



TOM GILB & KAI GILB



‘Lean’ Quality Assurance

January 21 2016
Quality Days, Workshop
Vienna

by Tom Gilb

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These slides will be at:
<http://www.gilb.com/>

Main Take-away Points

Quality Assurance is far more than 'test',
and it can be far more cost-effective

'Quality' is far more than 'bugs'

You probably have a lot to learn,
if you want real competitive quality

Begin:
Quality Assurance
is far more than 'test'

and it can be far more cost-
effective



Inspection Effectiveness

Latest book ->

The Economics of Software Quality



Capers Jones
Olivier Bonsignour

Foreword by Matthias Arroyo
Chief Information Officer, AT&T Services, Inc.

Addison-Wesley Information Technology Series

Software Assessments, Benchmarks, and Best Practices

Capers Jones

APPLIED SOFTWARE MEASUREMENT

Global Analysis of Productivity and Quality

THIRD EDITION



- Based on statistics from more than 12,000 software projects
- Includes comprehensive international data
- Covers metrics on the latest technologies, including Agile, Extreme (XP), and ERP

CAPERS JONES

Foreword by Doug Brindley, President, Software Productivity Research, LLC

ASSESSMENT AND CONTROL of SOFTWARE RISKS



Capers Jones

Regression test ?

15% to 30%

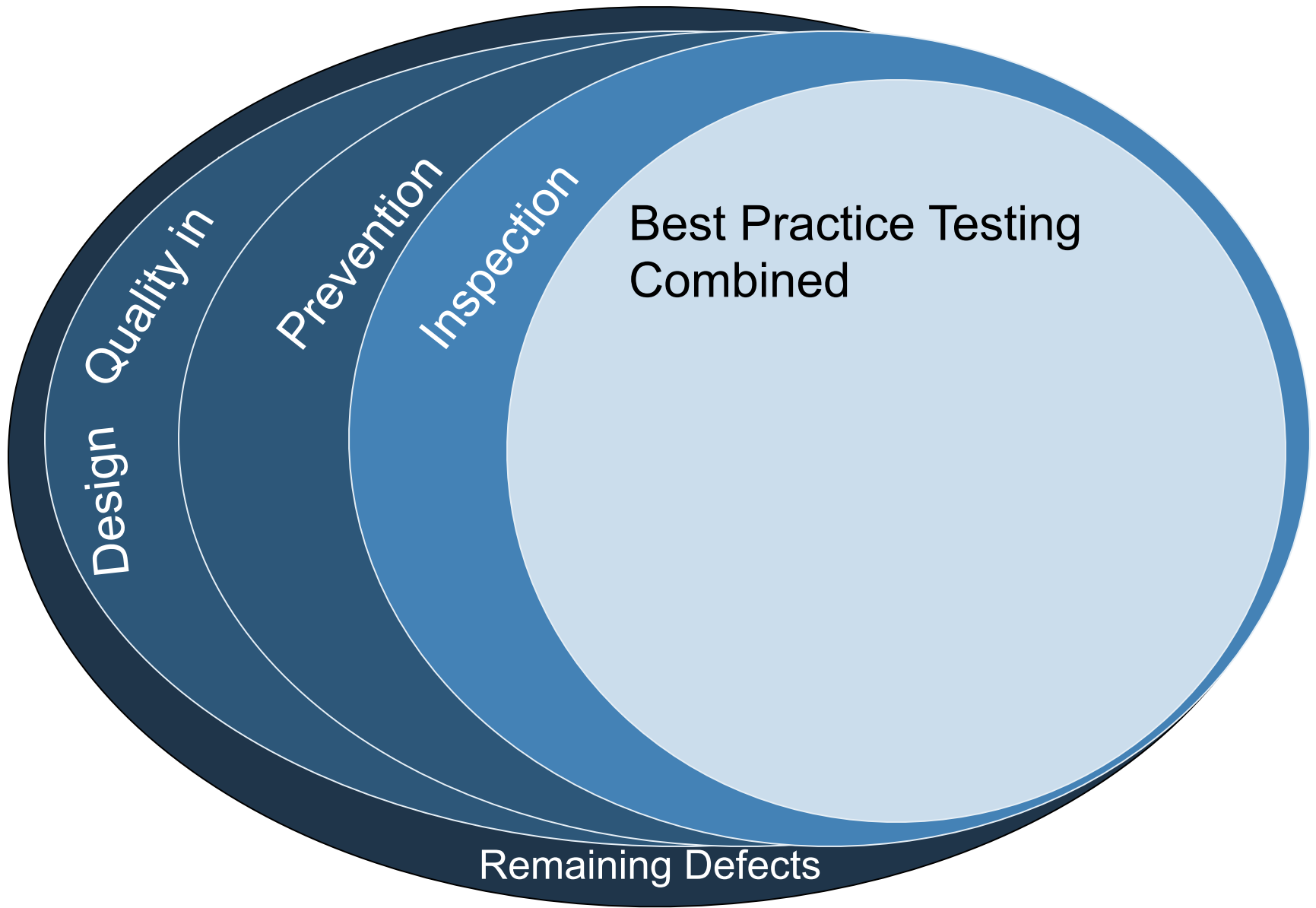
Integration test ?

25% to 40%

Unit test	15% to 50%
New function test	20% to 35%
Performance test	20% to 40%
System test	25% to 55%
Acceptance test (1 client)	25% to 35%
Low-volume Beta test (< 10 clients)	25% to 40%
High-volume Beta test (> 1000 clients)	60% to 85%

Inspections?

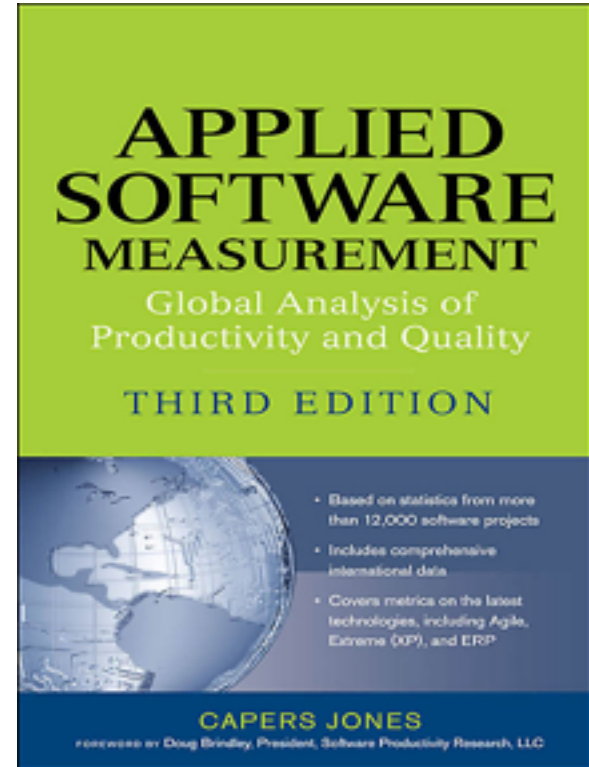
Informal design reviews	25% to 40%
Formal design inspections	45% to 65%
Informal code reviews	20% to 35%
Formal code inspections	45% to 70%



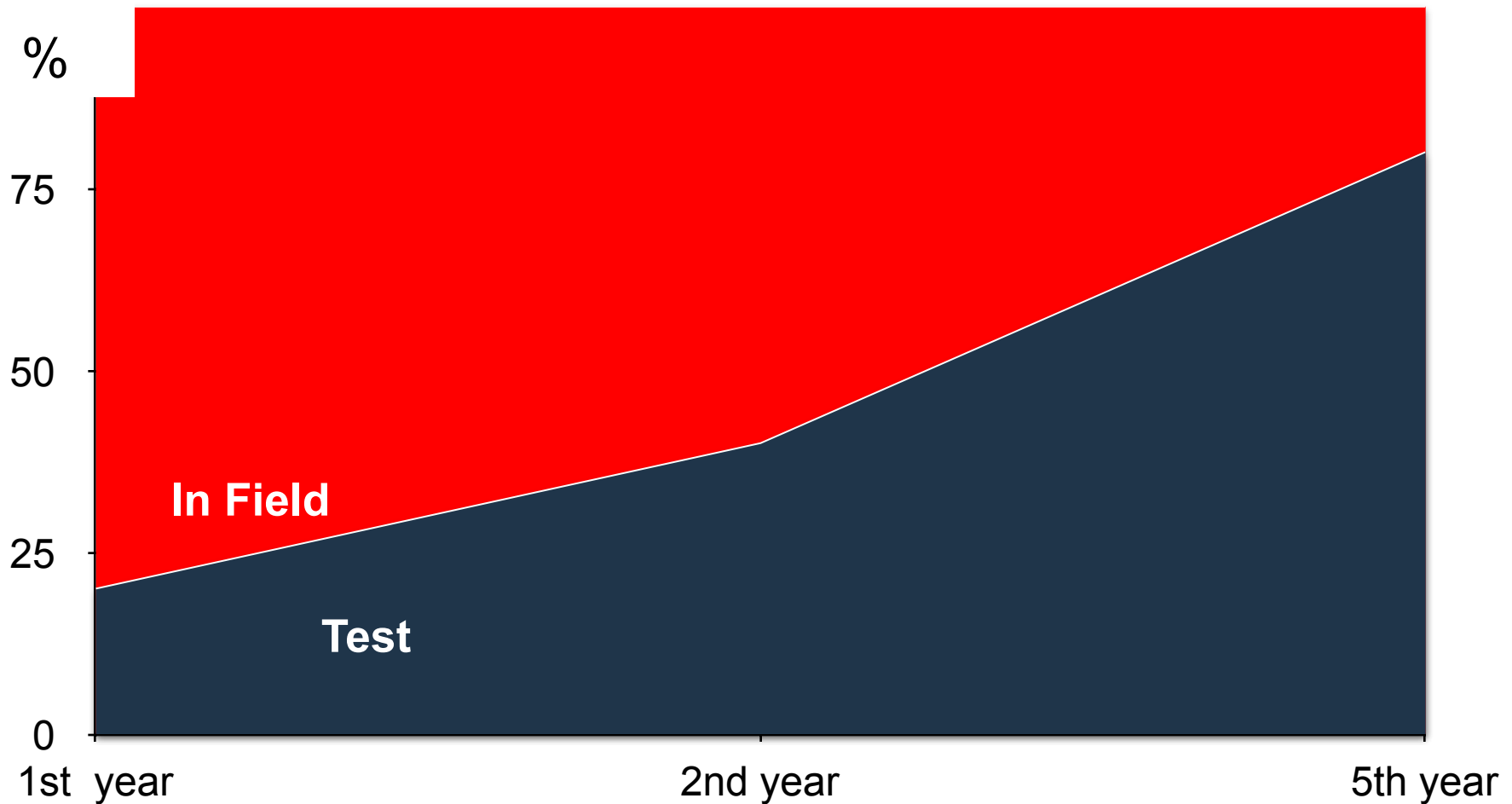
Little hope of ‘zero defects’

“Between

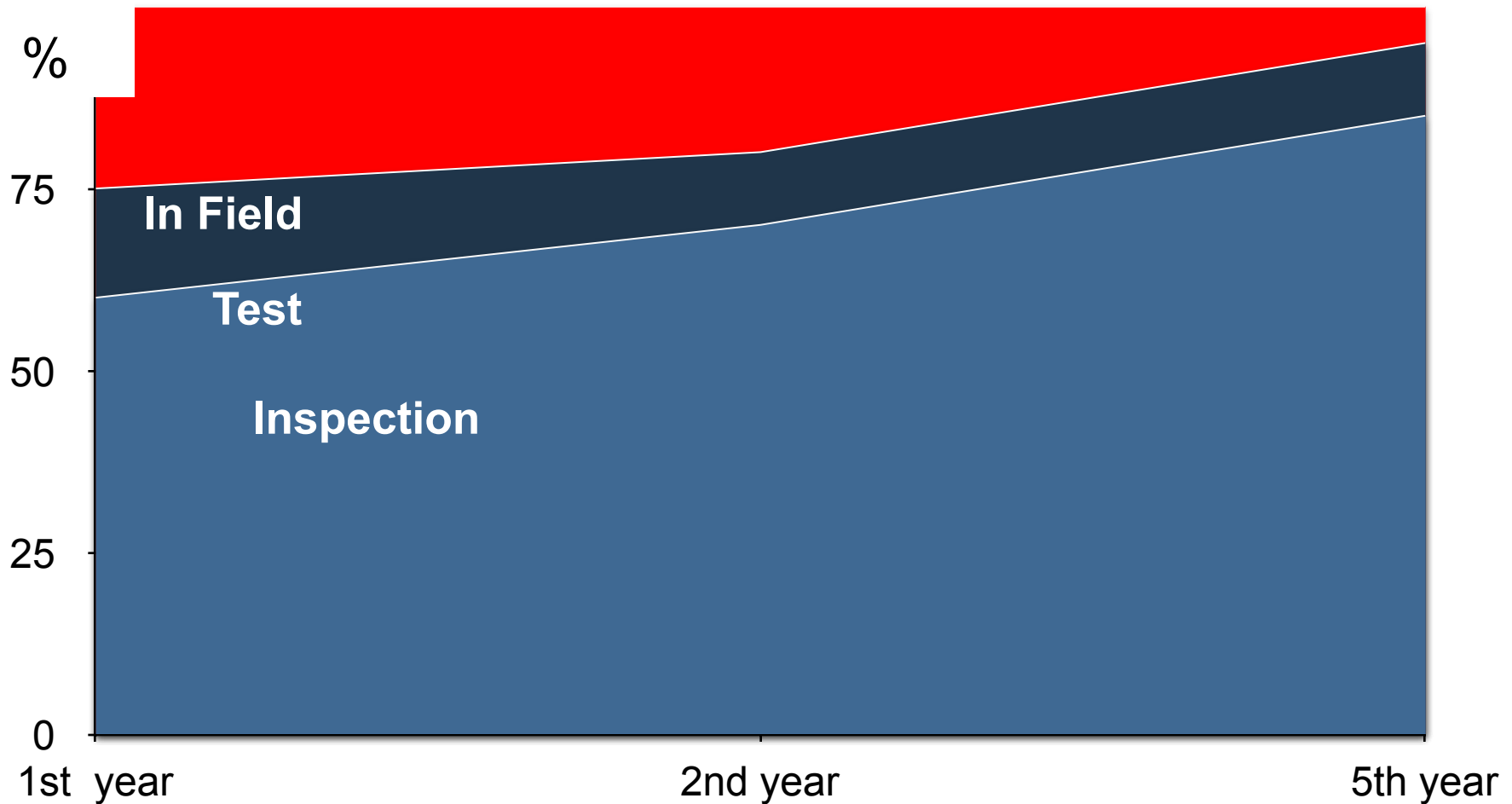
8 and 10
defect removal
stages required to
achieve removal
effectiveness of
95%”



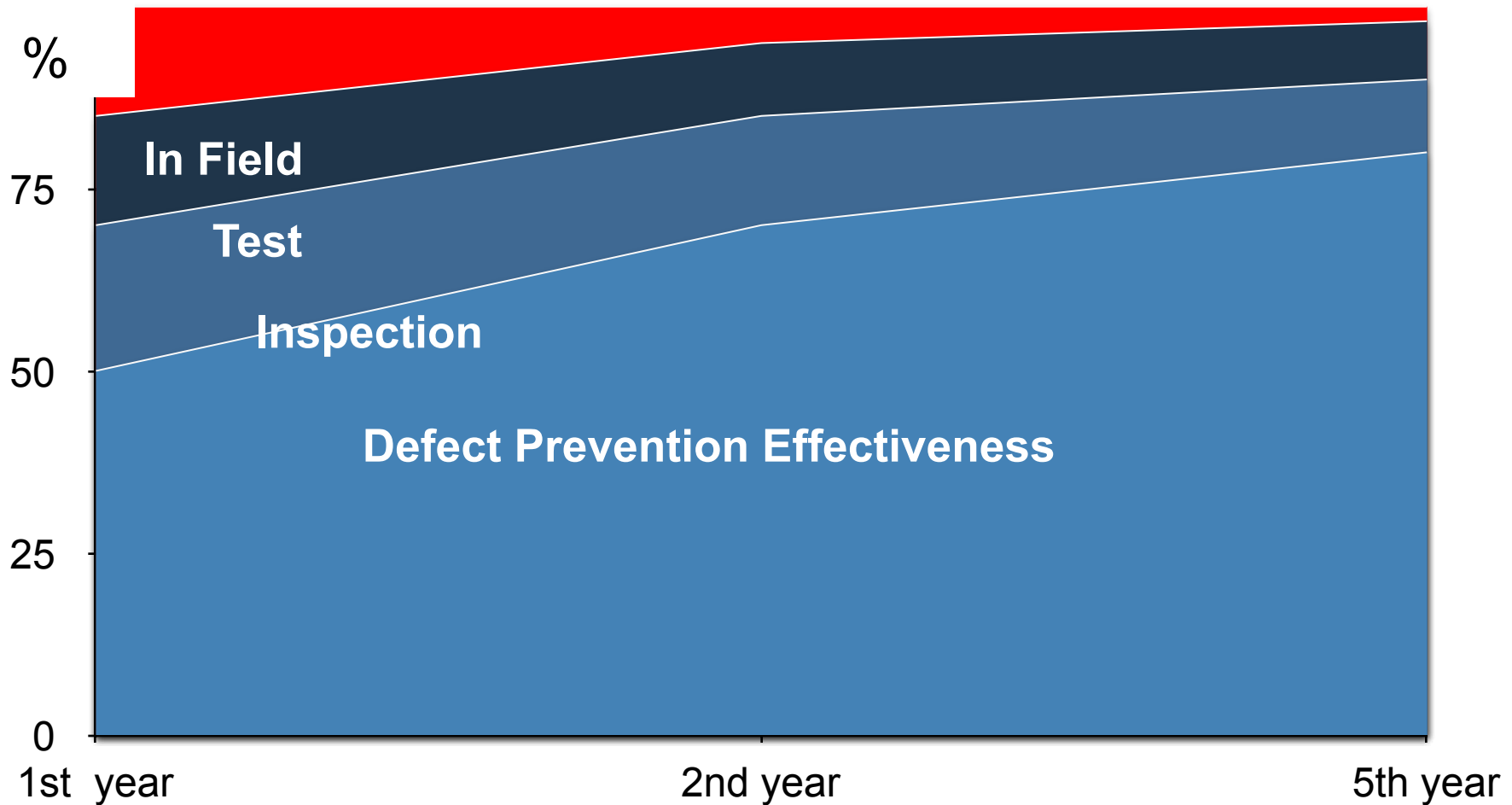
Testing Capability (C. Jones)



Defect Detection Capability (C. Jones)



IBM Defect Avoidance Experience



End of Introduction: Quality Assurance is far more than 'test'

and, QA can be far more cost-effective.

