study Act' cycle (Statistical Process Control) and it is all about numbers

This is 'Evo' (Evolutionary Value Optimization)

Learn

Stakeholders

Identify your critical stakeholders

the ones that have one or more critical needs,

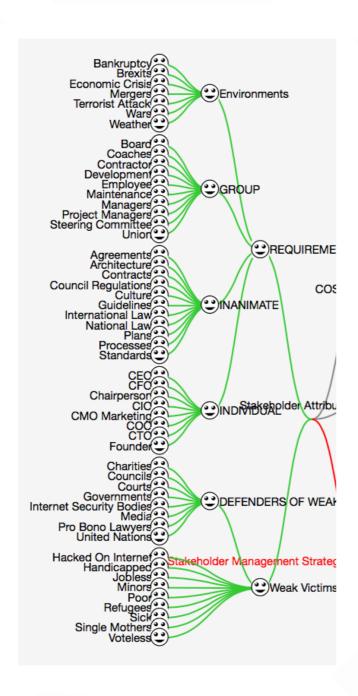
that if you fail to deliver them,

your project/product

might well fail

Measure

Deliver



Solutions

Values

Develop

Decompose

Learn

Develop

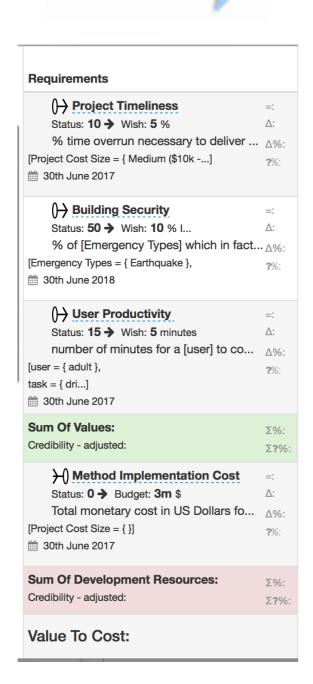
Stakeholders

Which numeric improvements do stakeholders need, critically?

We can,
and must always,
express their values
with
well-defined numbers

Measure

Deliver



Solutions

Values

Decompose

Define both failure and success numerically

and

keep learning what those critical numbers are continuously

Learn

Stakeholders

Solutions (designs, architectures, strategies)

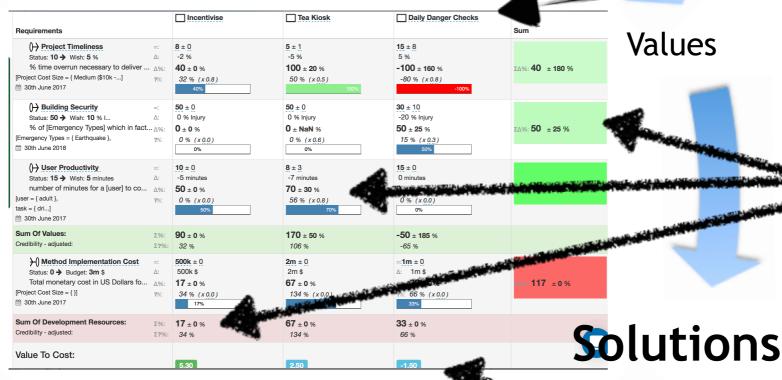
must be identified

and their total impacts on critical objectives and constraints

must be estimated reasonably

(order of magnitude)

Measure

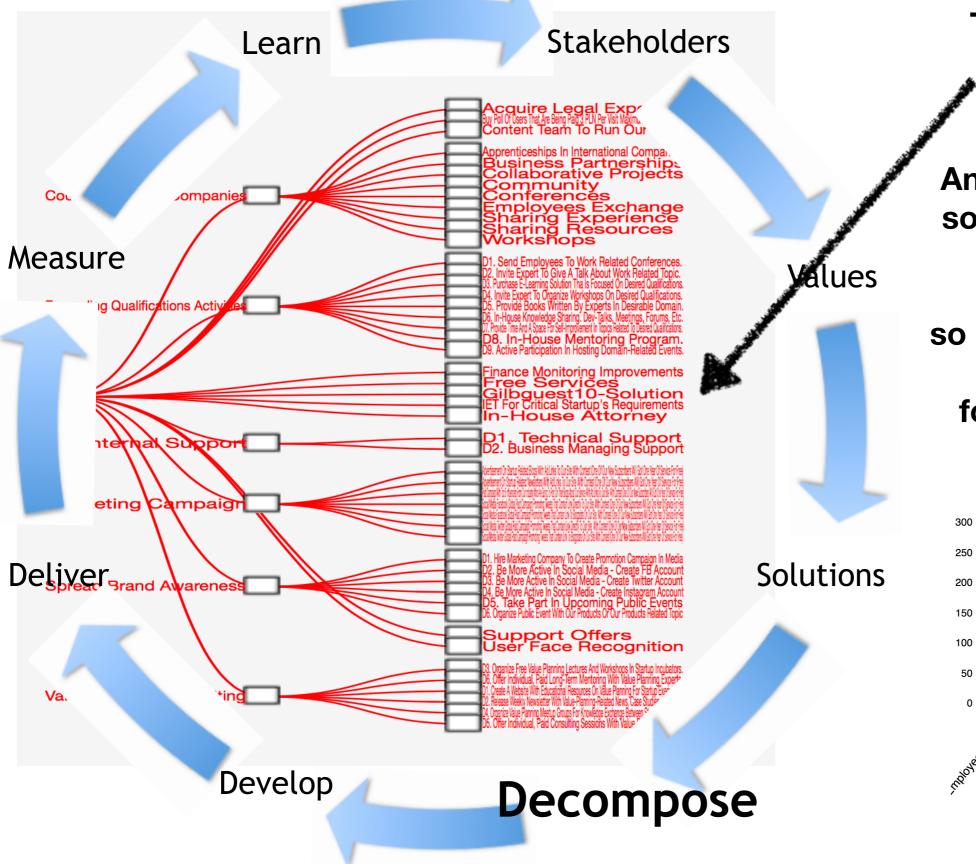


Deliver

Develop

Decompose

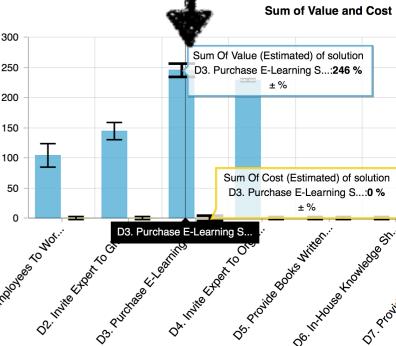
Impact Estimation Tables
(Planguage)
are a tool for doing estimates
of potential solutions
and how good they might be



The solutions can be decomposed by 10x or 100x

And we can <u>estimate</u> the solution <u>sub-component</u> value and cost,

so as to prioritize the best value/cost for short term delivery



Decompose to useful detail

- "To divide up each of the difficulties
 - which I examined
 - into as many parts as possible,
 - and as seemed requisite
 - in order that it might be resolved
 - in the best manner possible."
 - Rene Descartes

Born: March 31, 1596, <u>Descartes, Indre-et-Loire, France</u>

Died: February 11, 1650, Stockholm, Sweden



Master the details, cumulate knowledge (Sweat the details)

- "To carry on my reflections in due order,
- commencing with objects that were the most simple and easy to understand,
- in order to rise little by little, or by degrees,
- to knowledge of the most complex,
- assuming an order, even if a fictitious one, among those which do not follow a natural sequence relatively to one another".
- Rene Descartes

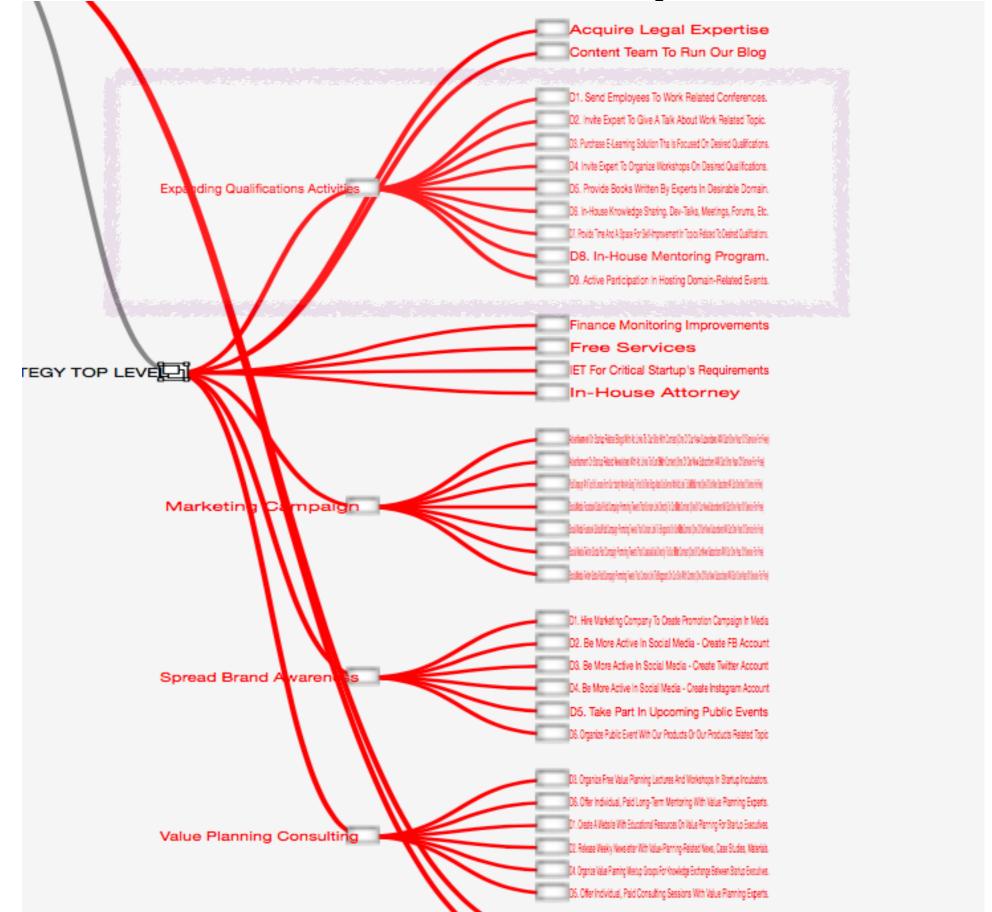
Born: March 31, 1596, Descartes, Indre-et-Loire, France

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Solution Decomposition Example

2017 Polish Export Example

Several Solution Decompositions



Detail of 1 Solution Decomposition



- Criteria for Decomposition
- 1. Each decomposition will deliver measure value to at least 1 stakeholder requirement
- 2. Any decomposition (D1... Dn) can be delivered independently of any other.

% Permalink v. 0.0.1

Solution Idea

(*) by gilbguest9 - 2 months ago)