Now for some more practical detail about what and how to do QA

Quality is far more than 'bugs'



The Lean Quality Assurance Methods

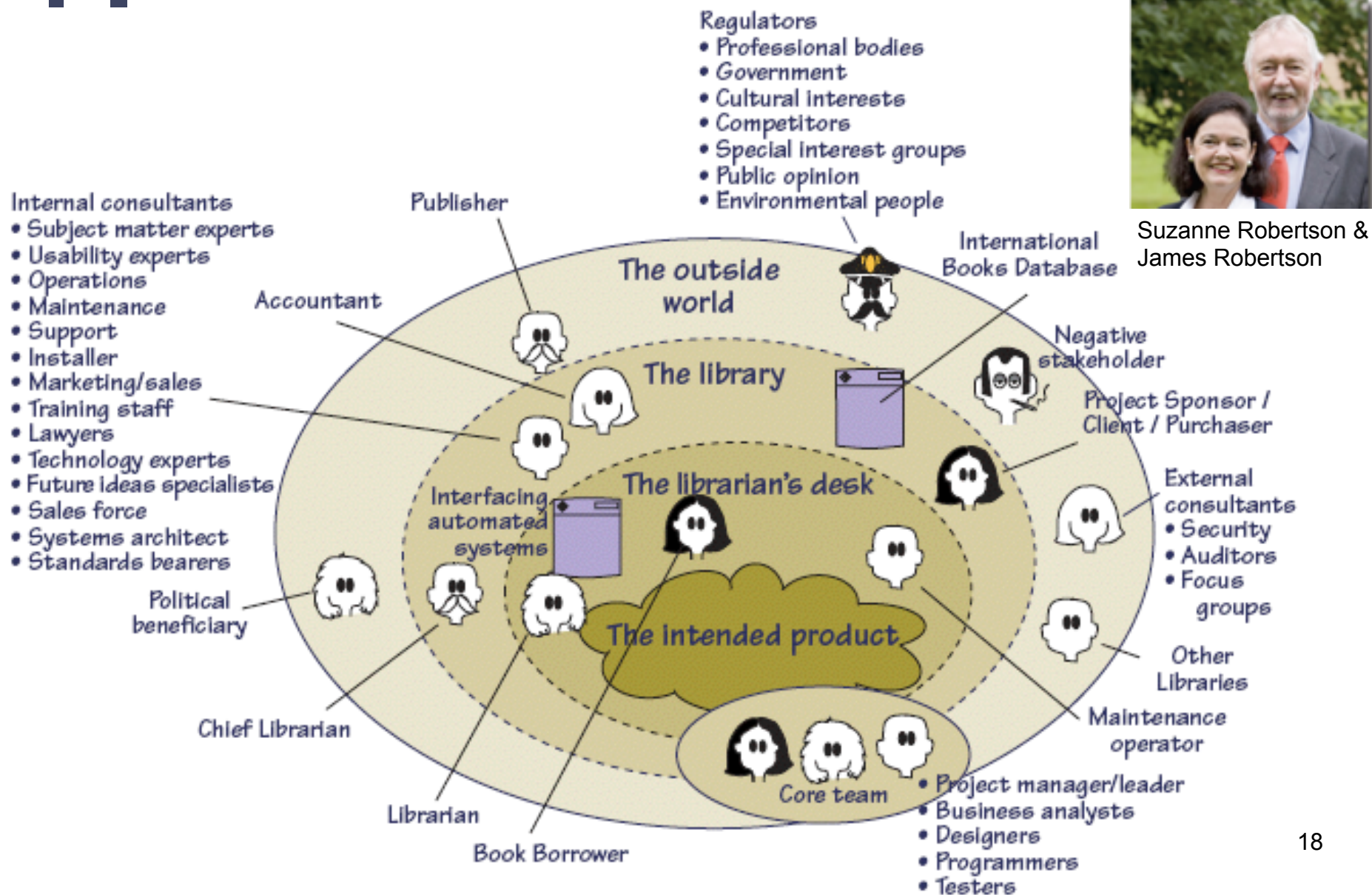
- Everything ‘not adding value to the Customer’ is considered to be waste.
 - This includes:
 - unnecessary code and functionality
 - Delay in the software development process
 - Unclear requirements
 - Bureaucracy
 - Slow internal communication
 - Amplify Learning
 - The learning process is sped up by usage of short iteration cycles - each one coupled with refactoring and integration testing. Increasing feedback via short feedback sessions with Customers helps when determining the current phase of development and adjusting efforts for future improvements.
 - Decide as late as possible
 - Deliver as fast as possible
 - Empower the team (Power to the Programmers gilb.com/dl821)
 - Build integrity in
 - separate components work well together as a whole with balance between flexibility, maintainability, efficiency, and responsiveness.
 - See the whole
 - “Think big, act small, fail fast; learn rapidly”

7

Competitive Lean QA methods to Learn



1. Stakeholders Decide Qualities



Suzanne Robertson & James Robertson

Stakeholder: Concept *233 .

‘Stakeholders’ are:
Any person, group or thing
that can determine our
systems degree of success
or failure,
by having an opinion about
system performance
characteristics and
system lifecycle constraints



Brodie's Stakeholder Map 2014 PhD

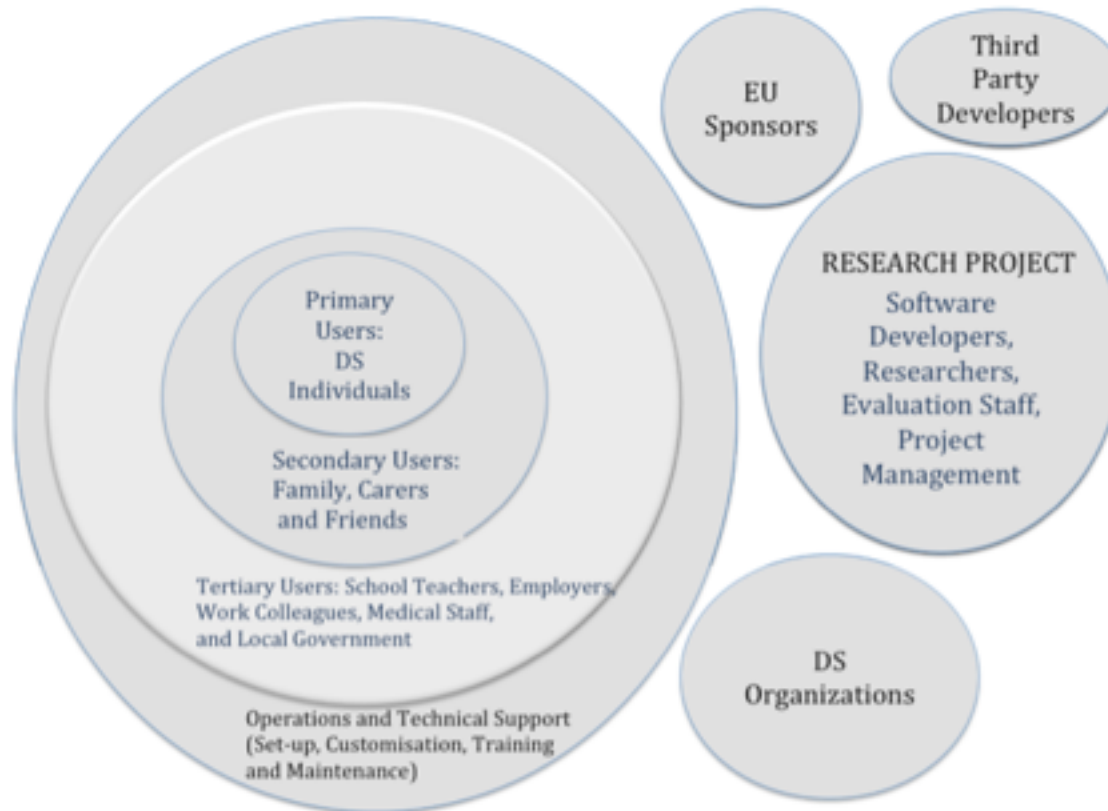


Figure 5.y: Various stakeholders

Brodie's Stakeholder Map 2014 PhD

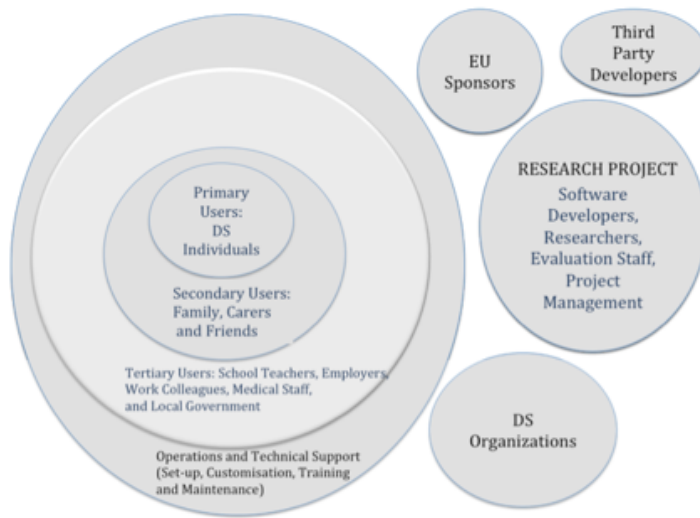


Figure 5.y: Various stakeholders

- **2. The stakeholders**
- The stakeholders identified to date include:
- Primary users (PU) - Down's Syndrome individuals
 - children
 - teenagers
 - adults (19% work and 23% attend a day centre)
- Secondary users (SU) - carers
 - Family or care home (85% + 3%)
 - Monitoring (as opposed to living alongside) (12%)
- Tertiary users (TU) - friends (Note: in their own right some could additionally be primary users)
- Tertiary users (TU) - teachers (including day centre staff) (23% attend a day centre + x% at school)
- Tertiary users (TU) - employers (19% work)
- Tertiary users (TU) - health-related staff (doctors, nurses, dentists, nutritionists, etc.)
- Down's Syndrome organizations
- Project system developers
- Technical support
- Operations
- Researchers
- EU project sponsors
- Legislation
- Third party developers
- Project management
- Research organizations
- Industrial partners.

Down's Syndrome Case Objectives, Functions: Brodie PhD Case 2014

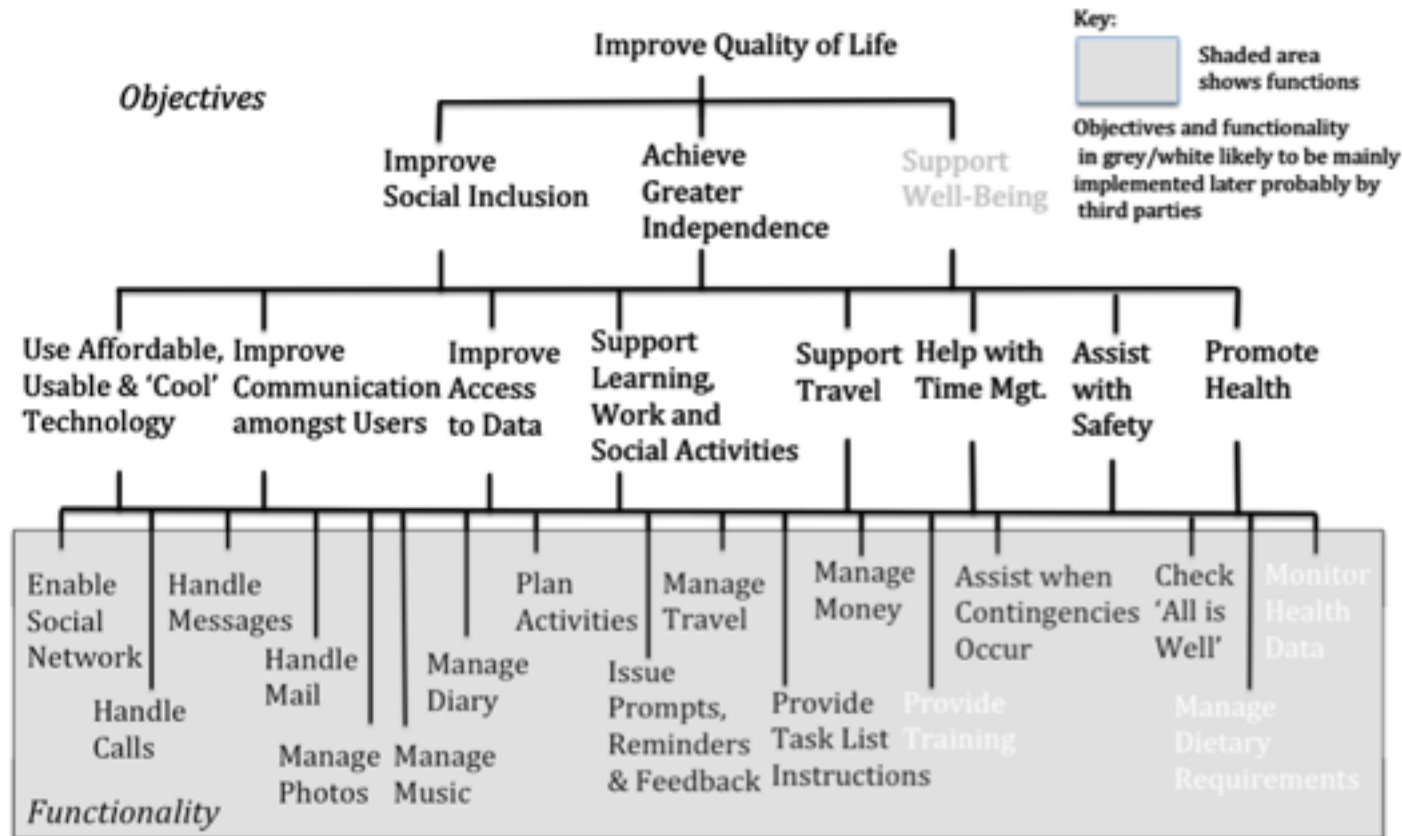


Figure 5.X: Primary user objectives and functionality

Stakeholder Interests

For example they might have an interest in

1. *Setting the objectives for a process.*
2. *Evaluating the quality of the product*
3. *Using the product or system, even indirectly*
4. *Avoiding problems for themselves as a result of our product or system.*

.Being compatible with another machine or software component.

.Determining constraints on development, operation or retirement of the system.



Project failures due to poor stakeholder engagement in US

- In contrast to these successful projects, the GAO has **regularly reported on instances of project failures due to poor stakeholder engagement.**
- Examples include:
- The Federal Emergency Management Agency (FEMA),
 - where end users were not sufficiently involved in defining requirements for the National Flood Insurance Program's insurance policy and claims management system.
 - **The program was canceled** in final end-user testing after seven years of development and a budget of \$40m, forcing the agency to continue to rely on an outdated 30 year-old system.
- The Department of Homeland Security (DHS)
 - which did not allow sufficient time for stakeholder involvement in its planning and had no consistent method for identifying stakeholder roles and incorporating their feedback.
- The 2010 US Census
 - where lack of local user involvement in software testing hindered local governments' ability to accurately update address lists and maps.
- Sources:
 - {U.S. Government Accountability Office June 2011 #38}
 - {U.S. Government Accountability Office 15/09/2011 #209: 28}
 - {U.S. Government Accountability Office 14/06/2007 #210}
- Kilde: Wernham Agile Project Management for Government, 2012

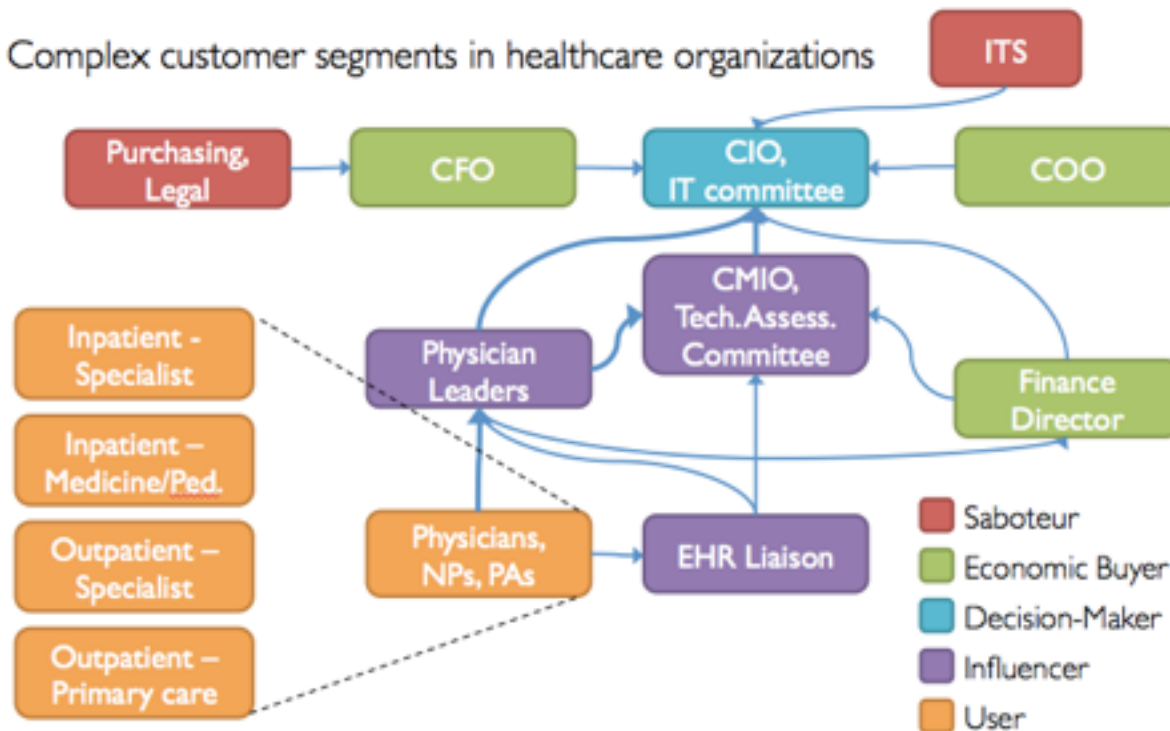
UK Revenue and Customs 2007-2011

- In contrast, a major project by the UK Revenue and Customs had delivered 4% uptake of salaried employee tax returns over the period 2007-11
- with effective stakeholder engagement applied during a phased implementation of online services.
- Each stakeholder group **was identified and assigned a 'champion' to** act as a single point of contact,
- and consultative groups were set up to liaise with tax agents and industry representatives.
- Customer concerns were researched and face-to-face events were held to help small businesses and individuals understand the new processes.
- Requirements for the new services were prioritized according to stakeholder concerns.
 - For example, as a response to these concerns mandatory filing was delayed, which gave rise to the opportunity to reduce the overall budget of £373m by about 10%.
 - New requirements were proposed and implemented.
 - Example of these were free entry-level software for small businesses, and soft landings of non-mandatory solutions that allowed customers to familiarize them-selves with online filing without fear of penalties.
 - Third-party tax and accounting software developers were also identified as important stakeholders and targeted technical information was sent to them to assist them in developing compatible systems.
- Source: {UK NAO 09/11/2011 #207} in Wernham Agile Project Management for Government, 2012

Complex Stakeholders

What we found: Customer Segments

Complex customer segments in healthcare organizations



Interviewing 100 Stakeholders

What we did

We talked to > 100 potential customers or experts related to our business:

19
Healthcare
executives



40
EHR users



8
Vendors



23
Industry
executives



16
R&D,
coders,
etc.





-5-

Modeling Multi-level Stakeholder Relations Quantitatively using IE Tables

In order to save a large IT Scrum project that failed initially, (the new system drastically killed sales!). Kai modelled the (obviously, 'it failed') 'wicked system'. He built one Impact Estimation Table (aka Value Decision Table) for the top level of the Bring (Norwegian Post Office essentially) organization. This succeeded to resurrect the system, because it mapped the connection between technology and the higher levels of organizational objectives. The IT Development team was then instructed to focus on developing things that led to business (sales!) success.