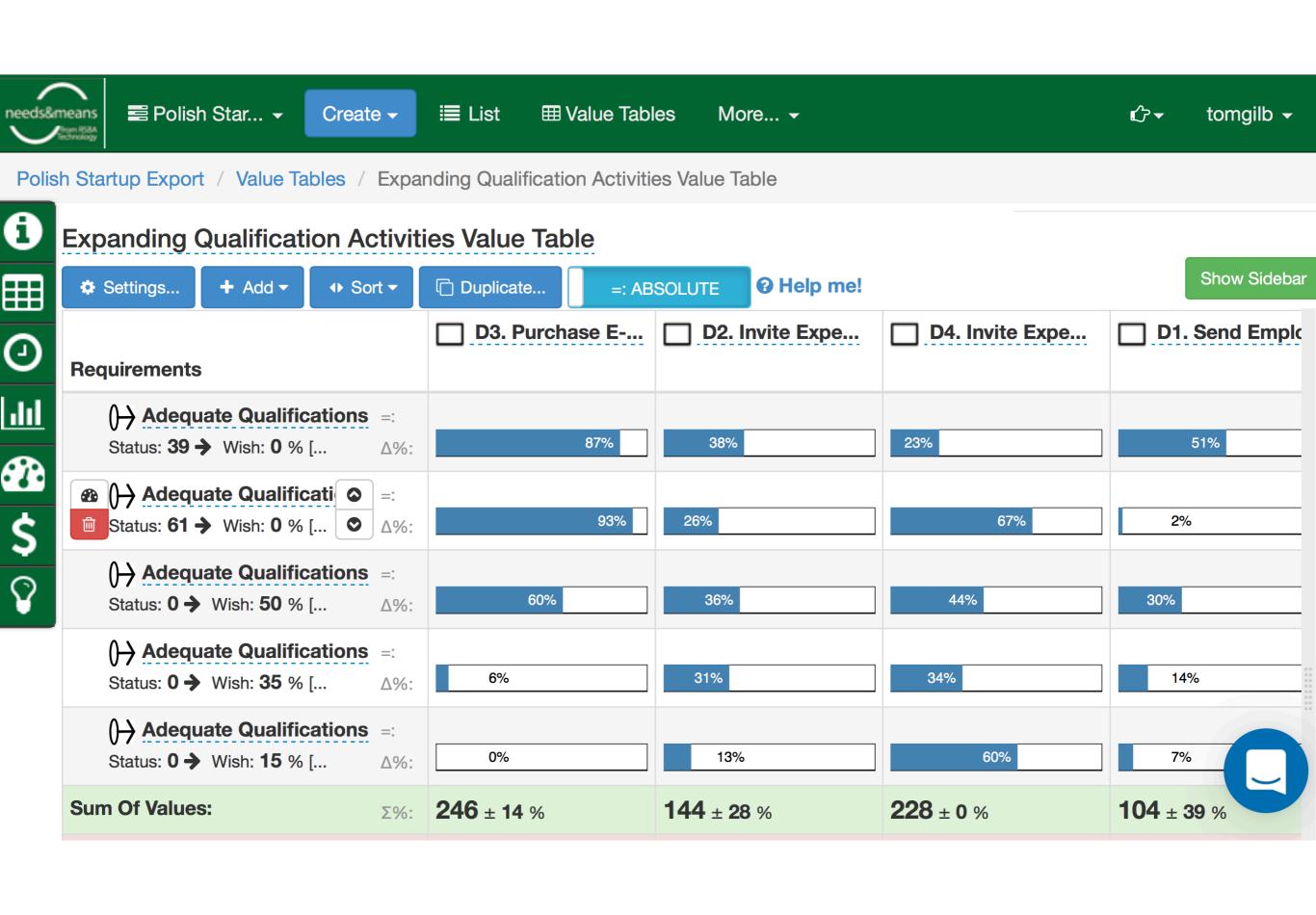
Is Part Of: STRATEGY TOP LEVEL Group

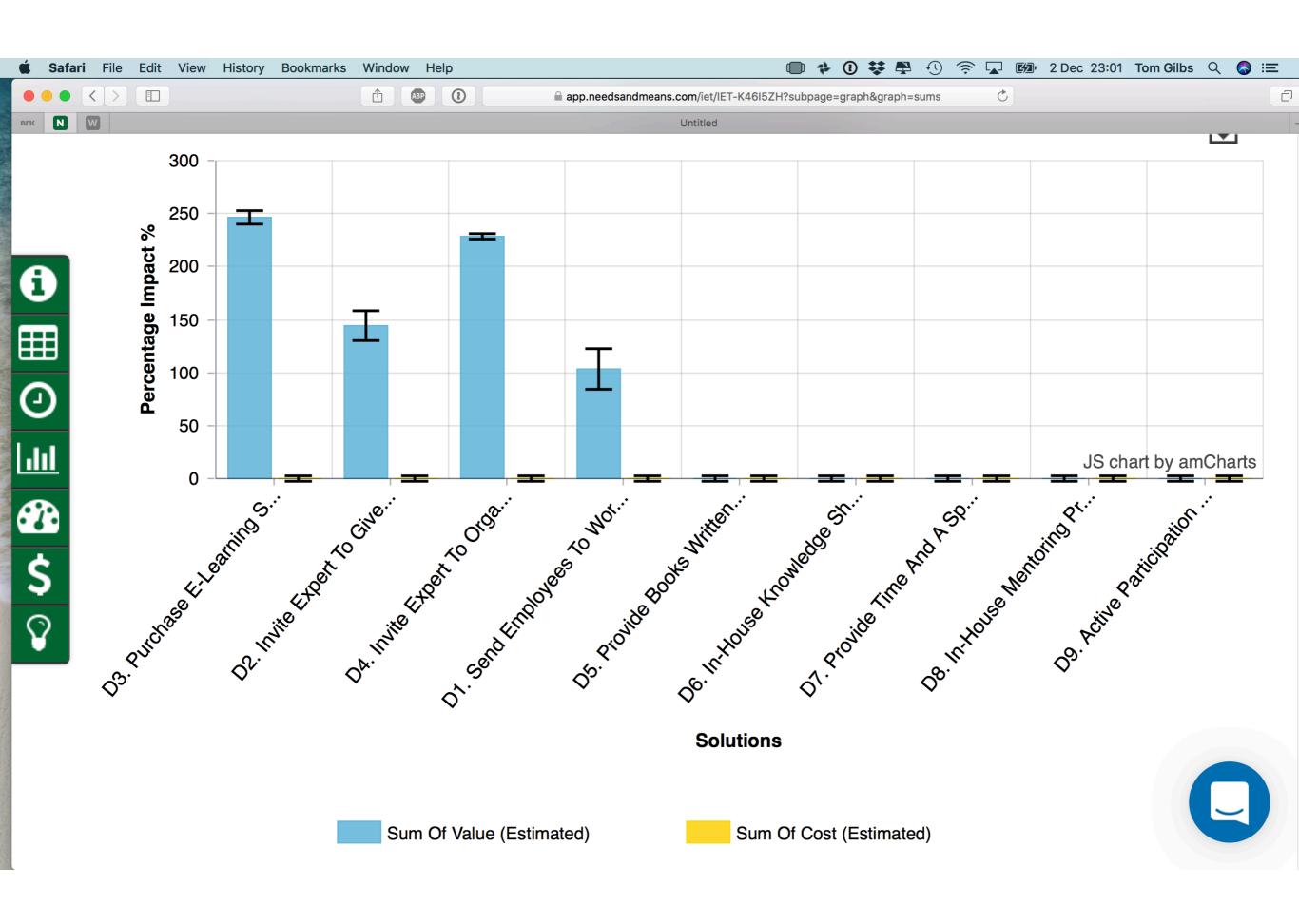
Consists Of: D1. Send Employees To Work Related Conferences. Solution Idea D2. Invite Expert To Give A Talk About Work Related Topic. Solution Idea D3. Purchase E-Learning Solution Tha Is Focused On Desired Qualifications. Solution Idea D4. Invite Expert To Organize Workshops On Desired Qualifications. Solution Idea D5. Provide Books Written By Experts In Desirable Domain. Solution Idea D6. In-House Knowledge Sharing. Dev-Talks, Meetings, Forums, Etc. Solution Idea D7. Provide Time And A Space For Self-Improvement In Topics Related To Desired Qualifications. Solution Idea D8. In-House Mentoring Program. Solution Idea D9. Active Participation In Hosting Domain-Related Events. Solution Idea

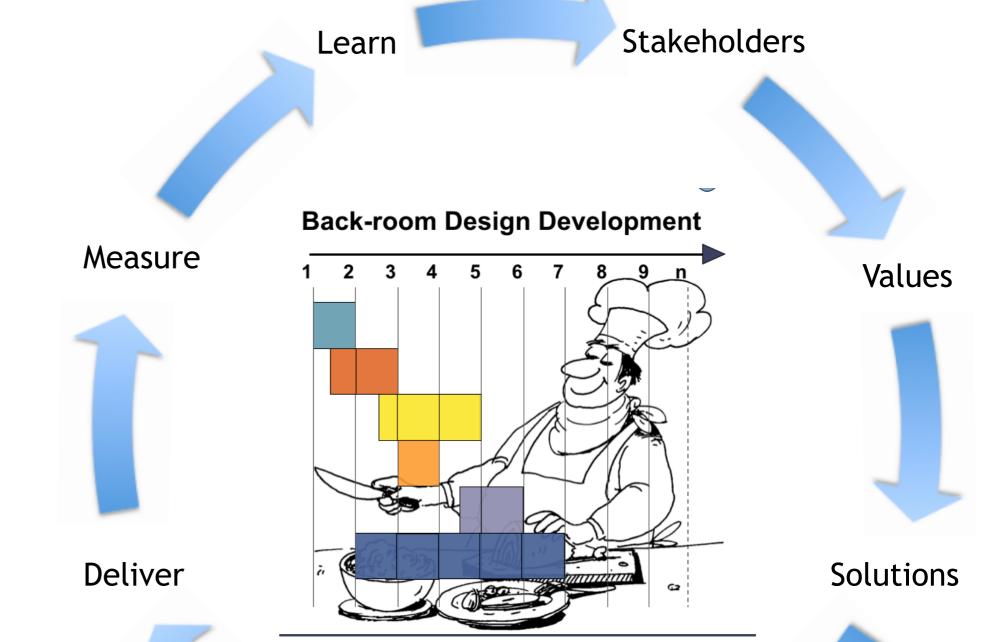
Summary: A set of conferences, workshops and presentations lead by experts and other activities that aim t...

Description:

- D1. Send employees to work related conferences.
- D2. Invite expert to give a talk about work related topic.
- D3. Purchase e-learning solution that is focused on desired qualifications.
- D4. Invite expert to organize workshops on desired qualifications.
- D5. Provide books written by experts in desirable domain.
- D6. In-house knowledge sharing. Dev-talks, meetings, forums, etc.
- D7. Provide time and a space for self-improvement in topics related to desired qualifications.







The sub-solutions are made ready (developed) for delivery to real stakeholders, next week and every week. Or in about 2% of budget/ deadline increments

Develop

Decompose

Learn Stakeholders

Measure

Front-room Evolutionary Delivery

Values

The sub-solutions are

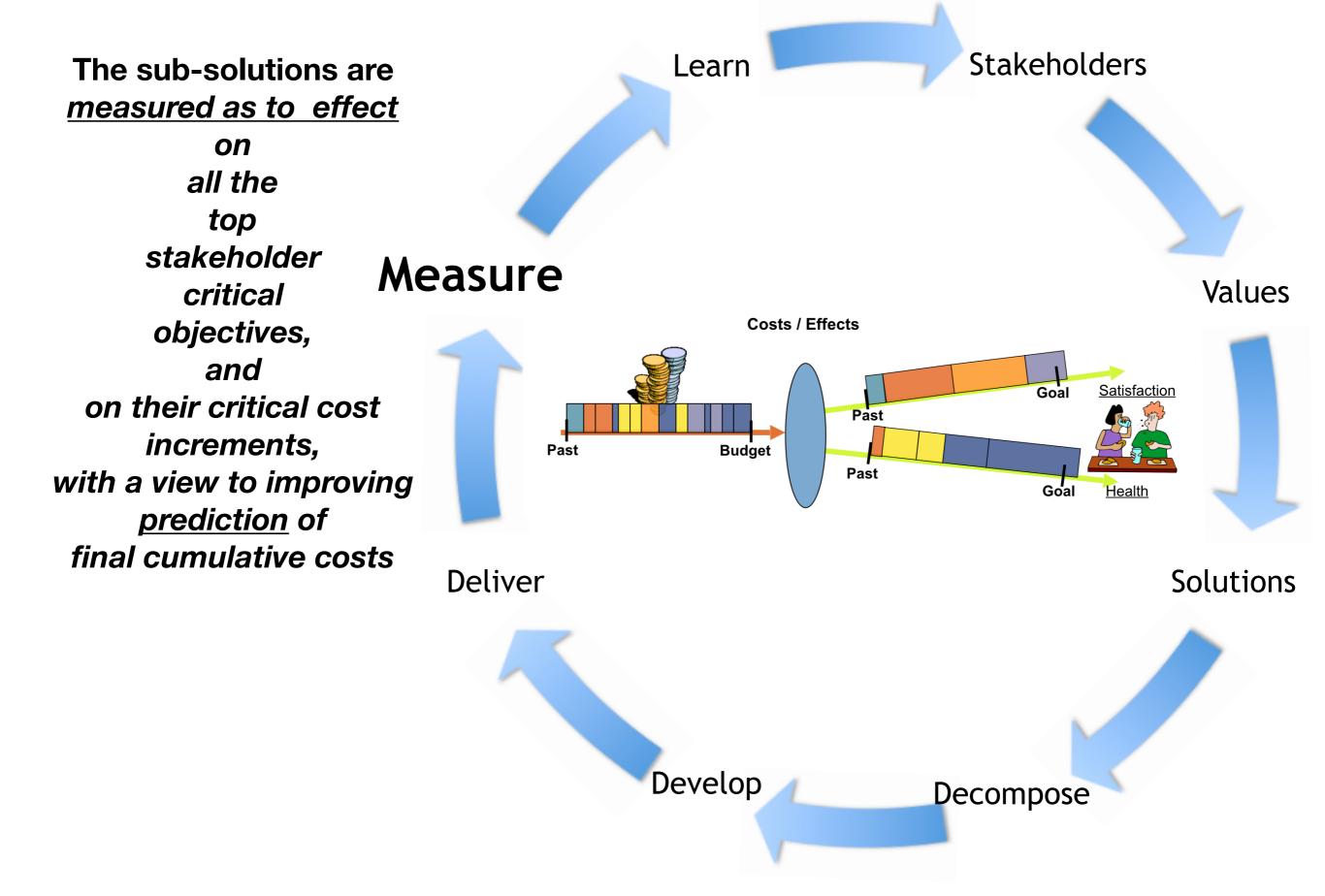
delivered
to real stakeholders,
in order to experiment,
to test, to pilot, to get
reactions,
NUMERICALLY
and to allow for potential
corrections in design, in
implementation process, and
in lower-priority requirements

Deliver

Solutions

Develop

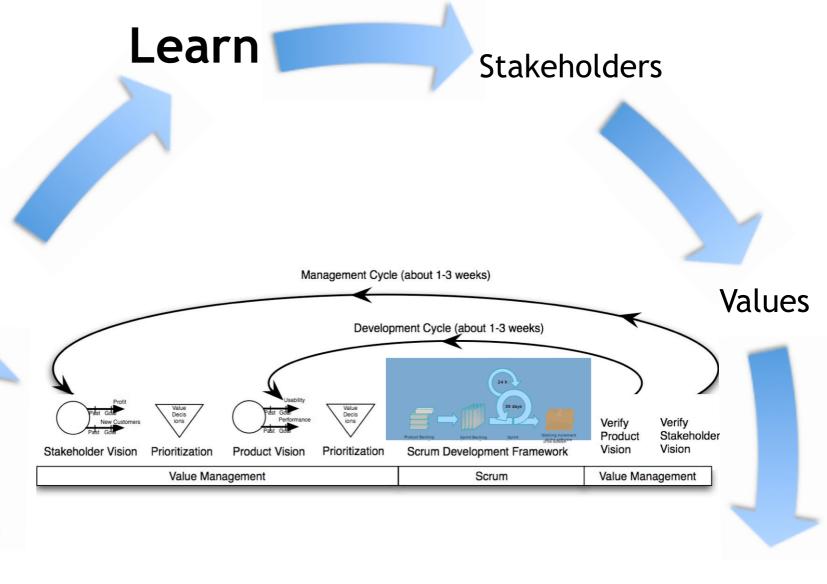
Decompose



From the measurements, and other feedback from stakeholders

Learn what you need to do
to avoid failure
and to succeed

Measure

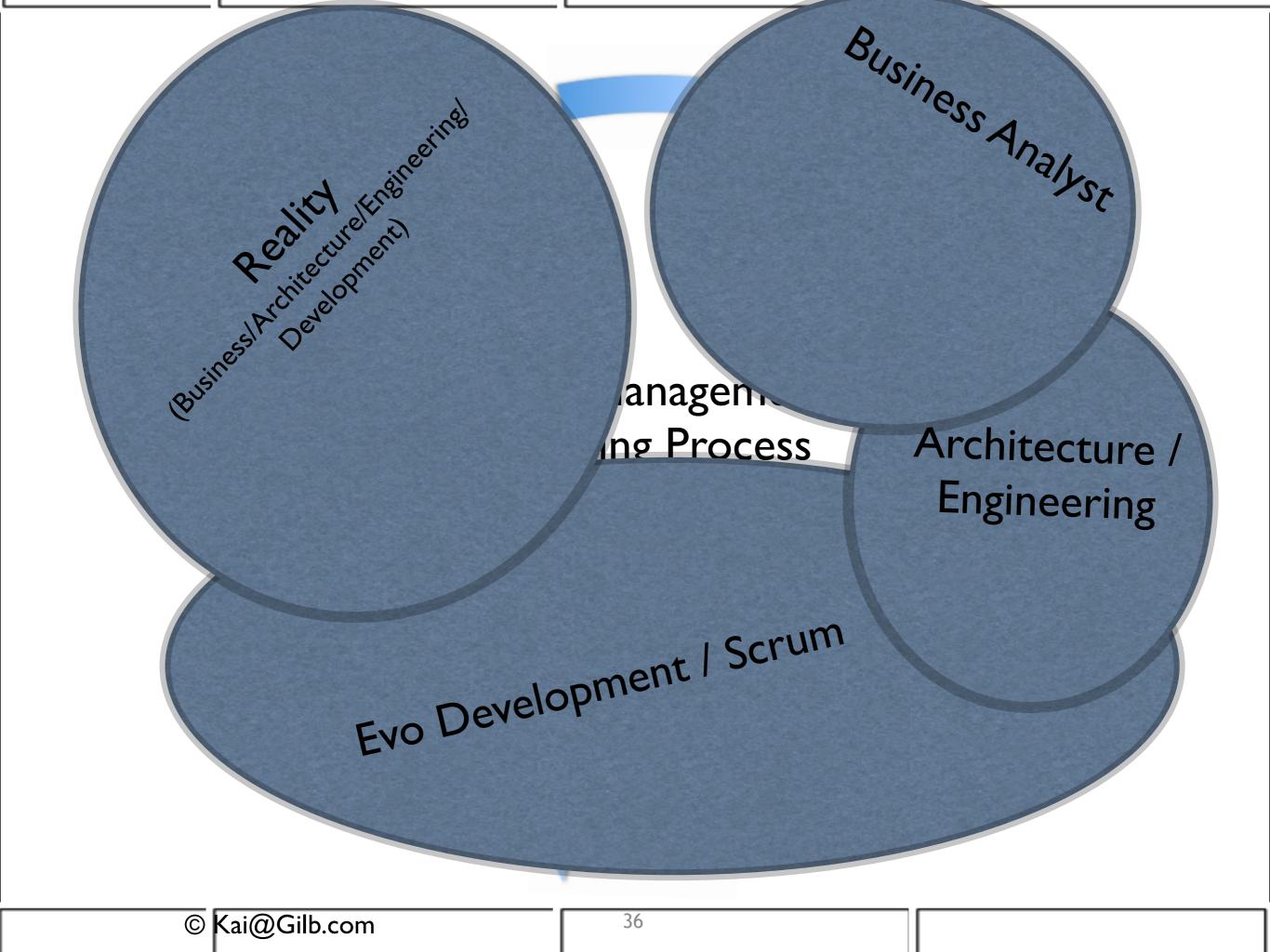


Deliver Solutions

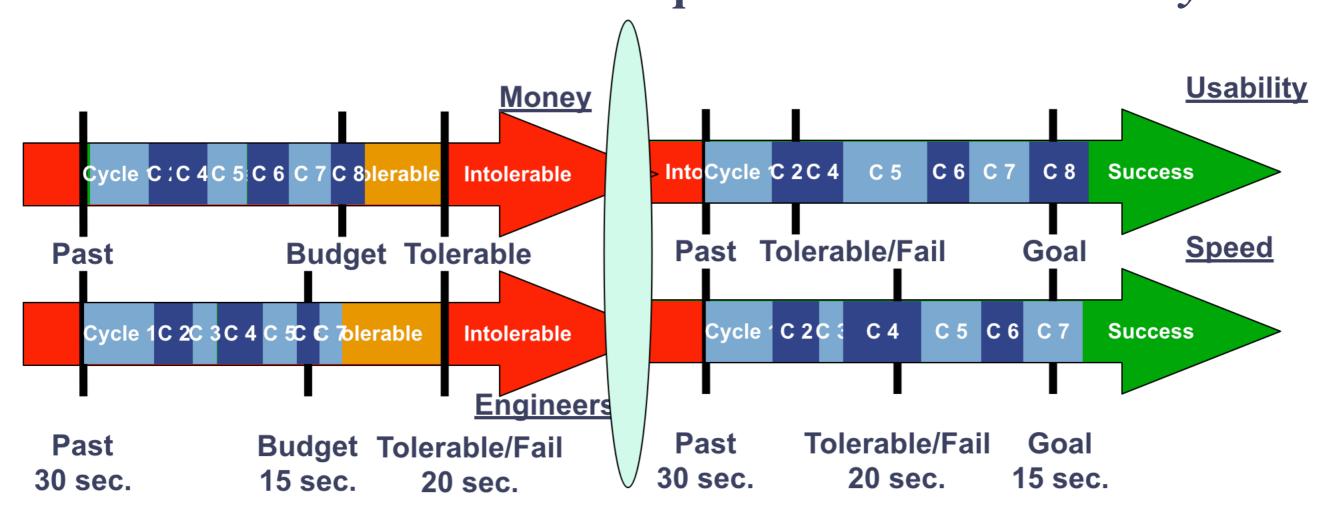
Develop

Decompose

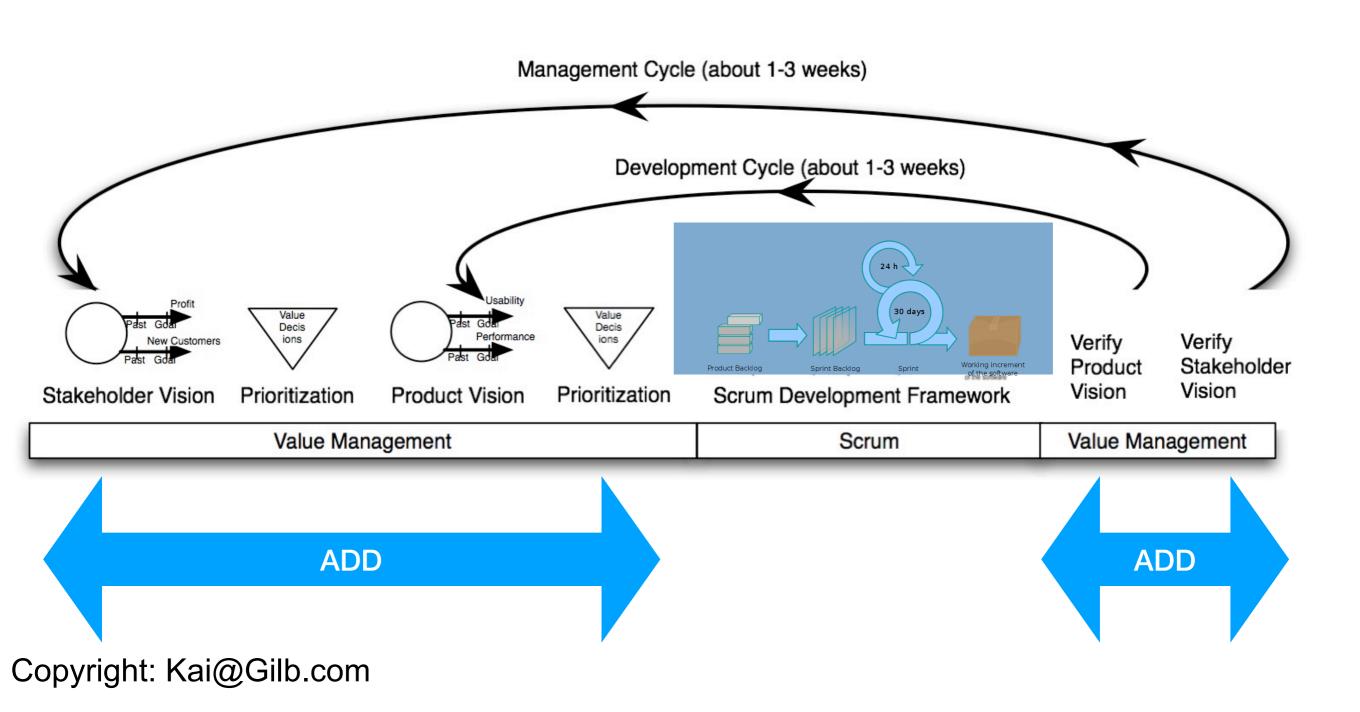
These 2 diagrams are © kai@Gilb.com 2017, as well as several other illustrations used in this talk



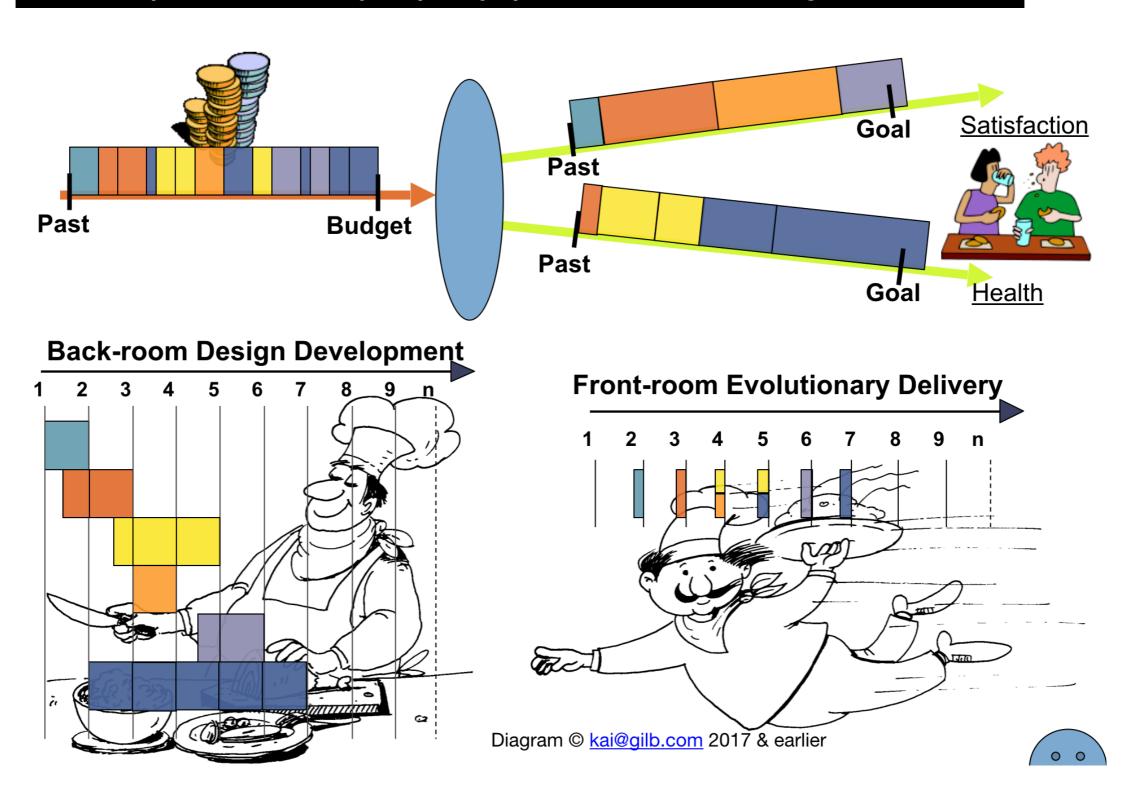
Each Evolutionary Cycle consumes a budget of Development Resources. We need to keep our eyes on something like 14 critical toplevel value-and-resource requirements simultaneously.