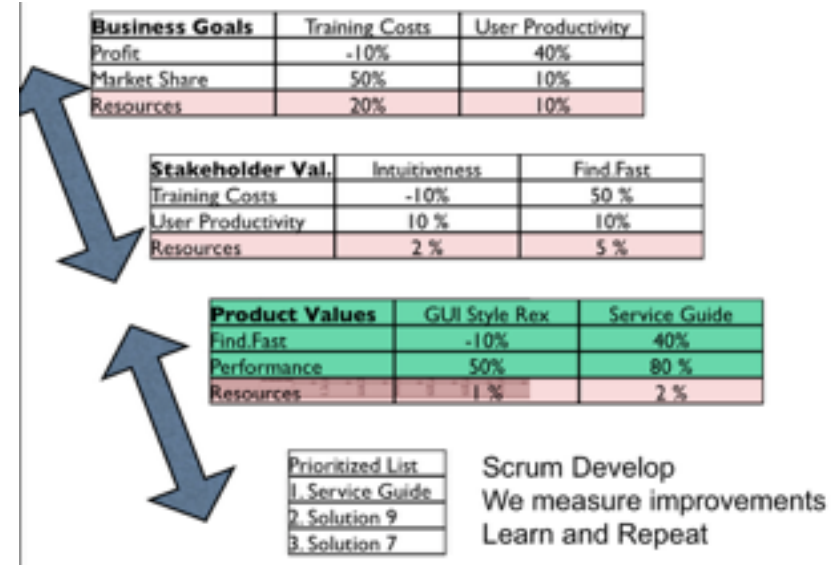
Business Goals: The top management stakeholder level has problems, like *Increase Profit* and *Market Share*. Solutions have been identified (reduce *Training Costs*, and improve *User Productivity*). The expected, estimated, impact of these solutions on the (elsewhere, see Figure W4 for 'how it looks') *quantified* Problems, is given by the numbers estimated (later 'measured as a result') at their intersection. For example Training Costs reduction, if the solution works as expected, promised to move us 50% of the way towards our Market Share objective (the Problem,

Stakeholder Value: These solutions become the the Problem at the next level. The Stakeholder level. Think of these as the 30 or so individual transport companies that had been bought and merged to form Bring. It looks like the Solution named 'Intuitiveness' is estimated to contribute 10% of the progress we need towards the User Productivity problem objective. All objectives are of course quantified, elsewhere.

Product Val.: At the third level (Product Values), 'Find.Fast' (one of the Stakeholder solutions, is considered an IT System objective (a problem statement).

It looks like 'Service Guide' is a solution that is expected to contribute 40% towards the 'Find.Fast' Problem solution. And 'Service Guide' *also* is expected to contribute 80% towards a Performance problem.

Scrum Level: The Service Guide solution will be developed and implemented by the Scrum Team. Hopefully its impact will be approximately as expected, and will impact several levels up towards the Business Goals.



PPG's Framework for Responding to Wicked Issues

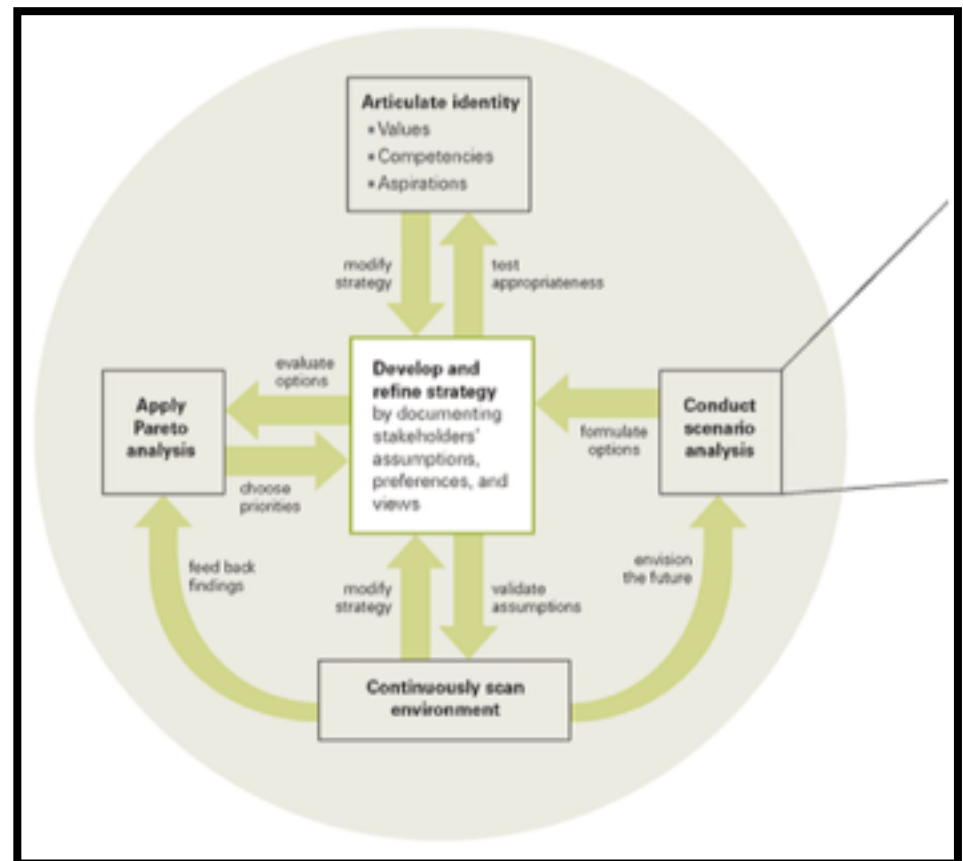
PPG Industries develops strategies

after seeking and documenting **stakeholders'** *assumptions, preferences, and alternate views.*

It evaluates the appropriateness of the strategies it draws up against its statement of identity and continually scans the environment and tests assumptions to see if it needs to change course.

The assessment of possible scenarios helps PPG formulate new options,

and its managers apply Pareto analysis to identify **a small number of actions that are likely to have a large impact.**



No Stakeholder?

- No Stakeholder: no requirements
- No requirements: nothing to do
- No requirements: nothing to test
- If you find a requirement without a Stakeholder:
 - Either the requirement isn't a requirement
 - Or, you haven't determined the Stakeholder yet
- If you don't know the Stakeholder:
 - Who's going to pay you for your work?
 - How do you know that you are doing the right thing?
 - When are you ready?



2. Quality and Value Quantification

Quantify the Quality to 'Assure' It

I often say that

when you can **measure**
what you are speaking about,
and **express it in numbers**,
you know something about it;

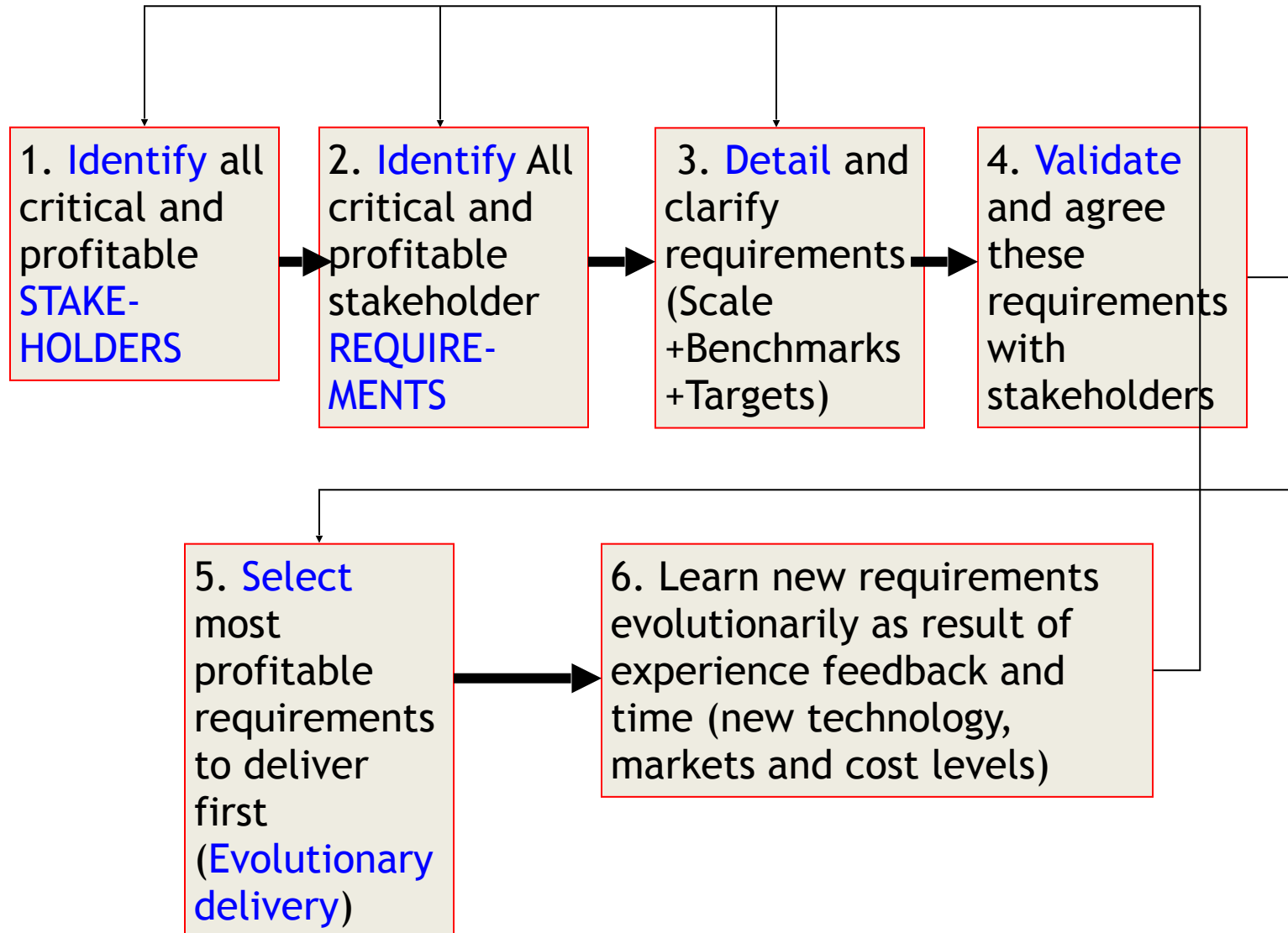


but when you **cannot measure** it,
when you **cannot express it in numbers**,
your knowledge is of a meagre and unsatisfactory
kind;

- Lord Kelvin, 1893

Stakeholders:

How to find out about, and confirm, their requirements



Setting Quality Goals

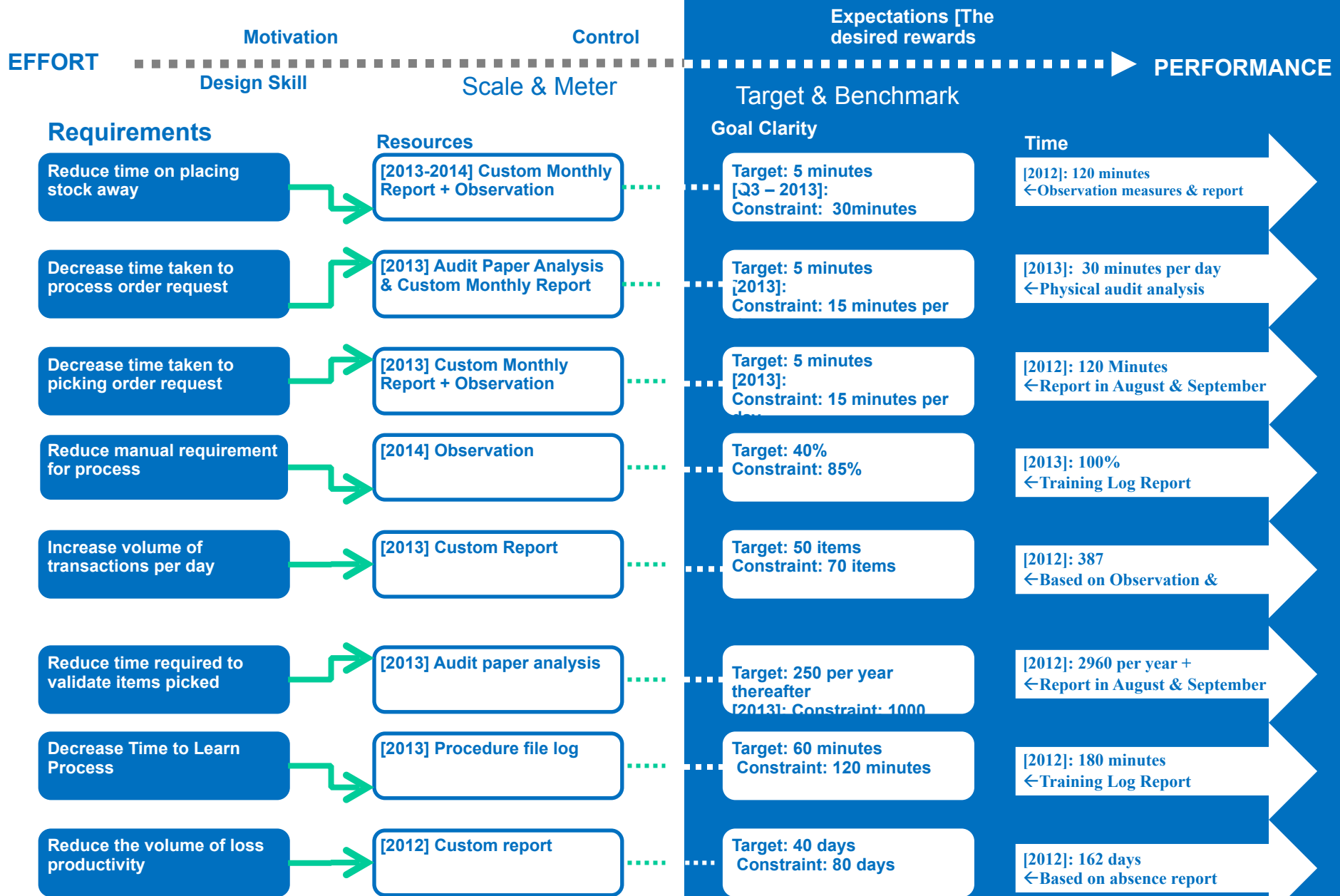
Usability.Learn

Scale: average time to Learn how to operate the computer, from .. to ..

Status [today] 3 hours

Goal [next year] 10 min.

PLANGUAGE SAMPLE





Some potentially quantifiable Quality dimensions of Music

Examples in Planguage

Brainstormed by Steve F. and
Rachel D. At lunch

- In tune
- Applause
- Moving 
- Encores
- Repeat Gigs
- Busking Hat Collection
- MRI Brain Scan
- Downloads
- Utube Reviews
- Royalties
- ... (many more!!)

- **Music.Moving:**
- **Type: primary music quality attribute**
- **Ambition Level: the majority of listeners feel moved to tears or strong physical emotional reactions.**
- **Scale: the % of defined [Listeners] hearing defined [Music] under defined [Environments] who reports a defined [Emotion] at a defined [Strength]**
- **Goal [1st UK Release, Music = Hip Hop, Environment = Itunes, Emotion = {Tears, Sadness}, Strength = Powerful] 50% ± 20% ?**

How to Quantify any Qualitative Requirement

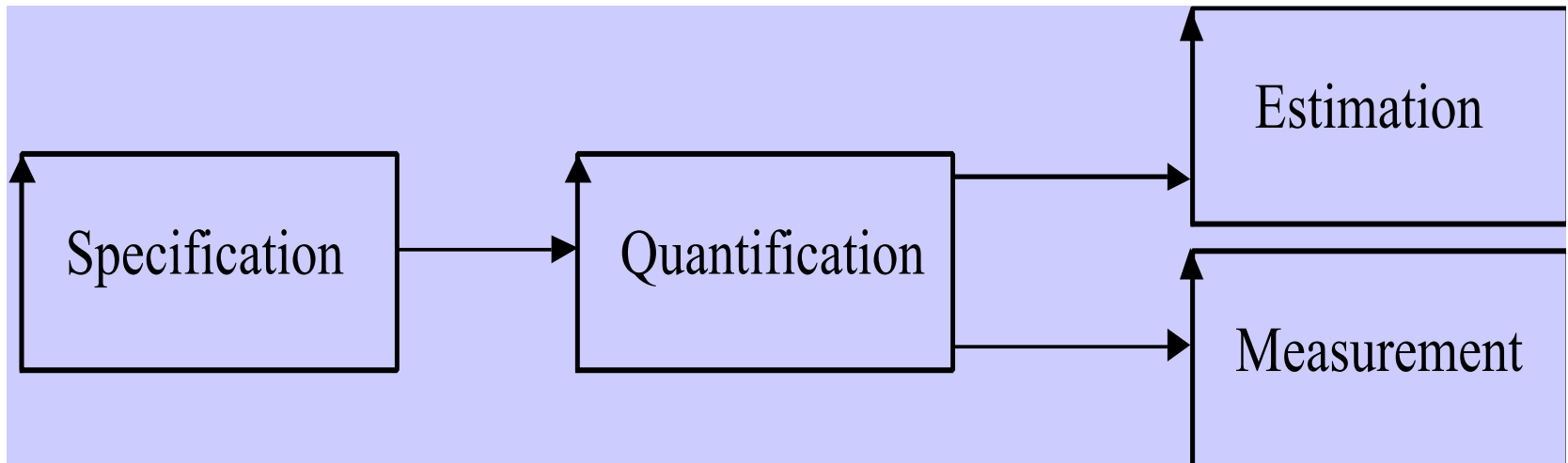


Diagram from 'Competitive Engineering.' book.

Quality Quantification Methods #1



- Common Sense, Domain Knowledge
 - Decompose “until quantification becomes obvious”.
 - Then use Planguage specification:
 - **Scale:** define a measurement scale
 - **Meter:** define a test or process for measuring on the scale
 - **Past:** define benchmarks, old system, competitors on the scale
 - **Goal:** define a committed level of future stakeholder quality, on your scale.

Maintainability:

Type: Complex Quality Requirement.

Includes: {Problem Recognition, Administrative Delay, Tool Collection, Problem Analysis, Change Specification, Quality Control, Modification Implementation, Modification Testing {Unit Testing, Integration Testing, Beta Testing, System Testing}, Recovery}.

Problem Recognition:

Scale: Clock hours from defined [Fault Occurrence: Default: Bug occurs in any use or test of system] until fault officially recognized by defined [Recognition Act: Default: Fault is logged electronically].

Administrative Delay:

Scale: Clock hours from defined [Recognition Act] until defined [Correction Action] initiated and assigned to a defined [Maintenance Instance].

Tool Collection:

Scale: Clock hours for defined [Maintenance Instance: Default: Whoever is assigned] to acquire all defined [Tools: Default: all systems and information necessary to analyze, correct and quality control the correction].

Problem Analysis:

Scale: Clock time for the assigned defined [Maintenance Instance] to analyze the fault symptoms and be able to begin to formulate a correction hypothesis.

Change Specification:

Scale: Clock hours needed by defined [Maintenance Instance] to fully and correctly describe the necessary correction actions, according to current applicable standards for this.

Note: This includes any additional time for corrections after quality control and tests.

Quality Control:

Scale: Clock hours for quality control of the correction hypothesis (against relevant standards).

Modification Implementation:

Scale: Clock hours to carry out the correction activity as planned. "Includes any necessary corrections as a result of quality control or testing."

Modification Testing:**Unit Testing:**

Scale: Clock hours to carry out defined [Unit Test] for the fault correction.

Integration Testing:

Scale: Clock hours to carry out defined [Integration Test] for the fault correction.

Beta Testing:

Scale: Clock hours to carry out defined [Beta Test] for the fault correction before official release of the correction is permitted.

System Testing:

Scale: Clock hours to carry out defined [System Test] for the fault correction.

Recovery:

Scale: Clock hours for defined [User Type] to return system to the state it was in prior to the fault and, to a state ready to continue with work.

Source: The above is an extension of some basic ideas from Ireson, Editor, Reliability Handbook, McGraw Hill, 1966 (Ireson 1966).

Quality Quantification Methods #2, Look it up in a book

Chapter 5

SCALES OF MEASURE

How to Quantify



Quality Quantification Methods #2, Look it up in a book

Maintainability:

Type: Complex Quality Requirement.

Includes: {Problem Recognition, Administrative Delay, Tool Collection, Problem Analysis, Change Specification, Quality Control, Modification Implementation, Modification Testing {Unit Testing, Integration Testing, Beta Testing, System Testing}, Recovery}.

Problem Recognition:

Scale: C
system]

electron

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Scale: C

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Tool Collection:

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Whoever is assigned] to acquire all

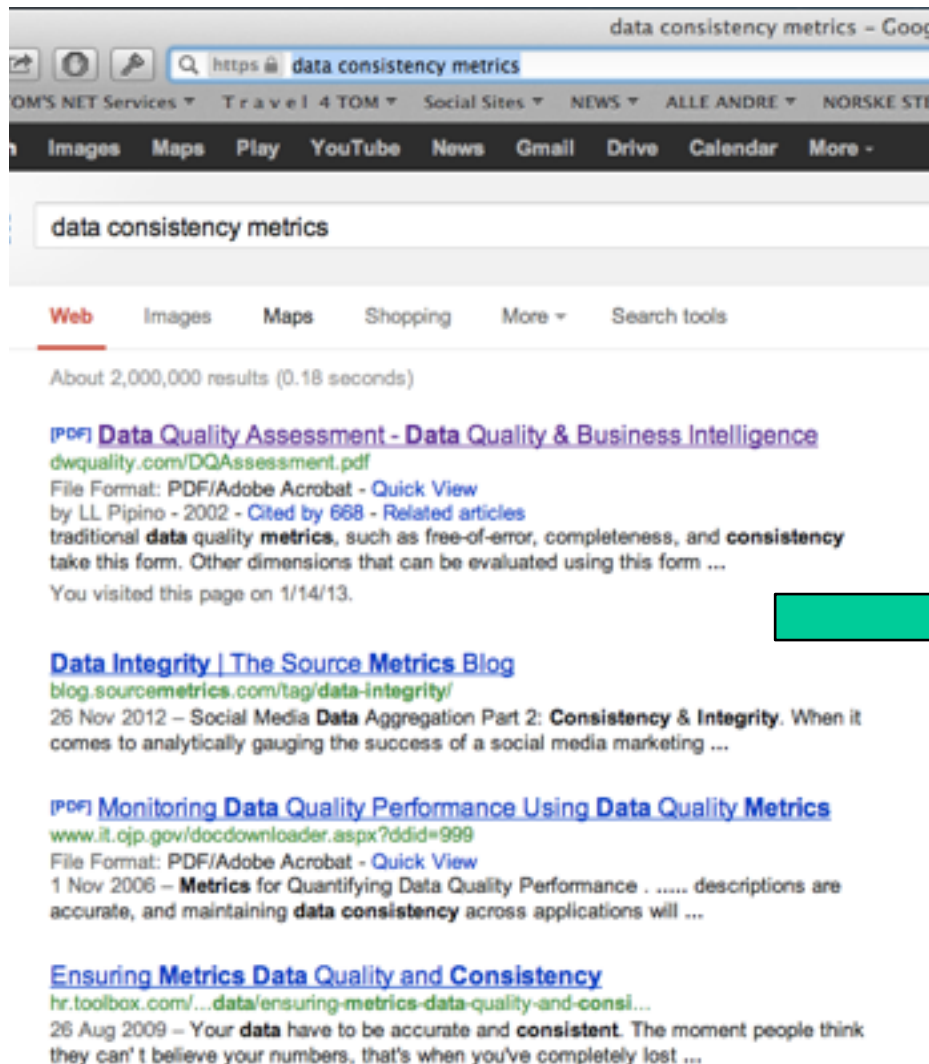
defined [Tools: Default: all systems and

information necessary to analyze,

correct and quality control the

correction].

Quality Quantification Methods #3, Google It



data consistency metrics – Google

https://data consistency metrics

data consistency metrics

About 2,000,000 results (0.18 seconds)

[PDF] Data Quality Assessment - Data Quality & Business Intelligence
dwquality.com/DQAssessment.pdf
 File Format: PDF/Adobe Acrobat - Quick View
 by LL Pipino - 2002 - Cited by 668 - Related articles
 traditional **data quality metrics**, such as free-of-error, completeness, and **consistency** take this form. Other dimensions that can be evaluated using this form ...
 You visited this page on 1/14/13.

Data Integrity | The Source Metrics Blog
blog.sourcemetrics.com/tag/data-integrity/
 26 Nov 2012 – Social Media **Data** Aggregation Part 2: **Consistency & Integrity**. When it comes to analytically gauging the success of a social media marketing ...

[PDF] Monitoring Data Quality Performance Using Data Quality Metrics
www.it.ejp.gov/docdownloader.aspx?ddid=999
 File Format: PDF/Adobe Acrobat - Quick View
 1 Nov 2006 – **Metrics** for Quantifying Data Quality Performance descriptions are accurate, and maintaining **data consistency** across applications will ...

Ensuring Metrics Data Quality and Consistency
hr.toolbox.com/...data/ensuring-metrics-data-quality-and-consil...
 26 Aug 2009 – Your **data** have to be accurate and **consistent**. The moment people think they can't believe your numbers, that's when you've completely lost ...



1. Data quality dimensions.

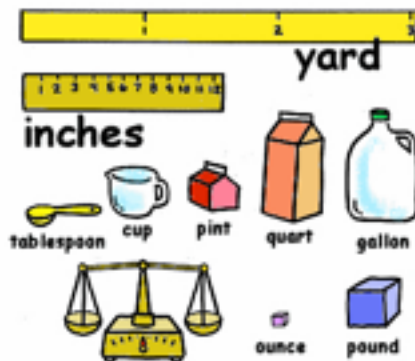
Dimensions	Definitions
Accessibility	the extent to which data is available, or easily and quickly retrievable
Appropriate Amount of Data	the extent to which the volume of data is appropriate for the task at hand
Believability	the extent to which data is regarded as true and credible
Completeness	the extent to which data is not missing and is of sufficient breadth and depth for the task at hand
Concise Representation	the extent to which data is compactly represented
Consistent Representation	the extent to which data is presented in the same format
Ease of Manipulation	the extent to which data is easy to manipulate and apply to different tasks
Free-of-Error	the extent to which data is correct and reliable
Interpretability	the extent to which data is in appropriate languages, symbols, and units, and the

Summary of Top '8' Project Objectives

Real Example of **Lack** of Scales

- **Defined Scales of Measure:**

- Demands **comparative thinking**.
- Leads to requirements that are unambiguously **clear**
- Helps Team be **Aligned** with the Business



1. Central to The Corporations business strategy is to be the world's **premier** integrated_<domain> service **provider**.
2. Will provide a much more efficient **user** experience
3. Dramatically scale back the **time** frequently needed after the last data is acquired to time align, depth correct, splice, merge, recompute and/or do whatever else is needed to **generate** the desired **products**
4. Make the system much **easier** to **understand** and **use** than has been the case for previous system.
5. A primary goal is to provide a much more **productive** system **development** environment than was previously the case.
6. Will provide a richer set of functionality for **supporting** next-generation logging **tools** and applications.
7. **Robustness** is an essential system requirement (see rewrite in example below)
8. Major improvements in **data quality** over current practices

This lack of clarity cost them \$100,000, 000

“Rock Solid Robustness”

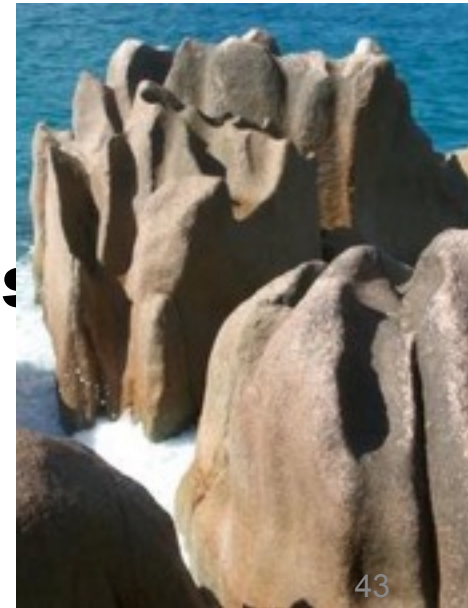
Defined Clearly in Planguage over a beer



Rock Solid Robustness:

Type: Complex Product Quality Requirement.

Includes: { Software Downtime, Restore Speed, Testability, Fault Prevention Capability, Fault Isolation Capability, Fault Analysis Capability, Hardware Debugging Capability}.



Software Downtime:

Software Downtime:

Type: Software Quality Requirement.

Ambition: *to have minimal downtime*

due to software failures <- HFA 6.1

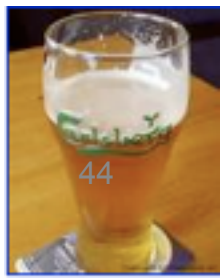
Issue: *does this not imply that there is a system wide downtime requirement?*

Scale: <mean time between forced restarts for defined [Activity], for a defined [Intensity].>

Fail [Any Release or Evo Step, Activity = Recompute, Intensity = Peak Level] **14 days** <- HFA 6.1.1

Goal [By 2008?, Activity = Data Acquisition, Intensity = Lowest level] : **300 days** ??

Stretch: 600 days



Restore Speed:

Restore Speed:

Type: Software Quality Requirement.

Ambition: Should an error occur (or the user otherwise desire to do so), Horizon shall be able to restore the system to a previously saved state in less than 10 minutes. <-6.1.2 HFA.

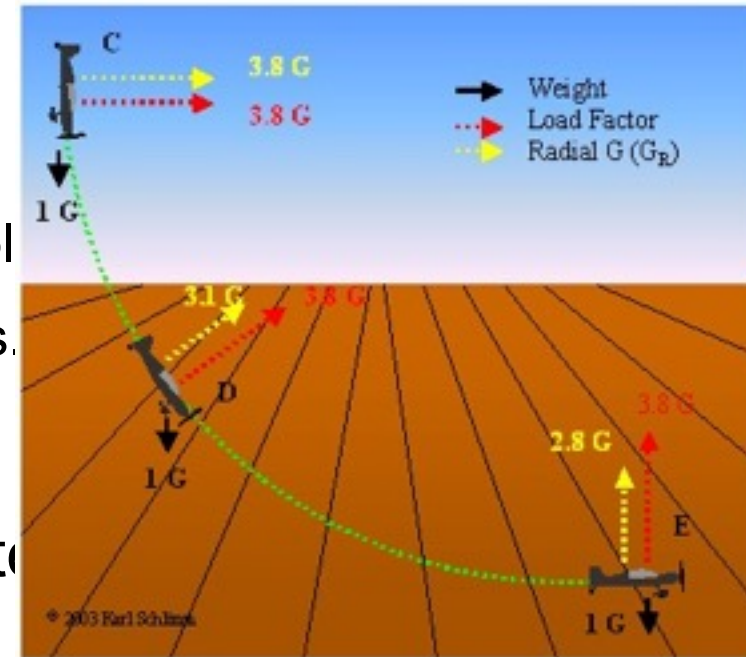
Scale: Duration from Initiation of Restore to Complete and verified state of a defined [Previous: Default = Immediately Previous] saved state.

Initiation: defined as {Operator Initiation, System Initiation, ?}. Default = Any.

Goal [Initial and all subsequent released and Evo steps] 1 minute?

Fail [Initial and all subsequent released and Evo steps] 10 minutes. <- 6.1.2 HFA

Catastrophe: 100 minutes.



Testability:

Type: Software Quality Requirement.

Version: 20 Oct 2006-10-20

Status: Demo draft,

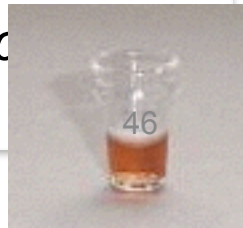
Stakeholder: {Operator, Tester}.

Ambition: Rapid-duration automatic testing of <critical complex tests>, with extreme operator setup and initiation.

Scale: the duration of a defined [Volume] of testing, or a defined [Type], by a defined [Skill Level] of system operator, under defined [Operating Conditions].

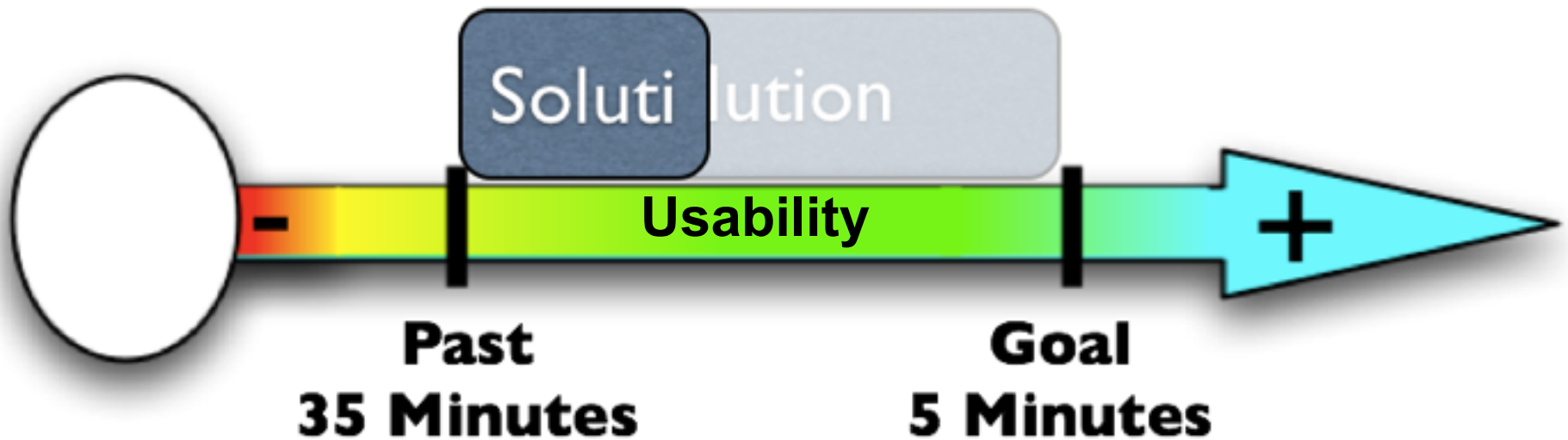
Goal [All Customer Use, Volume = 1,000,000 data items, Type = WireXXXX Vs DXX, Skill = First Time Novice, Operating Conditions = Field, {Sea Or Desert}. <10 mins.