We need to add: 'Value Management': Quantified, Engineering, Not just 'coding'



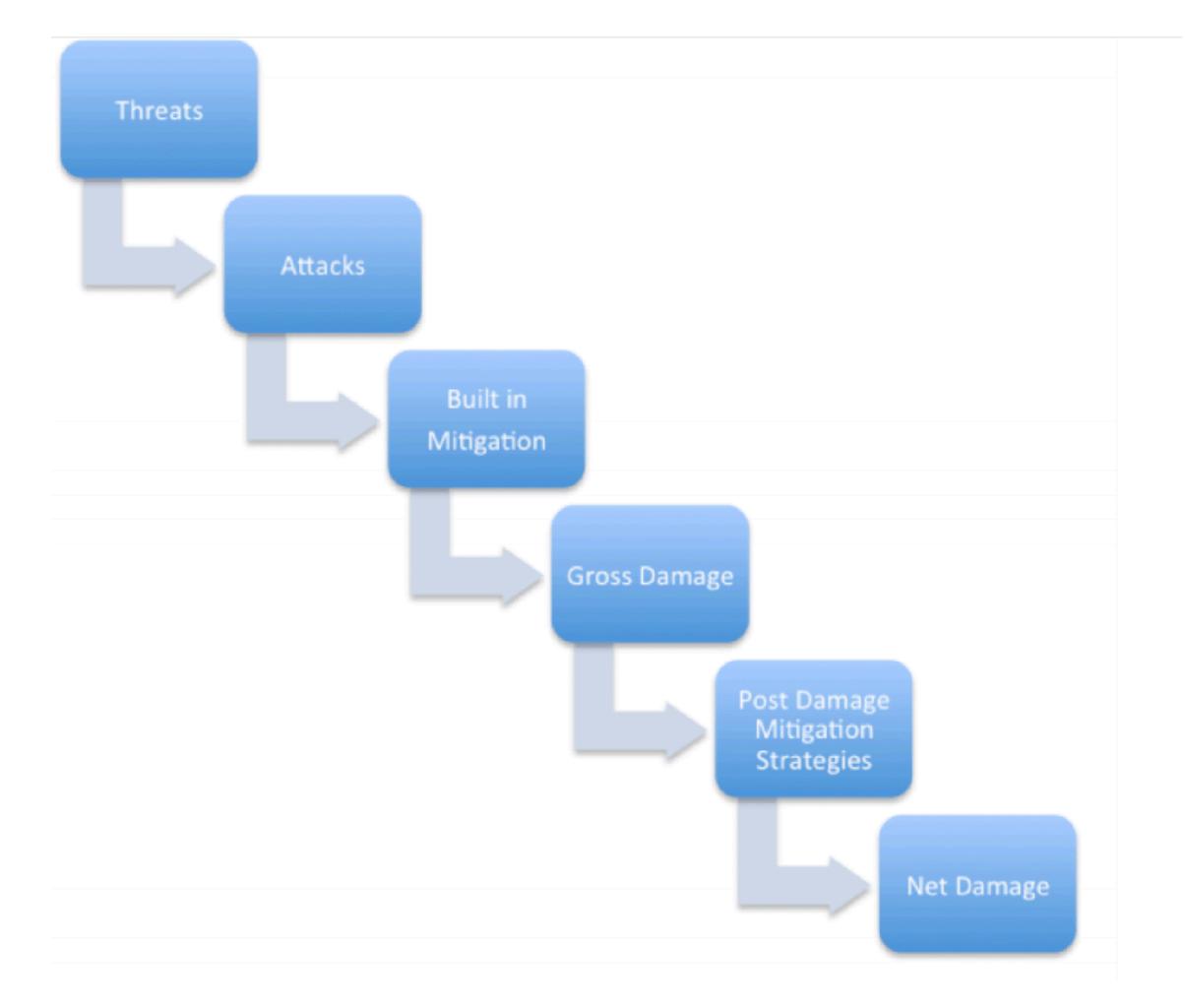
Sometimes 2% or weekly decomposition is really impossible so we develop long chunks in the Back-room But we keep the value delivery frequency up in the Front-room, facing the stakeholders



'Cleanroom Method' at IBM Federal Systems Division (1980)

Dr. Harlan D. Mills (May 14, 1919 - January 8, 1996)





quality is designed in, not tested in



"The first guarantee of quality in design is in well-informed, well-educated, and well-motivated designers.

Quality must be built into designs, and cannot be inspected in or tested in.

Nevertheless, any prudent development process verifies quality through inspection and testing.

Inspection by peers in design, by users or surrogates, by other financial specialists concerned with cost, reliability, or maintainability not only increases confidence in the design at hand, but also provides designers with valuable lessons and insights to be applied to future designs.

The very fact that designs face inspections motivates even the most conscientious designers to greater care, deeper simplicities, and more precision in their work." Harlan Mills, IBM

inIBM sj 4 80 p.419 In

Mills, H. 1980. The management of software engineering: part 1: principles of software engineering. IBM Systems Journal 19, issue 4 (Dec.):414-420.

http://trace.tennessee.edu/cgi/viewcontent.cgi?article=1004&context=utk_harlan

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http://trace.tennessee.edu/utk_harlan/5/

In the Cleanroom Method, developed by IBM's Harlan Mills (1980) they reported:



- "Software Engineering began to emerge in FSD" (IBM Federal Systems Division, from 1996 a part of Lockheed Martin Marietta) "some ten years ago [Ed. about 1970] in a continuing evolution that is still underway:
- Ten years ago general management expected the worst from software projects cost overruns, late deliveries, unreliable and incomplete software
- Today [Ed. 1980!], management has learned to expect on-time, within budget deliveries of high-quality software. A Navy helicopter ship system, called LAMPS, provides a recent example. LAMPS software was a four-year project of over 200 person-years of effort, developing over three million, and integrating over seven million words of program and data for eight different processors distributed between a helicopter and a ship in 45 incremental deliveries [Ed. Note 2%!]s. Every one of those deliveries was on time and under budget
- A more extended example can be found in the NASA space program,
- Where in the past ten years, FSD has managed some 7,000 person-years of software development, developing and integrating over a hundred million byte of program and data for ground and space processors in over a dozen projects.
- There were few late or overrun deliveries in that decade, and none at all in the past four years."

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In the Cleanroom Method, developed by IBM's Harlan Mills (1980) they reported:



cts -

"Software Engineering began to emerge in FSD" (IBM Federal Systems Division,

in 45 incremental deliveries

cost overruns, late deliveries, unreliable and incomplete software

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were few late or overrun deliveries in that decade, and none at all in the past four years

years of million byte en projects. he at all in

dget

Mills on 'Design to Cost'

- "To meet cost/schedule commitments based on imperfect estimation techniques, a software engineering manager must adopt a manage-anddesign-to-cost/schedule process.
- That process requires a continuous and relentless rectification of design objectives with the cost/ schedule needed to achieve those objectives."
- in IBM System Journal, No. 4 1980 p.420, see Links below

Mills, H. 1980. The management of software engineering: part 1: principles of software engineering. IBM Systems Journal 19, issue 4 (Dec.):414-420. Direct Copy

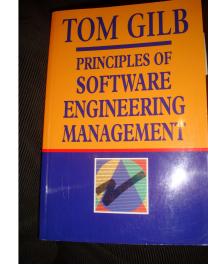
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Robert E. Quinnan (-2015): IBM FSD Cleanroom Dynamic Design to Cost



Quinnan describes the process control loop used by IBM FSD to ensure that cost targets are met.

'Cost management. . . yields valid cost plans linked to technical performance. Our practice carries cost management farther by introducing <u>design-to-cost guidance.</u> Design, development, and managerial practices are applied in an integrated way to ensure that software technical management is consistent with cost management. The method [illustrated in this book by Figure 7.10] consists <u>of developing a design, estimating its cost, and ensuring that the design is cost-effective.' (p. 473)</u>

He goes on to describe a design iteration <u>process trying to meet cost targets by either redesign or by sacrificing 'planned capability</u>.' When a satisfactory design at cost target is achieved for a single increment, the 'development of each increment can proceed concurrently with the program design of the others.'

'<u>Design is an iterative process</u> in which each design level is a refinement of the previous level.' (p. 474)

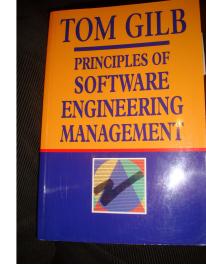
It is clear from this that they avoid the big bang cost estimation approach. Not only do they iterate in seeking the appropriate balance between cost and design for a single increment, but they iterate through a series of increments, thus reducing the complexity of the task, and increasing the probability of learning from experience, won as each increment develops, and as the true cost of the increment becomes a fact.

'When the development and test of an increment are complete, an estimate to complete the remaining increments is computed.' (p. 474)

Source: Robert E. Quinnan, 'Software Engineering Management Practices', IBM Systems Journal, Vol. 19, No. 4, 1980, pp. 466~77

This text is cut from Gilb: The Principles of Software Engineering Management, 1988





Quinnan describes the process control loop used by IBM FSD to ensure that cost targets are met.