Design Hypothesis: Tool Simulators, Reverse Cracking Tool, Generation of simulated telemetry frames entirely in software, Application specific sophistication, for drilling – recorded mode simulation by playing back dump file, Application test harness console <-6.2.1 HFA

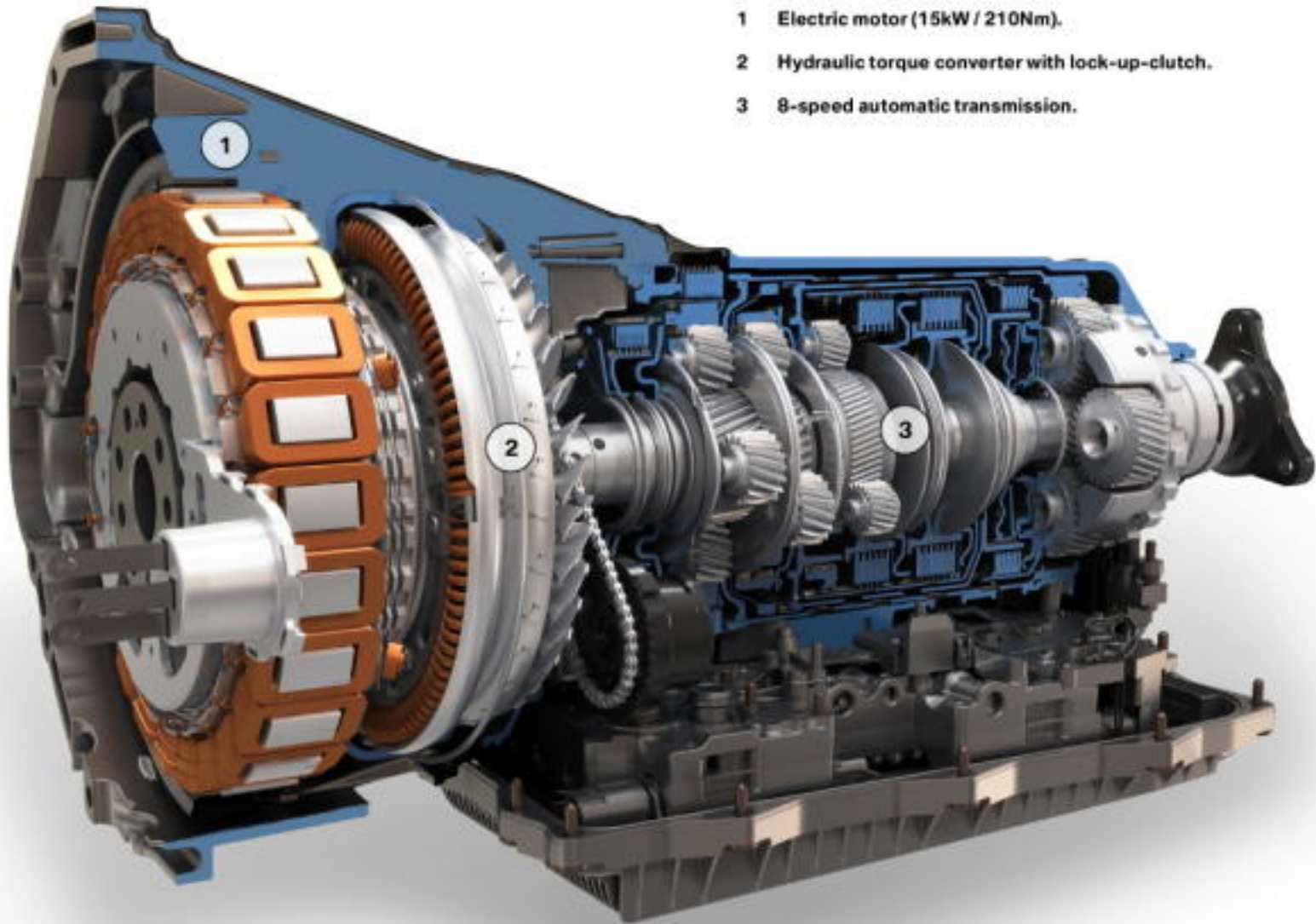


3. Assuring that Designs give Qualities

- 10 min. = 33% of total



Design Quality In





**A FEW REASONS
WHY THE
ROLLS-ROYCE
IS THE
BEST SIX-CYLINDER
CAR IN THE WORLD.**

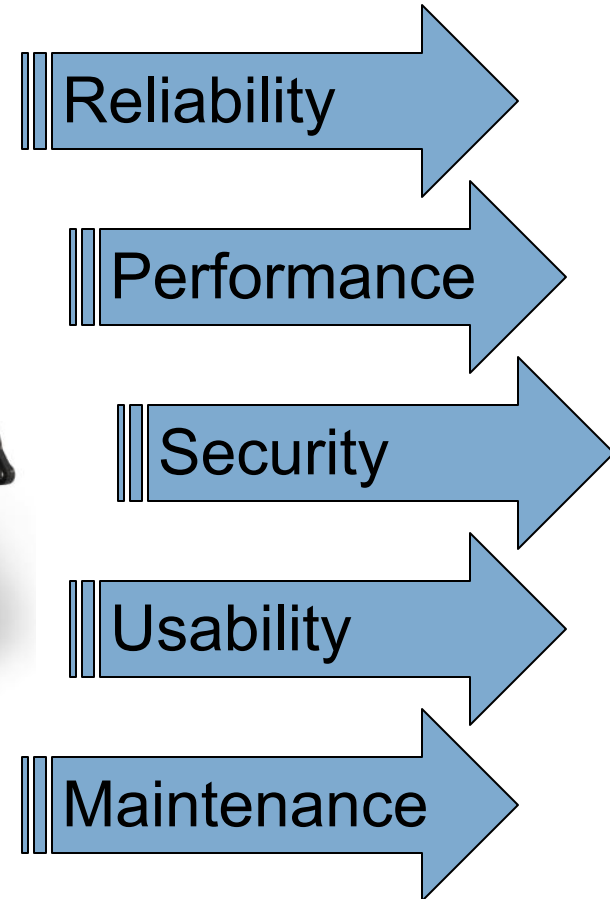
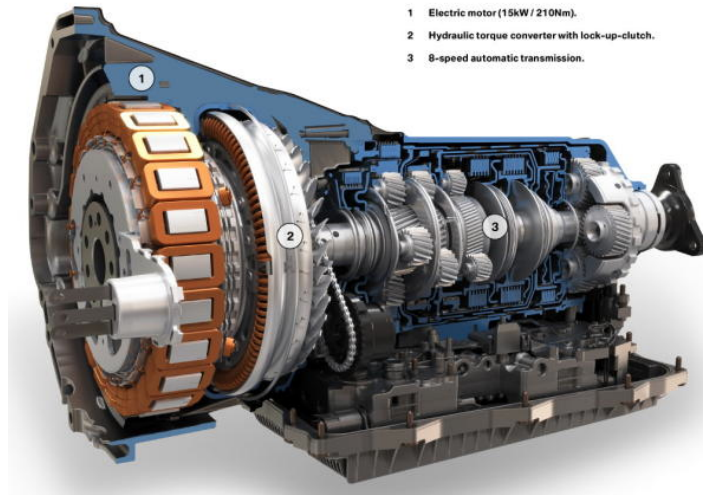
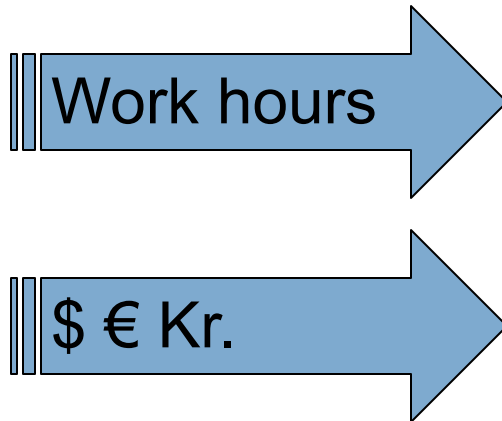
Because of its

- (1) Flexibility.**
- (2) Lightness and cheapness in tyres.**
- (3) Reliability.**
- (4) Silence.**
- (5) Efficiency and cheapness in upkeep.**
- (6) Safety—brakes, steering gear, etc.**
- (7) Ease of manipulation, lightness of steering, clutch operation, etc.**

You don't get quality by testing it in



but by 'Engineering' Quality In



Impact Estimation principle

How much % of what we want to achieve do we achieve by this solution

Possible solutions to achieve it

Could we get all, within the budgets of time and cost ?

At what cost ?

What to achieve

Cost to achieve it

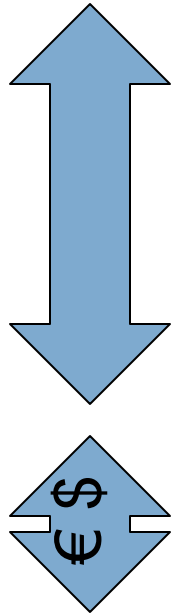
Return on Investment

		Design Idea #1	Design Idea #2	Design Idea #3	Total Impact
Objectives	Impact on Objective	Impact on Objective	Impact on Objective	Impact on Objective	Sum of Impacts on Objectives
Resources Time Money	Impact on Resources	Impact on Resources	Impact on Resources	Impact on Resources	Sum of Impact on Resources
Benefits to Cost Ratio	<u>Benefits</u> Cost	<u>Benefits</u> Cost	<u>Benefits</u> Cost	<u>Benefits</u> Cost	

Designing to meet Quality within Costs

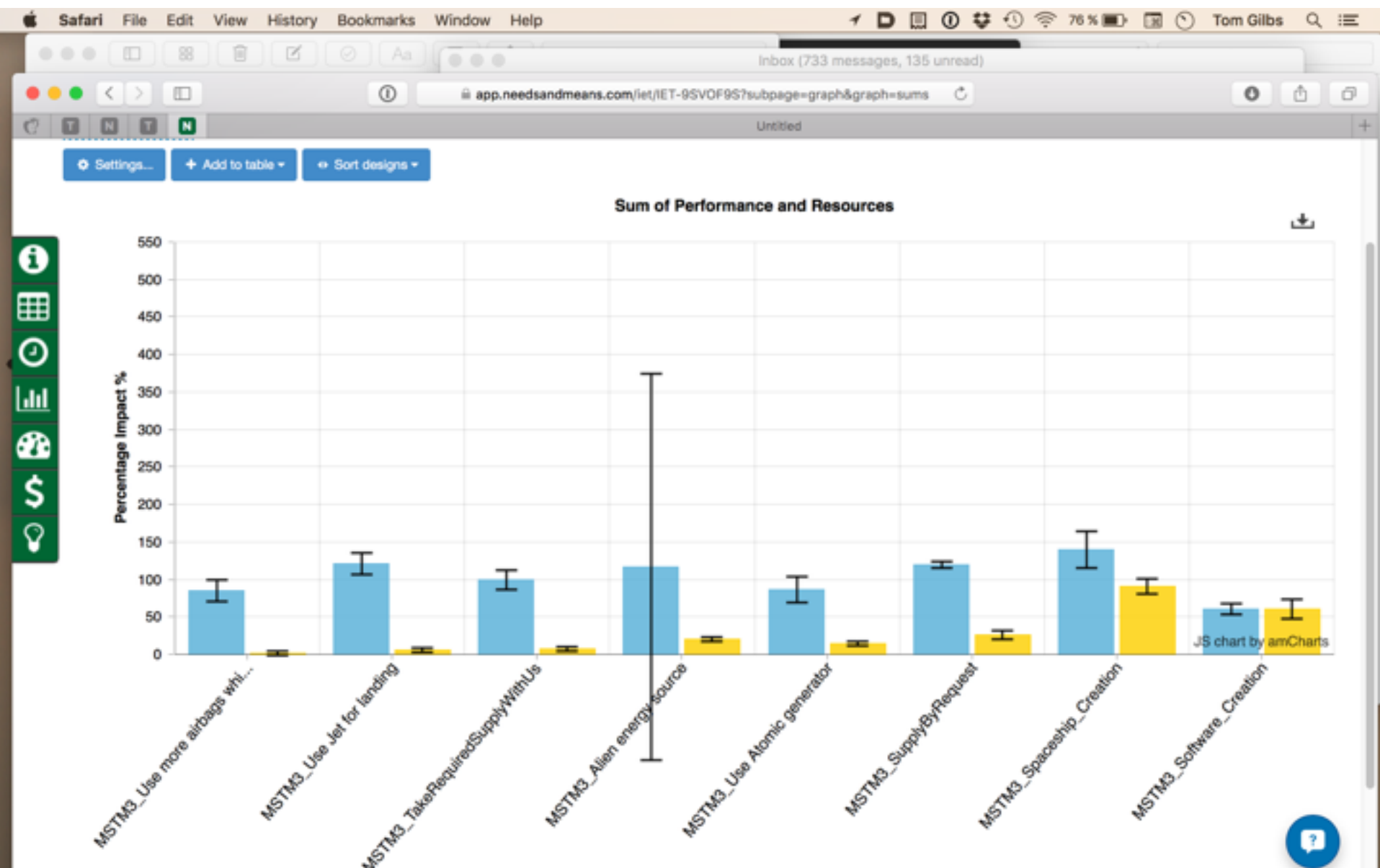
Design Ideas

Qualities

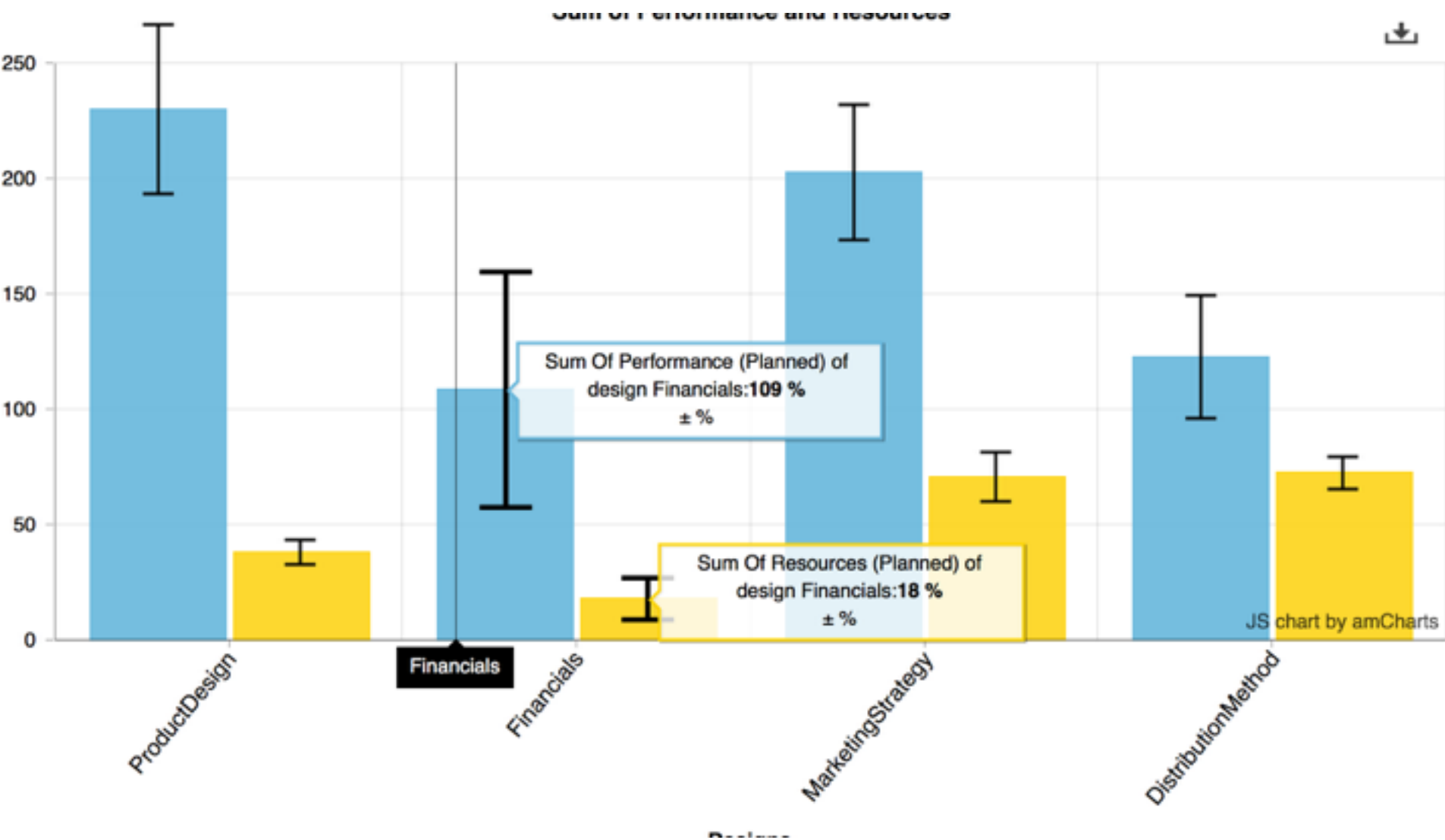


Product Quality Requirements				Estimated Impact		Estimated Impact		Estimated Impact		Estimated Impact	
Past	Status	Tolerable	Goal	Splash.Speaker		Splash.Keypad		Battery.Lock		Screen.Scratch	
				Units	%	Units	%	Units	%	Units	%
User-Friendliness.Learn				0	0%	0	0%	-1	7%	0	0
55	20	25	5								
			by a year								
Reliability				20	23%	25	29%	0	0%	10	12
70	114	150	200								
			by a year								
Style				0	0%	0	0%	0,5	0%	-0,5	0
5	9,5	7	9								
			by a year								
Sum of Benefits					23%		29%		7%		12
Development Resources											
Project-Budget				1000	1%	1700	2%	3000	3%	2000	2
0	4500	140000	1E+05								
Sum of Development Resources					1%		2%		3%		2
Benefits / Development Resources					22,21		16,33		2,12		5,55

Settings... + Add to table Sort designs Show Sidebar						
Requirements	MSTM3 Use more a...	MSTM3 Use Jet fo...	MSTM3 TakeRequir...	MSTM3 Alien ener...	MSTM3 Use Atomic...	MSTM3 SupplyByRe...
MSTM3_Supplies Past: 75 → Wish: 95 % Successful...	76 ± 1 % Succ... 0 Δ%: 5 ± 5 %	77 ± 2 % Succ... 0 Δ%: 10 ± 10 %	95 ± 5 % Succ... 0 Δ%: 100 ± 25 %	78 ± 2 % Succ... 0 Δ%: 15 ± 10 %	76 ± 1 % Succ... 0 Δ%: 5 ± 5 %	99 ± 2 % Succ... 0 Δ%: 120 ± 10 %
MSTM3_Energy Past: 90 → Wish: 99.9 % of requir...	91 ± 1 % of r... 0 Δ%: 10 ± 10 %	90 ± 0 % of r... 0 Δ%: 0 ± 0 %	90 ± 0 % of r... 0 Δ%: 0 ± 0 %	100 ± 50 % of r... 0 Δ%: 101 ± 505 %	98 ± 3 % of r... 0 Δ%: 81 ± 30 %	90 ± 0 % of r... 0 Δ%: 0 ± 0 %
MSTM3_Arrival Past: 40 → Wish: 95 % Success	43 ± 1 % Succ... 0 Δ%: 5 ± 2 %	50 ± 4 % Succ... 0 Δ%: 18 ± 7 %	40 ± 0 % Succ... 0 Δ%: 0 ± 0 %	40 ± 0 % Succ... 0 Δ%: 0 ± 0 %	40 ± 0 % Succ... 0 Δ%: 0 ± 0 %	40 ± 0 % Succ... 0 Δ%: 0 ± 0 %
MSTM3_Landing Past: 50 → Wish: 90 % successfu...	76 ± 5 % succ... 0 Δ%: 65 ± 13 %	87 ± 5 % succ... 0 Δ%: 93 ± 13 %	50 ± 0 % succ... 0 Δ%: 0 ± 0 %	50 ± 0 % succ... 0 Δ%: 0 ± 0 %	50 ± 0 % succ... 0 Δ%: 0 ± 0 %	50 ± 0 % succ... 0 Δ%: 0 ± 0 %
Sum Of Performance:	Σ%: 85 ± 30 %	Σ%: 121 ± 30 %	Σ%: 100 ± 25 %	Σ%: 116 ± 515 %	Σ%: 86 ± 35 %	Σ%: 120 ± 10 %
MSTM3_Time Past: 0 → Wish: 100 %	1 ± 1 % Δ%: 1 ± 1 %	2 ± 1 % Δ%: 2 ± 1 %	2 ± 2 % Δ%: 2 ± 2 %	15 ± 3 % Δ%: 15 ± 3 %	5 ± 2 % Δ%: 5 ± 2 %	1 ± 1 % Δ%: 1 ± 1 %
MSTM3_Budget Past: 0 → Wish: 100 % from prog...	1 ± 1 % from... 0 Δ%: 1 ± 1 %	4 ± 1 % from... 0 Δ%: 4 ± 1 %	5 ± 3 % from... 0 Δ%: 5 ± 3 %	5 ± 2 % from... 0 Δ%: 5 ± 2 %	10 ± 1 % from... 0 Δ%: 10 ± 1 %	25 ± 10 % from... 0 Δ%: 25 ± 10 %
Sum Of Resources:	Σ%: 2 ± 2 %	Σ%: 6 ± 2 %	Σ%: 7 ± 5 %	Σ%: 20 ± 5 %	Σ%: 15 ± 3 %	Σ%: 26 ± 11 %
Performance To Cost:	42.50	20.17	14.29	5.80	5.73	4.62
Ratio (Worst Case)	13.75	11.38	6.25	-15.96	2.83	2.97



app.needsandmeans.com/iet/IET-AFGGXOT					
Untitled					
Requirements	ProductDesign	Financials	MarketingStrategy	DistributionMethod	Sum
Demographic Past: 0 → Wish: 50 %	20 ± 5 % 0 Δ%: 40 ± 10 % 40	27 ± 5 % 0 Δ%: 54 ± 10 % 94	23 ± 3 % 0 Δ%: 46 ± 6 % 140	10 ± 0 % 0 Δ%: 20 ± 0 % 160	 ΣΔ%: 160 ± 26 %
Millionaire Past: 1 → Wish: 1000000 \$	450000 ± 15000 30 Δ%: 45 ± 15 % 45	400000 ± 10000 30 Δ%: 40 ± 10 % 85	100000 ± 50000 30 Δ%: 10 ± 5 % 95	200000 ± 10000 30 Δ%: 20 ± 10 % 115	 ΣΔ%: 115 ± 40 %
MarketSegment Past: 4 → Wish: 1 Market Rank	1 ± 1 Market... 0 Δ%: 100 ± 33 % 100	4 ± 1 Market... 0 Δ%: 0 ± 33 % 100	2 ± 1 Market... 0 Δ%: 67 ± 33 % 167	3 ± 1 Market... 0 Δ%: 33 ± 33 % 200	 ΣΔ%: 200 ± 132 %
Geography Past: 0 → Wish: 100 %	5 ± 5 % 0 Δ%: 5 ± 5 % 5	10 ± 4 % 0 Δ%: 10 ± 4 % 15	40 ± 5 % 0 Δ%: 40 ± 5 % 55	30 ± 5 % 0 Δ%: 30 ± 5 % 85	 ΣΔ%: 85 ± 19 %
Market Past: 0 → Wish: 100 %	40 ± 10 % 0 Δ%: 40 ± 10 % 40	5 ± 3 % 0 Δ%: 5 ± 3 % 45	40 ± 10 % 0 Δ%: 40 ± 10 % 85	20 ± 5 % 1 Δ%: 20 ± 5 % 105	 ΣΔ%: 105 ± 28 %
Sum Of Performance:	 Σ%: 230 ± 73 % 230	 Σ%: 109 ± 60 % 339	 Σ%: 203 ± 59 % 542	 Σ%: 123 ± 53 % 665	
TimeToMarket Past: 1 → Wish: 8 Weeks	2 ± 0.5 Weeks 0 Δ%: 14 ± 7 % 14	2 ± 0.5 Weeks 0 Δ%: 14 ± 7 % 28	3 ± 0.75 Weeks 0 Δ%: 29 ± 11 % 57	4 ± 1 Weeks 0 Δ%: 43 ± 14 % 100	 ΣΔ%: 100 ± 39 %
ShowMeTheMoney Past: 0 → Wish: 5005 £	1200 ± 200 £ 0 Δ%: 24 ± 4 % 24	205 ± 200 £ 0 Δ%: 4 ± 4 % 28	2100 ± 500 £ 0 Δ%: 42 ± 10 % 70	1500 ± 0 £ 0 Δ%: 30 ± 0 % 100	 ΣΔ%: 100 ± 18 %
Sum Of Resources:	 Σ%: 38 ± 11 % 38	 Σ%: 18 ± 11 % 56	 Σ%: 71 ± 21 % 127	 Σ%: 73 ± 14 % 200	
Performance To Cost:	 6.05	 6.06	 2.86	 1.68	
Ratio (Worst Case)	3.20	1.69	1.57	0.80	



4.

Measure Quality Levels in Specifications with Inspection



Defect Rates

in 2003 Pilot Financial Shop, London, Gilb Client

Spec QC/Extreme Inspection + Planguage Requirements

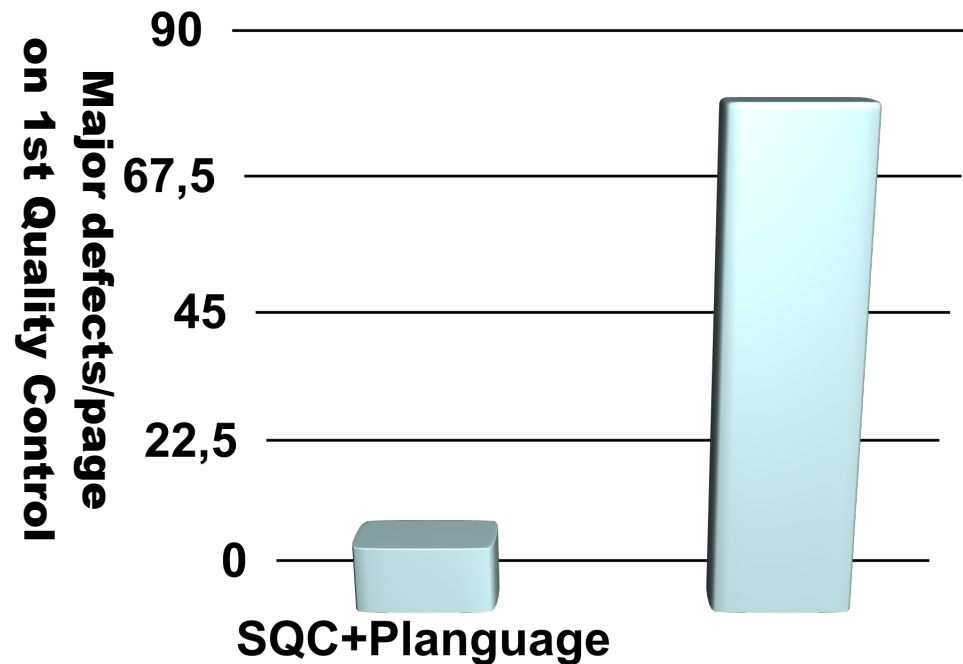
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4 of the 18 DV projects were re-inspected after failing to meet the Exit Criteria of 10 major defects per page.

A sample of 6 DV projects with requirements in the 'old' format were tested against the rules set of:

- The requirement is uniquely identifiable
- All stakeholders are identified.
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- A practical test can be applied to validate it's delivery.

The average major defect rate in this sample was 80.4.



An Advanced Example

Source Erik Simmons, erik.simmons@intel.com 25 Oct 2011

Personal Public Communication

Application of Specification Quality Control by a SW team resulted in the following defect density reduction in requirements over several months:

Rev.	# of Defects	# of Pages	Defects/ Page (DPP)	% Change in DPP
0.3	312	31	10.06	
0.5	209	44	4.75	-53%
0.6	247	60	4.12	-13%
0.7	114	33	3.45	-16%
0.8	45	38	1.18	-66%
1.0	10	45	0.22	-81%
Overall % change in DPP revision 0.3 to 1.0:				-98%

Downstream benefits:

- Scope delivered at the Alpha milestone increased 300%, released scope up 233%
- SW defects reduced by ~50%
- Defects that did occur were resolved in far less time on average



Case: Real Inspection



of System Requirements

Specification (SRS) of 82 pages for
a major US corporation.



This presentation

shows

how we carried out a short
specification quality control

process

with senior/middle managers.



The purpose is to
make managers aware
that they play a key-role
in creating projects
delays
by approving poor
quality of requirements
specifications.



The results shown in this
real-life example
successfully predicted a
project delay of at least
2 calendar years.



Poor quality marketing
requirements documents
prove time and again to
be
a good predictor of
project delays.





- The clue is that
- requirements documents
 - with a high defect density
 - are an indicator of
 - a truly *unprofessional* engineering culture.



Framework

● Demonstration of power of Inspection

- 8 Managers

- 2 hours

- 4 real requirements specifications offered ,
 - ▶ 1 used

We Introduced best practice **Rules** for **Requirements**



- 1. **Unambiguous** to intended Readership
- 2. **Clear** enough to test.
- 3. **No** unintentional **Design**

We Explained the definition of Defect



● A **Specification Defect** is a *violation of a Specifciation Rule (a 'standard')*

■ Note: If there are 10 ambiguous terms in a *single* requirement

■ then there are 10 defects!

Explain the definition of **Major** defect

● Major:

■ a Defect that *potentially*
costs more

■ to find and fix

■ later in the development
process

■ than it would cost *now*.

■ We need to get rid of it
NOW!



Agree with Management on Exit level

- **Exit Conditions:** (when Requirements can go forward to Design, Test etc with little risk)

■ **Maximum 1 Major Defect/
(Logical) Page**

■ **Logical Page = 300** Non
commentary words.

*Is 1,000 Majors per
page OK
100, 10, 1*



the Job



- You have up to 30 minutes
- check 1 sample requirements page (from an 82 page document)
- Count all *potential* Rule Violations
- = Defects
- *Classify* Defects as Major or minor

Report

Page 81

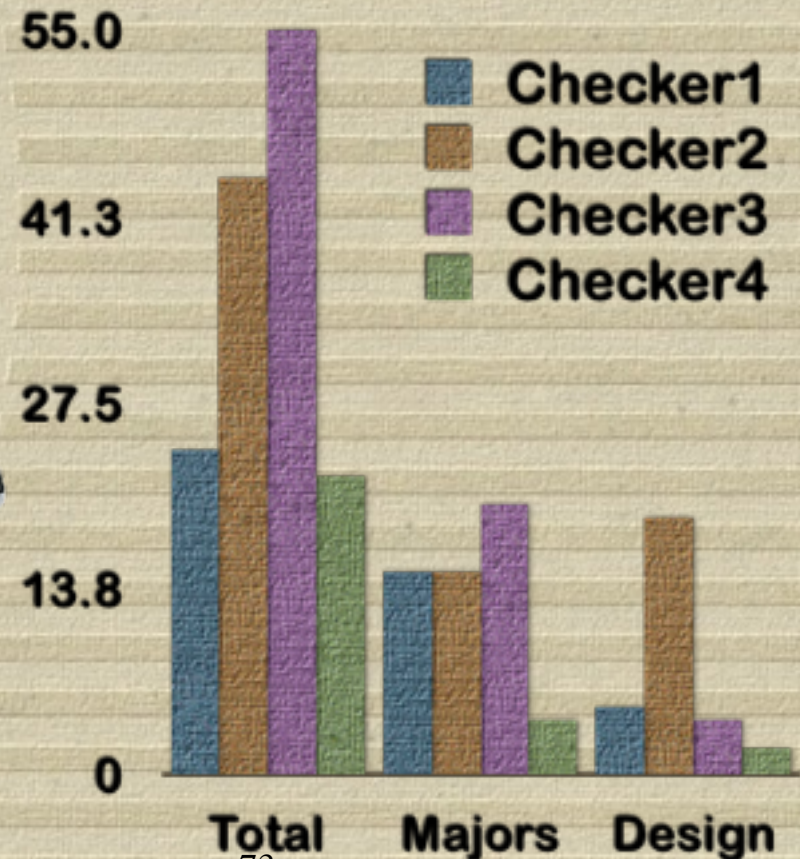
Total, Majors, Design

24, 15, 5

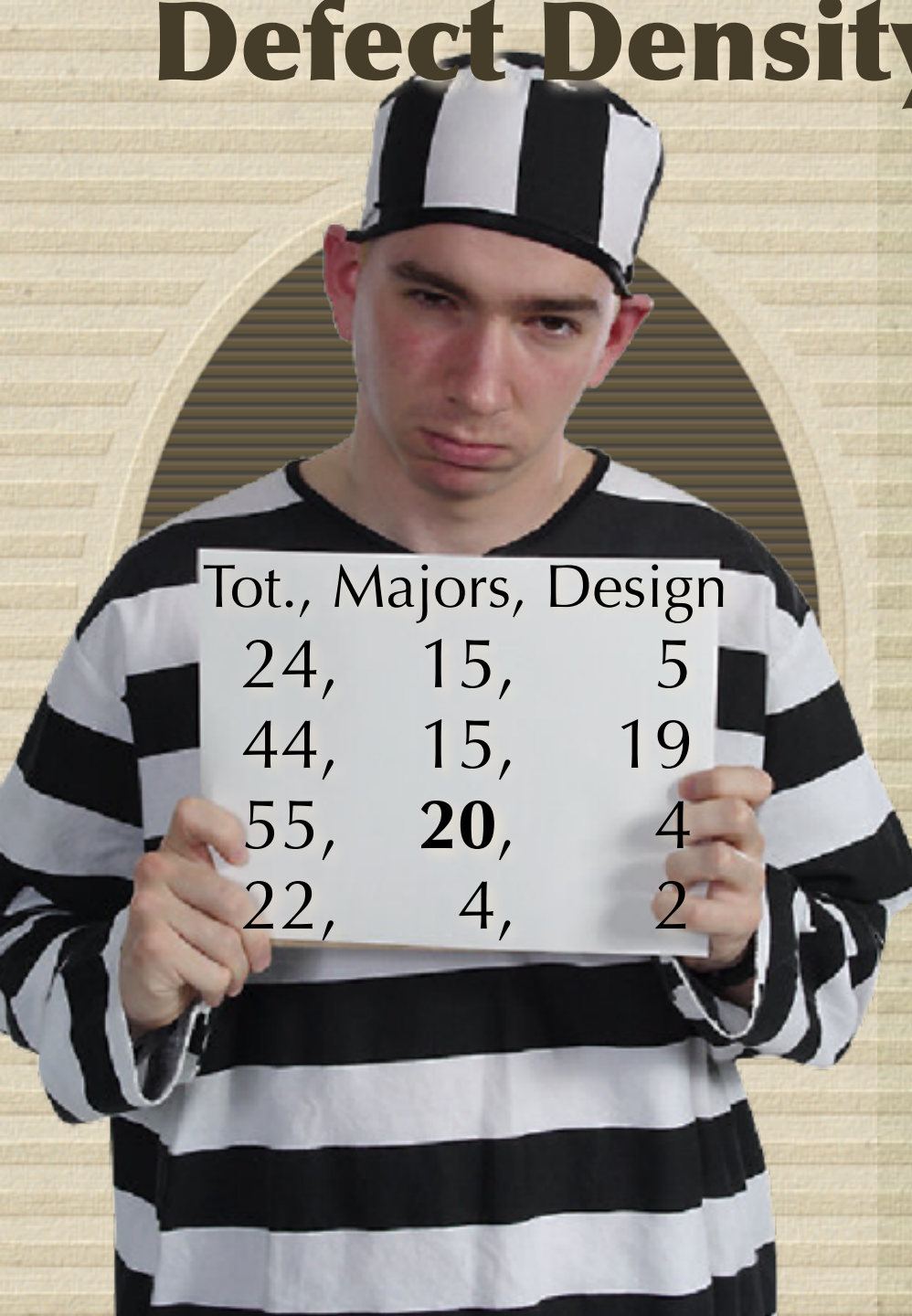
44, 15, 19

55, **20**, 4

22, 4, 2



Defect Density Estimation



Tot., Majors, Design

24, 15, 5

44, 15, 19

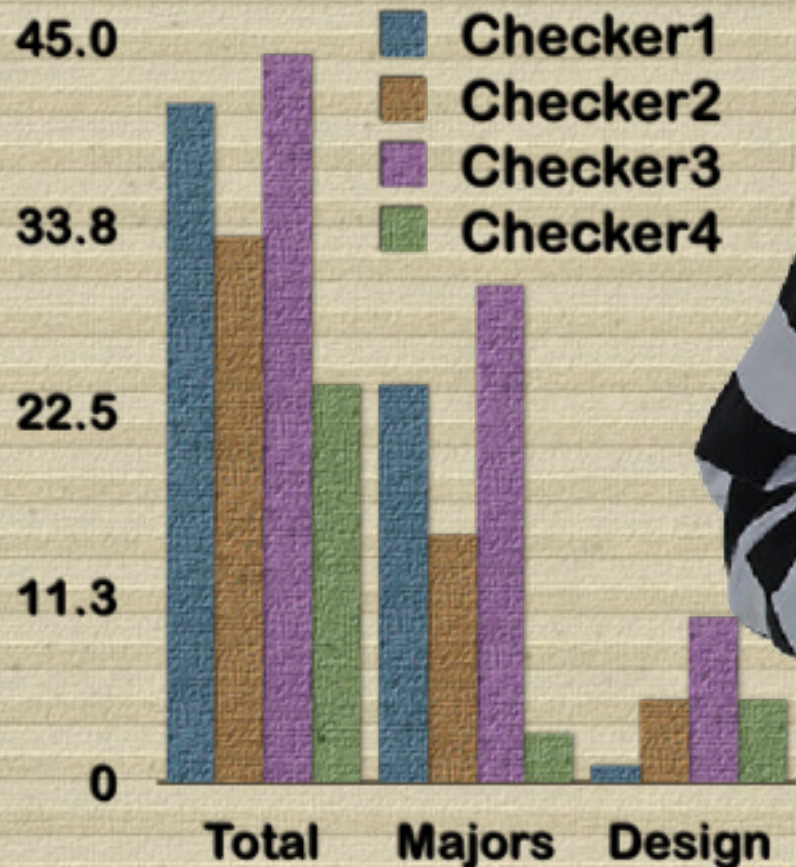
55, **20**, 4

22, 4, 2

- Total for group (page 81)
 - $20 \times 2 = 40$ Majors
 - assume 40 are unique
- If 33.333% effective,
 - total in page = $3 \times 40 = 120$
- Of which $2/3$ or 80 were *not yet found*.
- If we fix all we found (40),
 - then the estimated remainder of Majors would be 80 (not found)
 - +8 “not fixed for correctly”
 - = **88** Majors remaining.

Report

Page 82



Total, Majors, Design

41,	24,	1
33,	15,	5
44,	30,	10
24,	3,	5

Defect Density Estimation

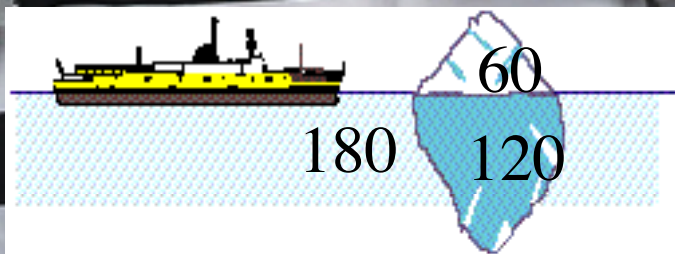
Total, Majors, Design

41, 24, 1

33, 15, 5

44, **30**, 10

24, 3, 5



- Total for group (page 82)

- 30 x 2 = 60 Majors

- assume are unique.

- If 33.333% effective,

- total in page = 3x 60 = **180**

- Of which 2/3 or 120 were not yet found.

- If we fix all we found (60),

- then the estimated remainder of

Majors would be 120 (not found)

- +10 “not fixed correctly”

- = **130** Majors remaining.