'Cost management. . introducing design-to software technical m developing a design,

He goes on to capability.' When a sa concurrently with the

'Design is an iterative

of developing a design, estimating its cost, and ensuring that the design is cost-effective

nanagement farther by tegrated way to ensure that k by Figure 7.101 consists of

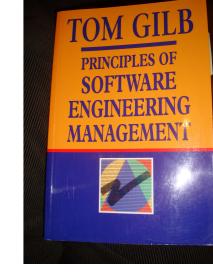
by sacrificing 'planned of each increment can proceed

It is clear from

in seeking the appropriate balance between cost and design for a single increment, but they iterate through a series of increments, thus reducing the complexity of the task, and increasing the probability of learning from experience, won as each increment develops, and as the true cost of the increment becomes a fact.

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He goes on to describe a design iteration <u>process trying to meet cost targets by either redesign or by sacrificing 'planned capability</u>.' When a satisfactory design at cost target is achieved for a single increment, the 'development of each increment can proceed concurrently with the program design of the others'

'Design is an iterative

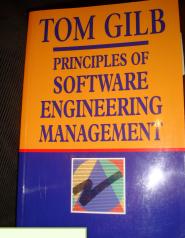
It is clear from balance between cos the task, and increas increment becomes a

When the developme Source: Robert E. Quir This text is cut from C iteration process
trying to meet cost
targets by either
redesign or by
sacrificing 'planned
capability'

in seeking the appropriate thus reducing the complexity of as the true cost of the

rements is computed.' (p. 474) 1980, pp. 466~77

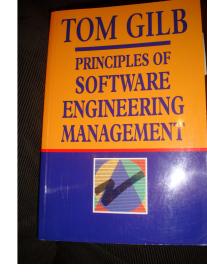




Design is an iterative

process





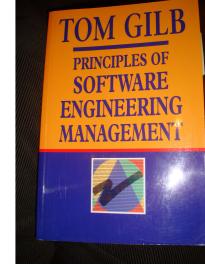
ed

of

Quinnan describes the process control loop used by IBM FSD to ensure that cost targets are met.

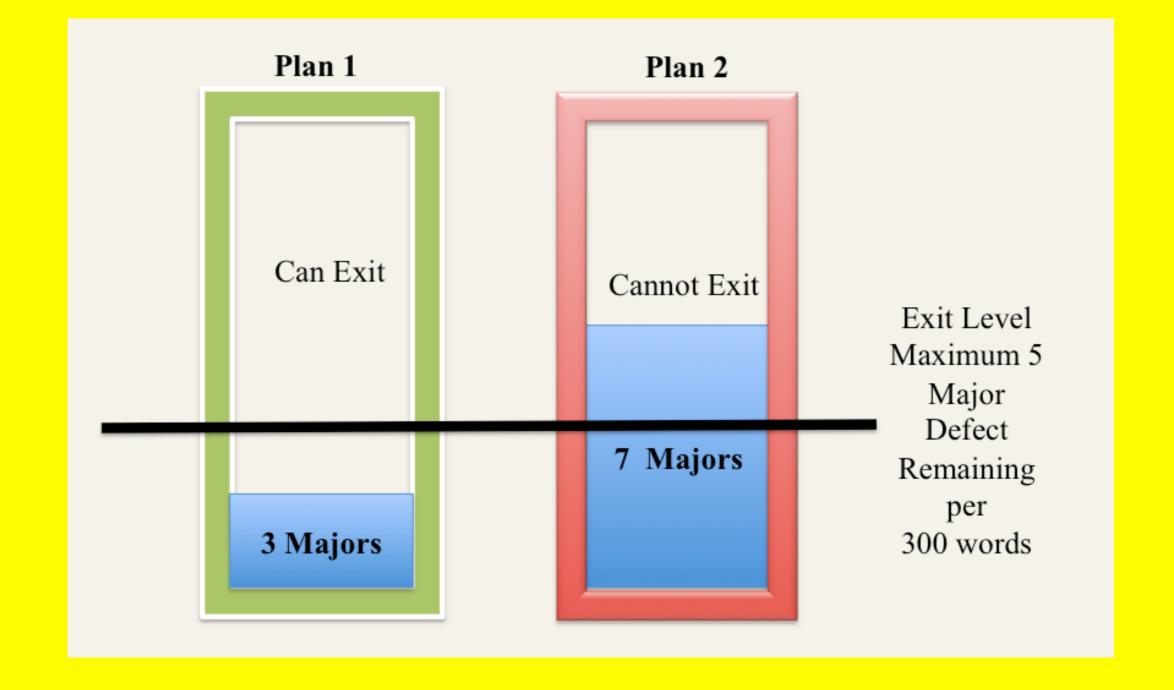
but they iterate through a series of increments, thus reducing the complexity of the task, and increasing the probability of learning from experience





Quinnan describes the process control loop used by IBM FSD to ensure that cost targets are met.

an estimate to complete the remaining increments is computed.

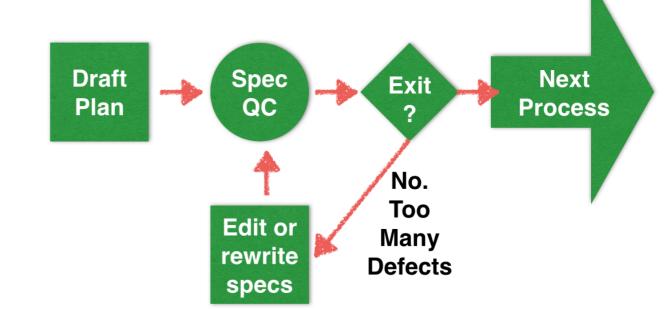


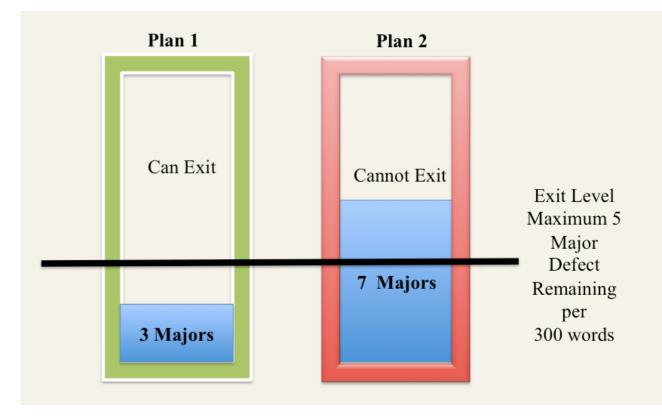
4. Measuring Development Specifications Quality: Lean Quality Assurance

The Agile Specification Quality Control process

for lean (early, prevents defect injection) measurement of quality of requirements, architecture specs, and contracts

- Our IT planning documents are heavily polluted
- with dozens of 'major defects' per page
- we need to measure defects by sampling
- and we need to refuse to 'exit' garbage out
- this lean approach can improve productivity 2x and 3x (Intel)





Source Eric Simmons, erik.simmons@construx.com
25 Oct 2011. See Terzakis research reports.

A Recent Example

Application of 'Specification Quality Control' (Gilb method) by an Intel software team, resulted in the following defect-density reduction, in requirements over several months:

Rev.	# of Defects	# of Pages	Defects/Page (DPP)	% Change in DPP
0.3	312	31	10.06	
0.5	209	44	4.75	-53%
0.6	247	60	4.12	-13%
0.7	114	33	3.45	-16%
0.8	45	38	1.18	-66%
1.0	10	45	0.22	-81%
Overall % change in DPP revision 0.3 to 1.0:				-98%

Downstream benefits:

- •Scope delivered at the Alpha milestone increased 300%, released scope up 233%
- •SW defects reduced by ~50%
- •Defects that did occur were resolved in far less time on average

Industrial Studies of Planguage and SQC to measure quality of requirements

The Impact of Requirements on Software Quality across Three Product Generations

John Terzakis

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Abstract-In a previous case study, we presented data demonstrating the impact that a well-written and well-reviewed set of requirements had on software defects and other quality indicators between two generations of an Intel product. The first generation was coded from an unorganized collection of requirements that were reviewed infrequently and informally. In contrast, the second was developed based on a set of requirements stored in a Requirements Management database and formally reviewed at each revision. Quality indicators for the second software product all improved dramatically even with the increased complexity of the newer product. This paper will recap that study and then present data from a subsequent Intel case study revealing that quality enhancements continued on the third generation of the product. The third generation software was designed and coded using the final set of requirements from the second version as a starting point. Key product differentiators included changes to operate with a new Intel processor, the introduction of new hardware platforms and the addition of approximately fifty new features. Software development methodologies were nearly identical, with only the change to a continuous build process for source code check-in added. Despite the enhanced functionality and complexity in the third generation software, requirements defects, software defects, software sightings, feature commit vs. delivery (feature variance), defect closure efficiency rates, and number of days from project commit to customer release all improved from the second to the third generation of the software.