Conclusions

- Human *defect removal* by Inspections/reviews/SQC is
 - ▶ a hopeless cause: not worth it.
- Spec QC can be used, in spite of imperfect effectiveness,
 - ▶ to *accurately estimate* major defect level density.
- This measurement can be used to motivate engineers to
 - ▶ dramatically (100x! Over about 7 learning cycles)
 - ▶ reduce their defect insertion (rule violation)
 - to a *practical* exit level
 - ▶ (like *less than 1.0 Majors/page*)



Extrapolation to Whole Document

● Average: **150** Majors/page

▶ Page 81: 120 majors/page

▶ Page 82: 180 Majors/page

● Total in whole document:

■ **12,300** Majors

▶ 150 Majors/page x 82 pages.

78





Estimated Project Loss

- If a Major has
 - ▶ 1/3 chance of causing loss
- And each loss caused by a Major is
 - ▶ avg. 10 hours
- then total project Rework cost is
- about ***41,000 hours loss.***
- (This project was over a year late)
- 1 year = 2,000 hours x 10 people

Feedback on this “simple” formula

Tom Since returning from the QAI Conference in Orlando, I've been attempting to lay the foundation for our product team to develop clear requirements and implement productive inspections as opposed to just going through empty motions. It's definitely been an uphill effort.

One bright moment was my use of the formula that you provided me to estimate the # of high-severity bugs still in a software product.

I applied it to our product's Test Pass 1 and then forwarded the estimated number of remaining bugs after Test Pass 1 to the count estimated to still be in the product when we began Test Pass 2.

This provided me with

a prediction of the number of high-severity bugs that would be found which was within 5% of the number actually found during Test Pass 2. :-)

I can't tell you how much that relatively simple activity buoyed my spirits. Thank you for the time you spent with me in Orlando.

Thanks, Jeff Finn, CSTE, CQA, Microsoft SharePoint Portal Server, 425-703-4213

jfinn@exchange.microsoft.com, May 22 2001

Details of a Real Process Definition for Agile Inspection

● We do not expect to lecture with these slides. They are background information.

Extreme Inspection.
Version: January 12, Originated 2003

**Authors: Tom Gilb Tom@Gilb.com & Kai Gilb
Kai@Gilb.com**

Intended Purpose:

Extreme Inspection <client> Variation:

***a simple but powerful version of inspection (Specification
Quality Control – SQC) **that** <CLIENT> can install
immediately at low cost.***

Rules

- *The primary Rules we check against are the same Rules that writers will use when writing specifications.*
- *Initially they will be Clarity, Unambiguousness, Consistency, Traceability, separation of requirements and solutions, and separation of Performance, Functions and Designs.*
- *See separate document: “Rules for Specification Writers.”*

Extreme Inspection Outcome

- **The outcome of this type of inspection is to give a fair measure of Major defect density.**

Intent of Outcome

- **The intents of the Major defect density measure are:**
- **Clean:** to make sure that polluted specifications do not enter the next working processes.
- **Learn:** to motivate specification writers to learn and follow <CLIENT> best practice specification rules.

Internal Extreme Inspection Goals

- *“The expected effects of rigorously carrying out this process are:”*

- **Density:**

Scale: Estimated remaining Major defect density per logical page (300 Non Commentary words)

Past [December 2002] 50-100 Majors/Page <- Multiple sample inspections

Goal [Jan 2003] less than 10 Majors/Page

Goal [Jan 2004 or sooner if feasible!] less than 1 Major/Page

External Extreme Inspection Goals

Project Efficiency

Scale: Total project time to successfully complete a project

Past [Dec 2002] ???

Goal [Dec 2003] = 70 % of Past [Dec 2002]

Goal [Dec 2004] = 50 % of Past [Dec 2002]

Comment:

This will be accomplished by

less back and forth,

and reviewing of requirement documents,

and by shorted coding and test times,

and by less effort when work is contracted out of country or to sub-suppliers.

More time at the requirement stage is expected.

Process Management of Extreme Inspection: 1

– 1. *Inspection Outcome Justification*

- The outcome of this variation on conventional Inspection processes is **to determine ‘specification exit’** by measuring and estimating Major defect density. The outcome is NOT (as with conventional inspection) to ‘clean up’ bad work.
- The result of this outcome limitation is that many of the time honored conventions of Inspections (as in Gilb & Graham: Software Inspection) are NOT necessary or desirable. We only need to do whatever gives a **reasonable measure of defect density**. We only need to focus on determining that the specification is exit-able or NOT.
 - So we do not need to get maximum effectiveness by having a large team or by using one hour per page or by looking at all pages (we can sample in 10-40 minutes and use one or 2 people).
- In simple terms **if we find (checker detects) one or more Majors** in a page, it is NOT exit-able, because the real estimated quantity of majors actually there, exceeds the Exit limit of ‘one per page’. If we find less than one major defect on 4 pages, it probably is *economic* to exit the spec.
- ***Economic*** is the key word. We are trying to determine **if it pays off** to exit now, or to rewrite the spec to a cleaner level now.

2. Inspection Cost Charging.

- All costs for the writer, the checker and a possible process guide, will be
 - charged to the project the writer is working on,
 - and to the QC process costs specifically.
 - *Rationale: so we can track the true costs of doing this and the degree to which it is done.*

3. Auditing this process:

- The Inspection (Spec QC) process must be regularly (monthly) audited
 - to make sure it is really conducted according to intent
 - and is not corrupted or misunderstood.
- This includes double checks on audits
 - to see if the conclusions of the check and the audit are reasonably consistent.
- Frequent audits are necessary in the beginning and with newcomers.
- Auditing will be done by the process owners.

Process Management of Extreme Inspection

- ***4. Process Improvement***

- The process needs to be continuously updated

- mainly in the tools kit which defines and supports the inspection process:
 - the checklists,
 - the process definitions,
 - the computer data collection support
 - by the official process owner.

5. Process Ownership

- There must be an official process owner to champion (and to manage ‘local’ champions),
 - spread,
 - audit,
 - and improve the process,
 - as experience and insight dictates.
- This can be a group.

6. Process Sponsorship

- The executive sponsor of this process should be official and visible

7. Confidentiality

- The checker shall *never* reveal the numeric result of an Inspection to anyone else except the writer.
 - The writer may reveal the results if they want to, but they are not obliged to do so even to their direct manager (who should not even ask!).
 - The results of an inspection, as recorded in the Specification Quality Control Database, are never to be released, revealed or reported with the name of the writer or information (such as document ID) that can lead to their identification.
- *Rationale:*
 - *to prevent fear of defamation leading to false reporting of results.*
 - *To emphasize that the process is there to help the writer reach the corporate quality level required.*
 - *It is not in any way of time to be used for personal job performance evaluation.*
 - *Evaluation should be based on EXITED specifications, and their timeliness only.*
 - *Managers need to be informed and reminded of this cultural paradigm by the process owners.*

Process Management of Extreme Inspection:

3

• ***8. Expected Effectiveness***

- We expect that the Major defect finding effectiveness of the checking process will be in the range of 10% to 35% of the actual real Majors present in a specification.
- This is quite sufficient to *estimate* the actual total number of majors actually present.
- We can then estimate with *sufficient accuracy* (say $\pm 20\%$) determine levels of Majors in entire spec and in spec after correction of listed (by checkers) defects.

Defect Rates (repeat of earlier slide intentional)
Here is what really happened afterwards
in 2003 Pilot Financial Shop, London, Gilb Client
Spec QC/Extreme Inspection + Planguage Requirements

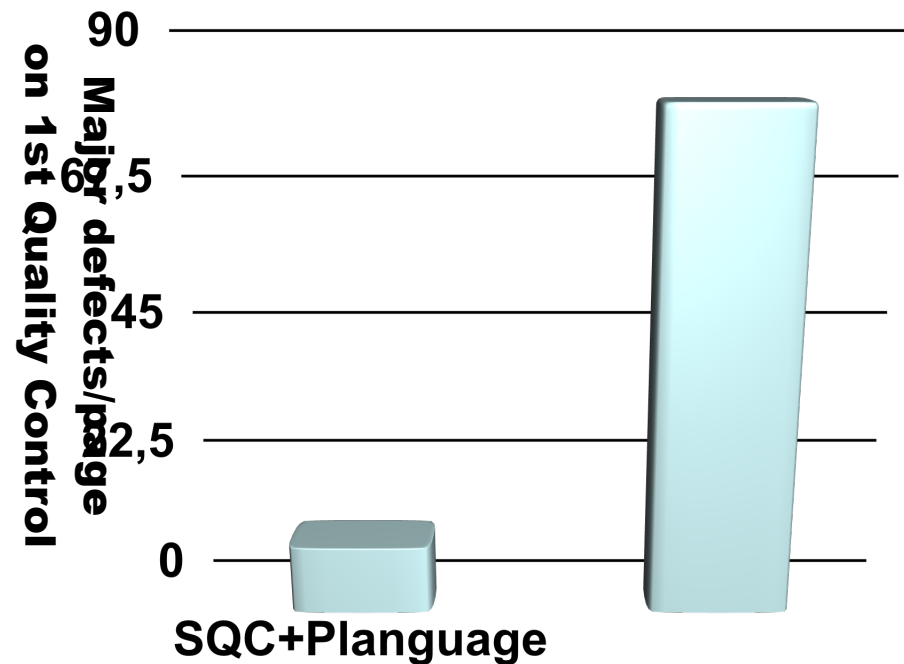
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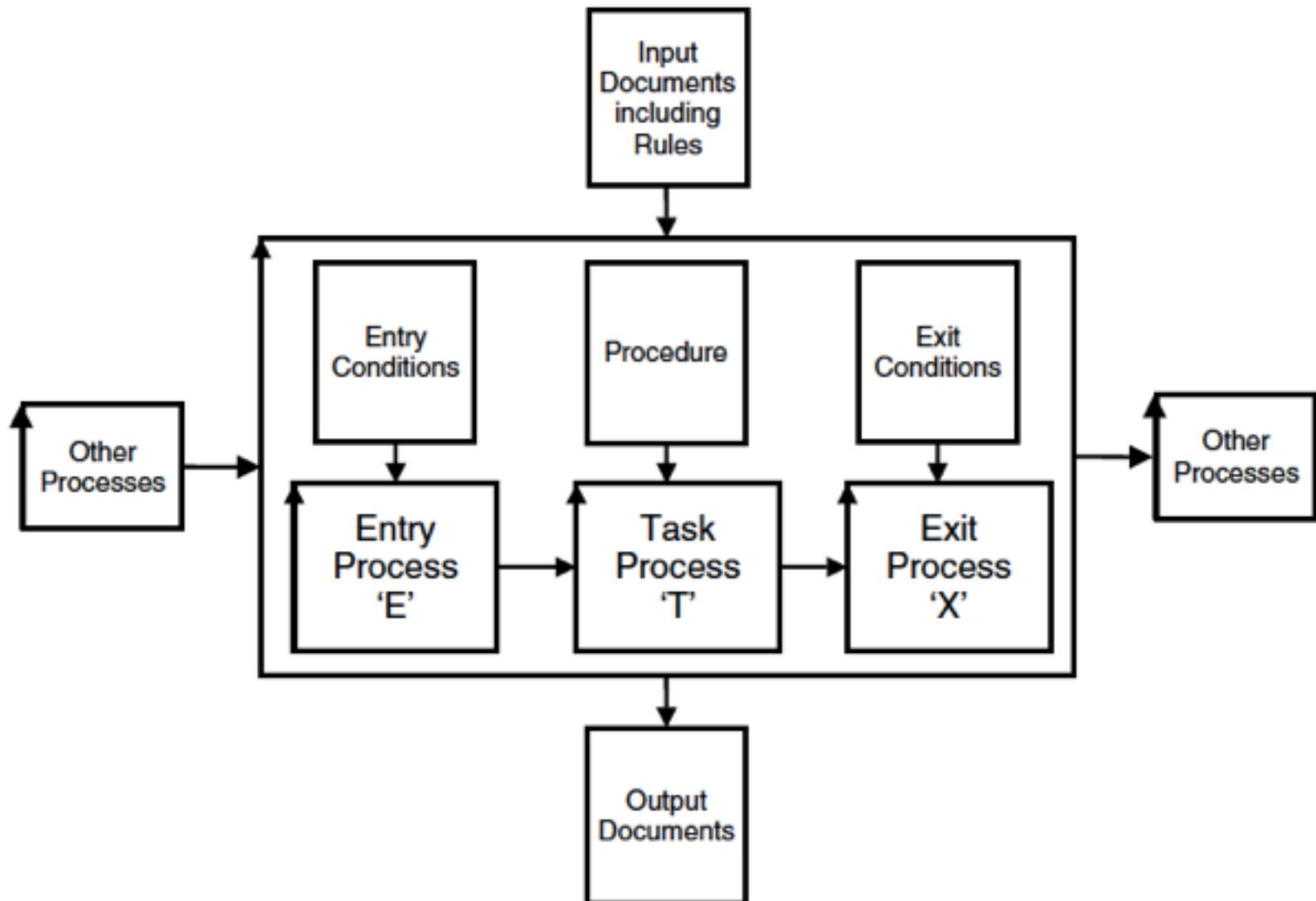


9. True Measure of Inspection Progress.

- The correct and relevant measure of how effective the Inspection process is working, is NOT as many would assume the quantity of Major defects found and fixed by an Inspection.
 - In fact we strongly recommend that this measure is well hidden from public view! (It has its uses!).
- The true measure is the average level of Major defects/Page which we can consistently release.
 - We need to move from about 100 Majors/Page down towards about less than one per page.
 - This cannot be achieved by finding and fixing defects (because we cannot find a large percentage at all)!
 - It can only be achieved in practice by *motivating* writers to reduce defects actually injected in their work, from 100, and move them down towards one maximum injected/page.
 - This is the ‘individual defect injection learning rate’.
 - Individuals seem capable of reducing their own defect injection by about half (50% fewer for each cycle of learning (write, inspect and rewrite with 50% less cycle).
- The measure of real progress is the released defect density, and it is this measure which will most closely correlate with later statistics on quality and productivity of projects.

5a.

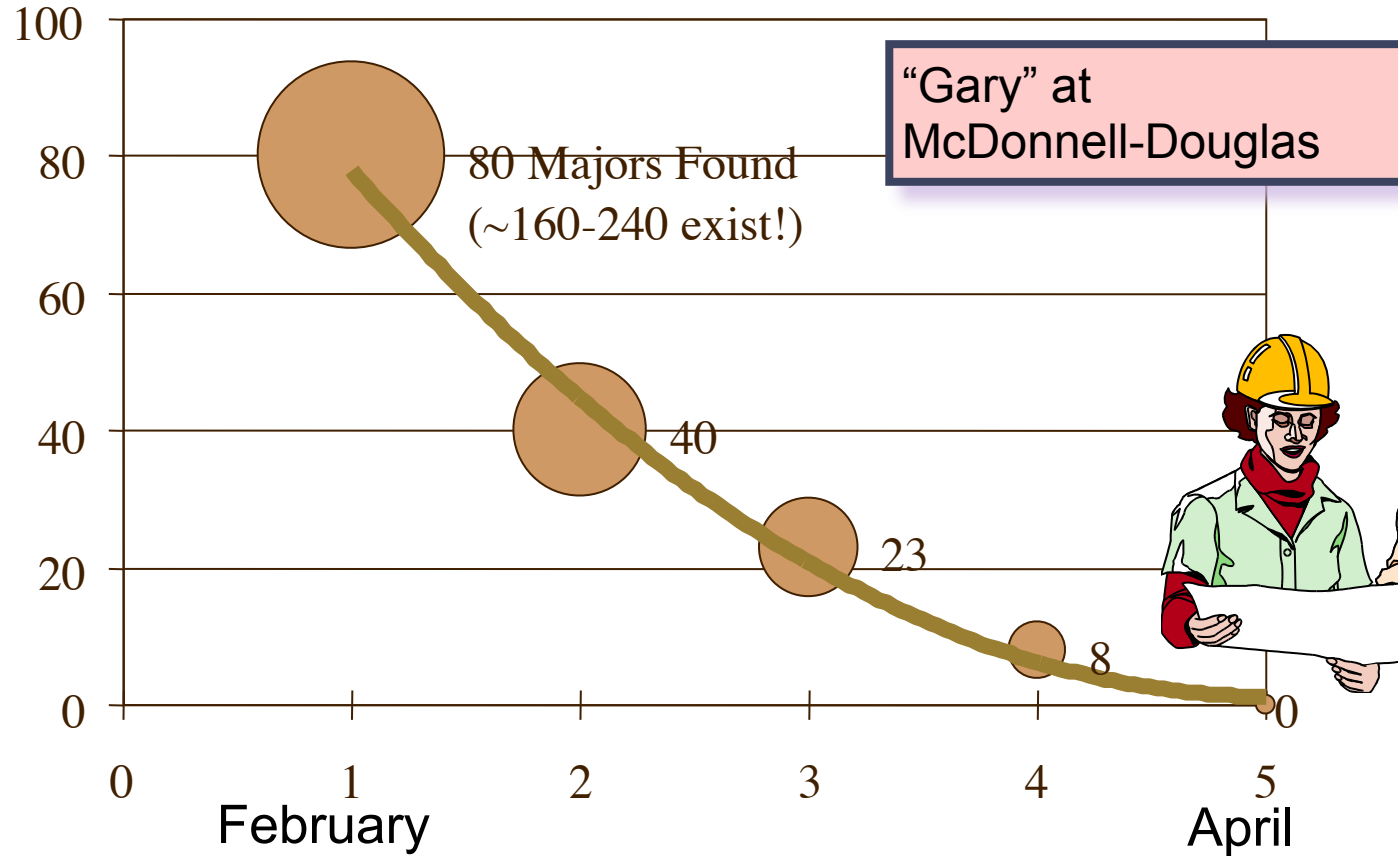
Numeric Quality Gateways



5a.