Index Terms—Requirements specification, requirements defects, reviews, software defects, software quality, multigenerational software products.

I. INTRODUCTION

This paper is a continuation of an earlier short paper [1] that presented quality indicator data from a case study of two generations of an Intel software product. The prior case study

II. PRODUCT BACKGROUNDS

The requirements for Gen 1 that existed were scattered across a variety of documents, spreadsheets, emails and web sites and lacked a consistent syntax. They were under lax revision and change control, which made determining the most current set of requirements challenging. There was no overall requirements specification; hence reviews were sporadic and unstructured. Many of the legacy features were not documented. As a result, testing had many gaps due to missing and incorrect information.

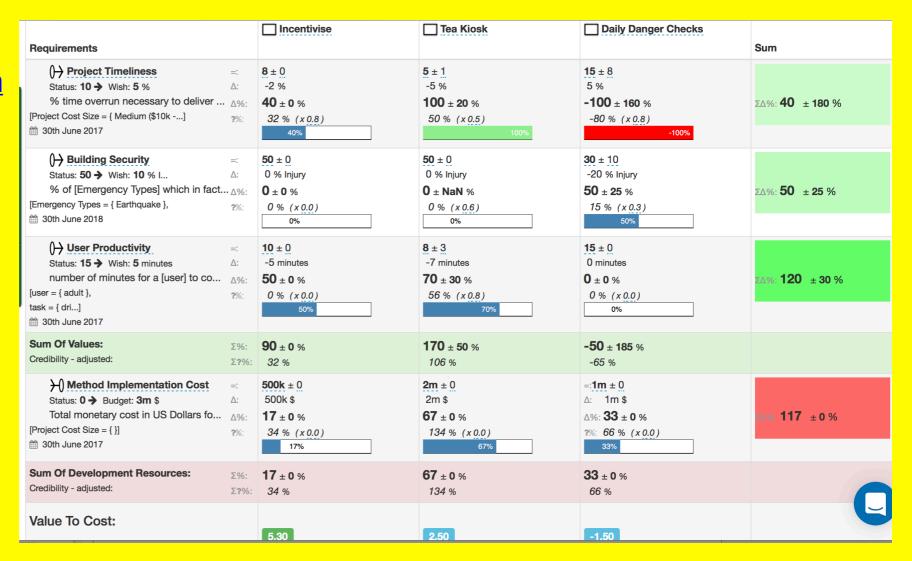
The Gen 1 product was targeted to run on both desktop and laptop platforms running on an Intel processor (CPU). Code was developed across multiple sites in the United States and other countries. Integration of the code bases and testing occurred in the U.S. The Software Development Lifecycle (SDLC) was approximately two years.

After analyzing the software defect data from the Gen 1 release, the Gen 2 team identified requirements as a key improvement area. A requirements Subject Matter Expert (SME) was assigned to assist the team in the elicitation, analysis, writing, review and management of the requirements for the second generation product. The SME developed a plan to address three critical requirements areas: a central repository, training, and reviews. A commercial Requirements Management Tool (RMT) was used to store all product requirements in a database. The data model for the requirements was based on the Planguage keywords created by Tom Gilb [2]. The RMT was configured to generate a formatted Product Requirements Document (PRD) under revision control. Architecture specifications, design documents and test cases were developed from this PRD. The SME provided training on best practices for writing requirements, including a standardized syntax, attributes of well written requirements and Planguage to the primary authors (who were all located in United States). Once the training was complete,

2013 Rio Paper

https://www.thinkmind.org/download_php?articleid=iccgi_2013_3_10_10012

Tool Credit: www.NeedsandMeans.com Richard Smith, London



End Game

So, what are my main messages to you?

- You can expand your current use of metrics to include QUALITY, and VALUE metrics
- Quantification of values is useful, even <u>without</u> measurement. Quantification itself is useful for clearer communication about critical objectives
- Estimation of 'multiple critical impacts' of any design/architecture/strategy, is useful for intelligent prioritization of value delivery, and for considering risks
- You can manage costs and deadlines by agile feedback and correction; the 'dynamic design to cost' process
- We can and should measure the quality of upstream planning, and code, specs, in order to motivate people, to follow high standards of specification, and to avoid downstream bugs and delays

Free Core: lean.com/ValuePlanning



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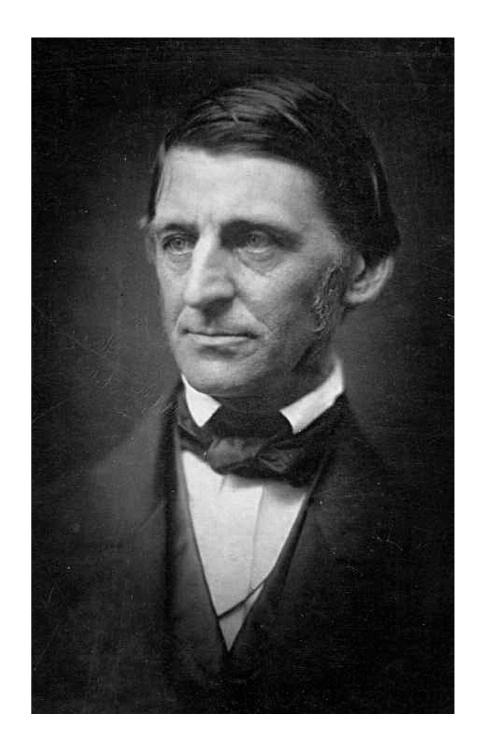


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The Principle that Principles beat methods

- "As to methods, there may be a million and then some, but principles are few.
- The man who grasps principles can successfully select his own methods".
- - Ralph Waldo Emerson,
 - 1803-1882, USA



My 'Planguage' Requirements Concepts <-CE book

Planguage Concept Glossary 401

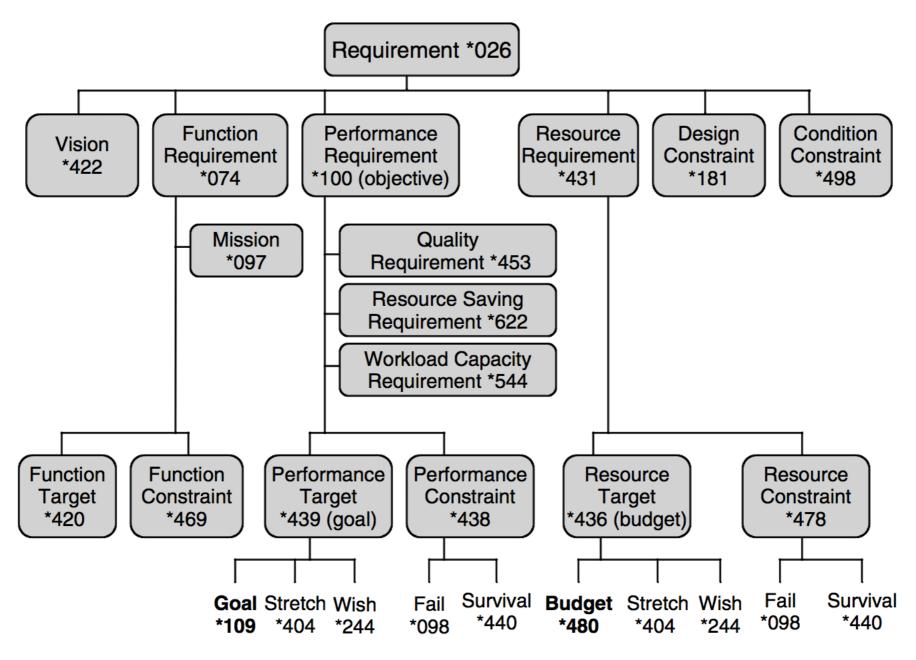


Figure G20
Requirement Concepts.