Numeric Quality Gateways Improve Quality of work

Defects/Page



Inspections of Gary's Designs

An Advanced Example

Source Erik Simmons, erik.simmons@intel.com 25 Oct 2011

Personal Public Communication

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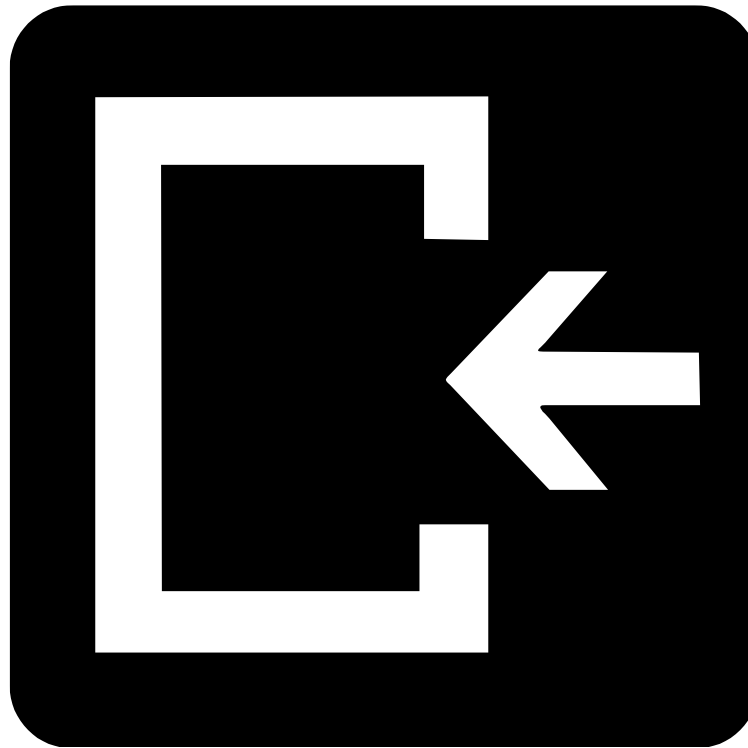
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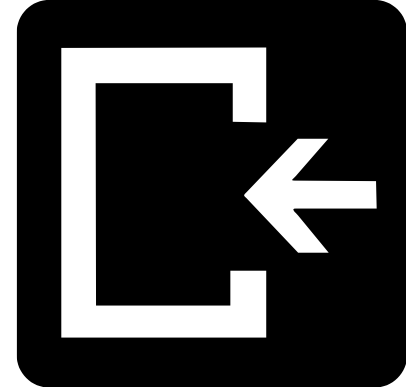
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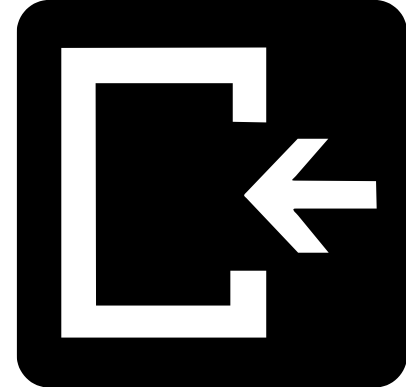
El Entry Conditions





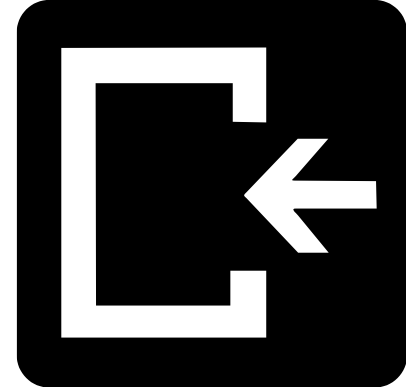
EI.E1:

- At least one of the participants
 - has done a well conducted successful inspection once before,
 - or been briefed by a competent practitioner,
 - or will be guided through the process by a competent guide (ideally an expert in this process).
- *Rationale: people need to have some reasonable sense of how to do this process, otherwise it can become corrupted. We believe we can avoid formal training in the method, but we need some knowledge and experience of it in place.*



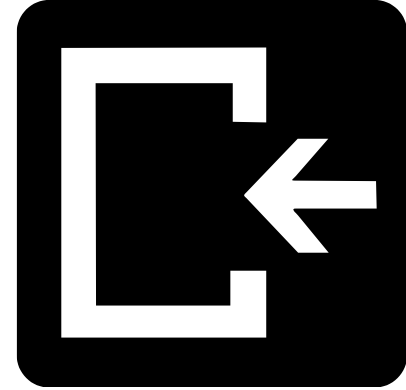
EI.E2:

- The specification writer sincerely believes that
 - the defect level is low enough to exit.
 - They have done personal checking against the rules themselves and find no defects.
- *Rationale: the writer should*
 - *take the trouble to make sure the spec is as clean as possible before inspections.*
 - *They should not misuse people and time to compensate for sloppy work.*



EI.E3:

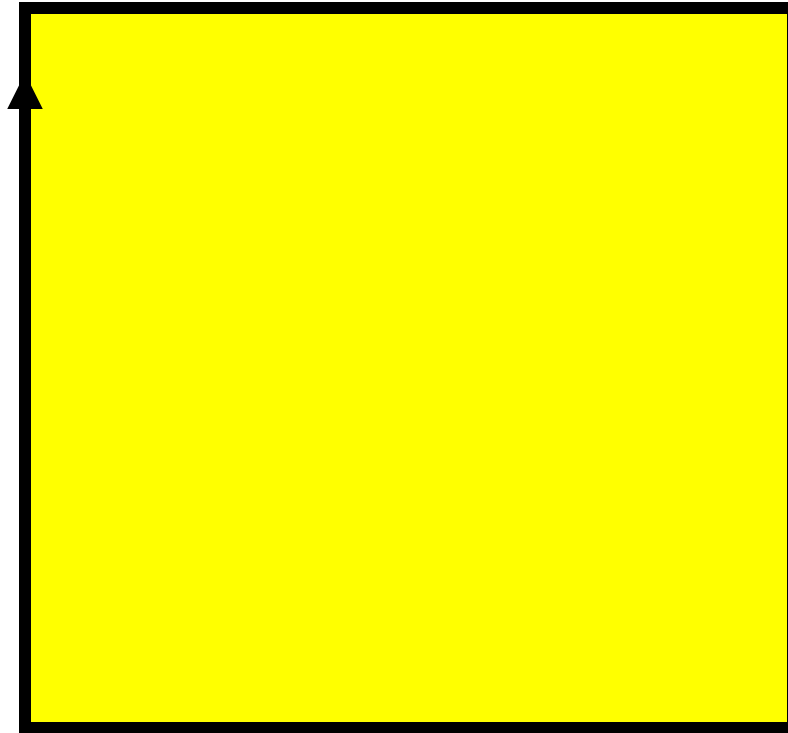
- Exited copies of all source specifications are available.
 - *Rationale: there is little point in checking consistency against highly polluted source specifications.*
 - *(example by using bad Business Requirements to check new System Requirements).*

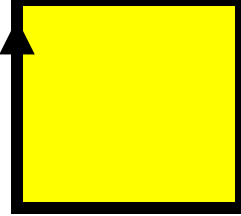


EI.E4:

- An updated ‘Inspection Toolkit’ (with specification Rules, Checklists (for learning to apply the rules in practice), Process descriptions, forms, electronic support, intended readership role information) is available and is understood by the participants.
 - *Rationale: This tool kit is the real definition of the Inspection process. This really determines correct use of the method.*

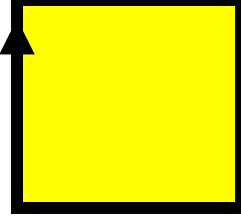
Ex In Procedure





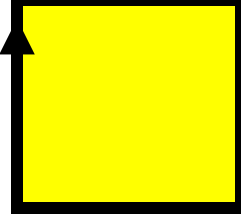
EI.P1:

- **The specification writer ('writer')**
 - **finds one other person (called a Checker)**
 - **to (help) carry out the QC (Quality Control) of their specification.**



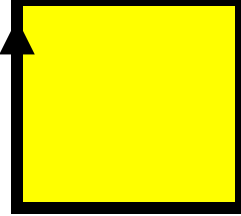
EI.P2:

- **a meeting time, with maximum duration 1.0 hour is agreed.**
- **(if the Checker is experienced, they can in fact do their checking at any time, alone, and report their results to the writer.)**



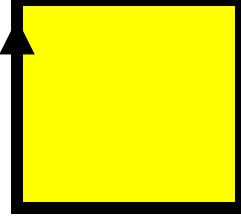
EI.P3:

- **The writer makes sure the checker is knowledgeable about the following:**
 - **the spec's intended readership and their uses of the spec.**
 - **the specification Rules that apply (and their practical interpretation)**
- **The definition of Major defect, and how to spot them**
- **the purpose of the Spec QC process (to help the writer get to real exit-able level of defect density).**



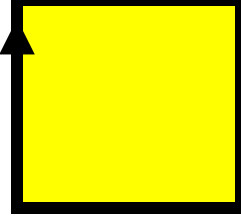
EI.P4:

- **The writer and the checker will each select the same one logical page ‘at random’ (300 Non-commentary words) sample to check.**
- **The writer is now performing the role of a ‘checker’ on their own work.**
- **They should agree that the page selected is representative of the quality of the rest of the document.**



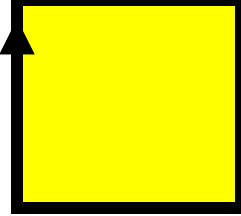
EI.P5:

- **checking will be done individually**
 - **(but maybe in same room)**



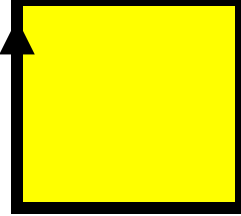
EI.P6:

- **the initial checking time will be 10 minutes.**
- **If NO Major defects are found by either checker.**
- **The checking process will continue for another 30 minutes.**
- **Even if no further Majors are found.**



EI.P7:

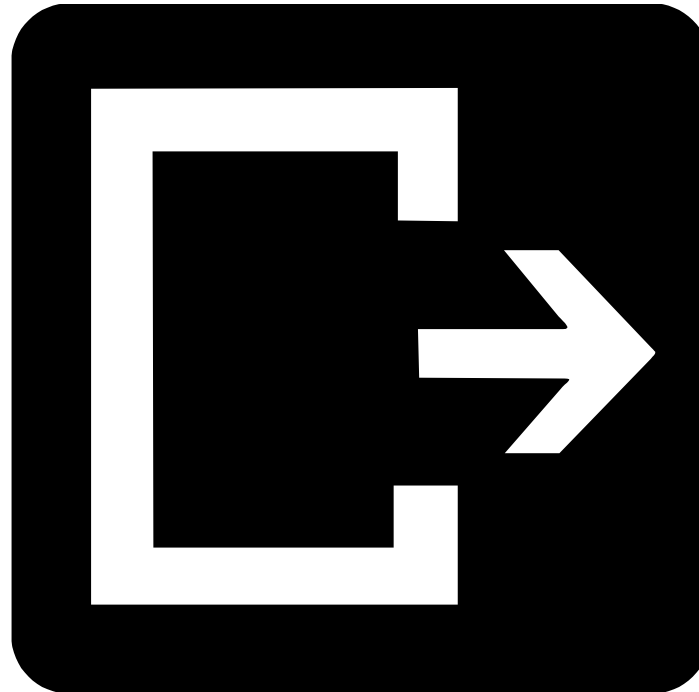
- **If any Major defect is found**
 - **(and acknowledged by the writer as a real Major defect)**
 - **in the first 10 minutes of checking,**
 - **then this will be considered a sign that the spec contains many more major defects.**
 - **The writer will consider whether they want to stop the QC process and improve the spec,**
 - **or whether they want to continue for another 30 minutes to gather more Major defect cases**
 - **(to better signal what they need to rewrite).**

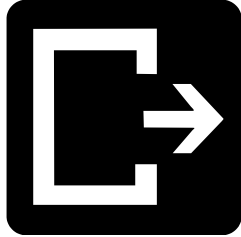


EI.P8:

- **At the end of the checking time,**
 - **the writer**
 - **(or the checker if they decide to take reporting responsibility)**
 - **will calculate the estimated Majors/Page in the current document**
 - **(using formulas or tools supplied)**
 - **and will report (on a form or to a database)**
 - **all time used and results**
 - **(Majors found,**
 - **Majors/page estimated,**
 - **decision to Exit or not, etc.)**

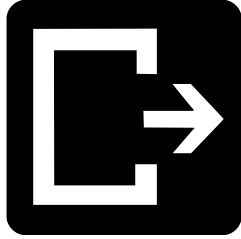
El Exit Conditions





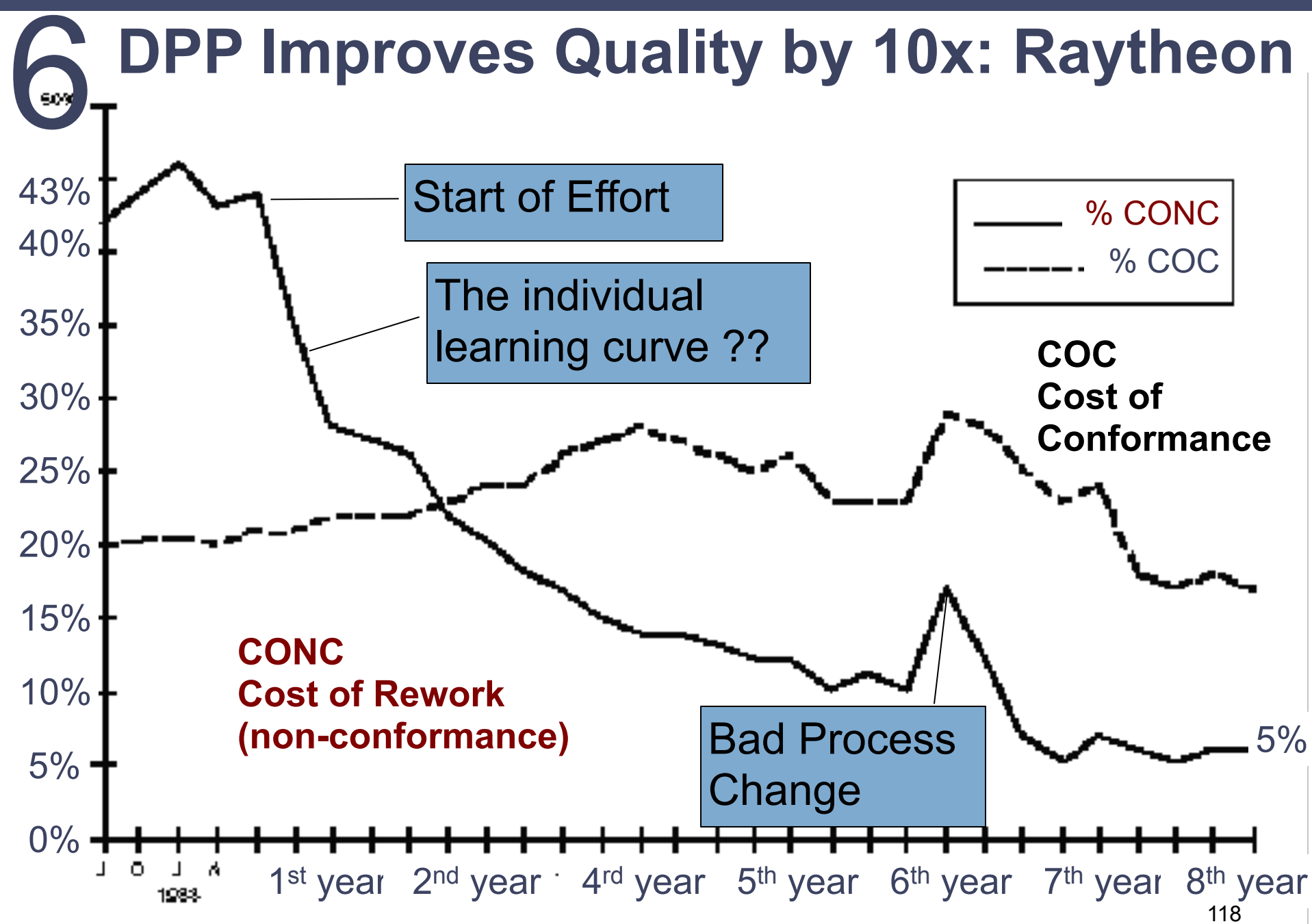
EI.X1: Defect Density Condition:

- **Estimated Major Defects remaining per page is less than 1 per 300 Non commentary words (initially until end 2003 10 Majors, to get a lenient start).**
- **FORMULA FOR ESTIMATION:**
- **Assume 33% effectiveness of the 2-checker checking-process.**
- **Total Unique Majors acknowledged by writer, found in the sample logical page, times 3, gives a reasonable estimate of Majors/Page. This is before writer correction of known Majors.**
- **Note: the effectiveness for a 3 checker group is slightly higher say about 40%. This figure needs to be determined by your own measurement.**
- **OPTION: we might manage the exit level at an individual writer level to gradually motivate them to improve by about 50% (defect injection) less per iteration of the write and check cycle. <- KM idea – TG likes it!**
- **NOTE: THE 33% effectiveness is based on experience, but it could vary, for example depending on the rate of checking used. The rate is controlled here because the time and the volume (a logical page) are controlled in the process.**



EI.X2:

- **Writer Veto**
- **The specification cannot exit if the spec writer wants more time to improve it.**



Defect Detection strategies versus Defect Prevention strategies

Defect detection

(inspection, test, customer reports)

Is *ineffective* for getting high bug-freeness into systems

It is better than nothing

Inspection is cheaper than test-and-debug

Defect Prevention - is at 2 levels

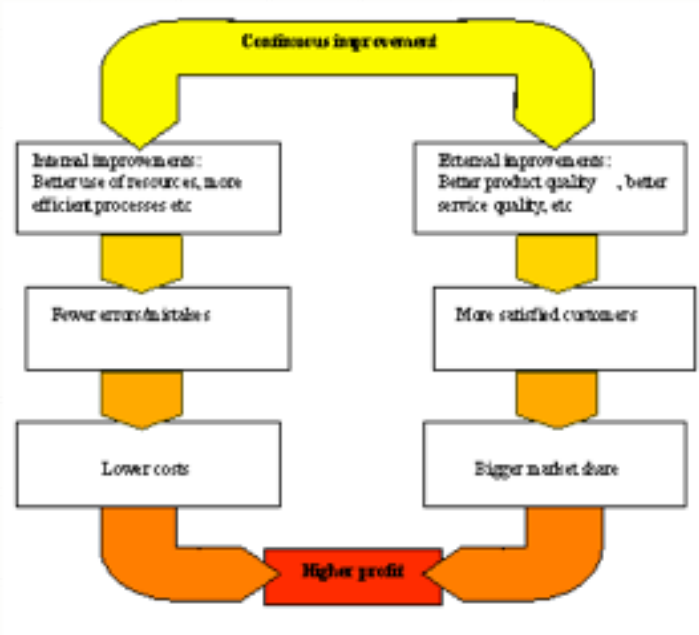
process improvement

(CMMI Level 5)

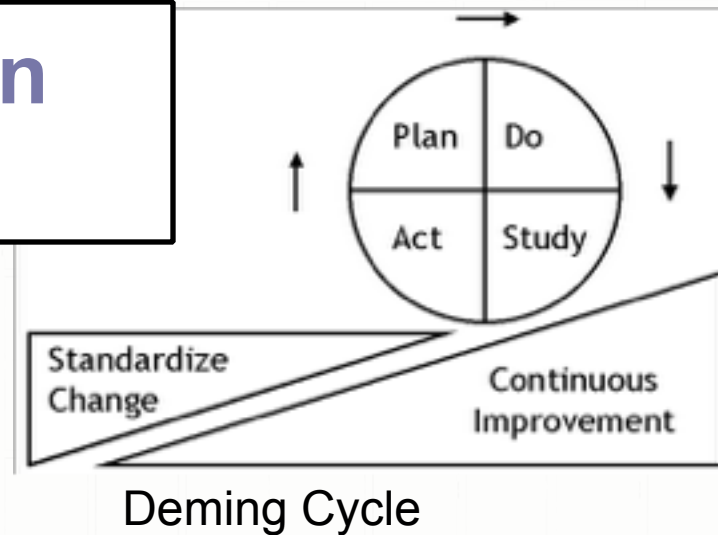
individual capability improvement

(50% per motivated cycle)

Defect prevention is BY FAR the smartest one



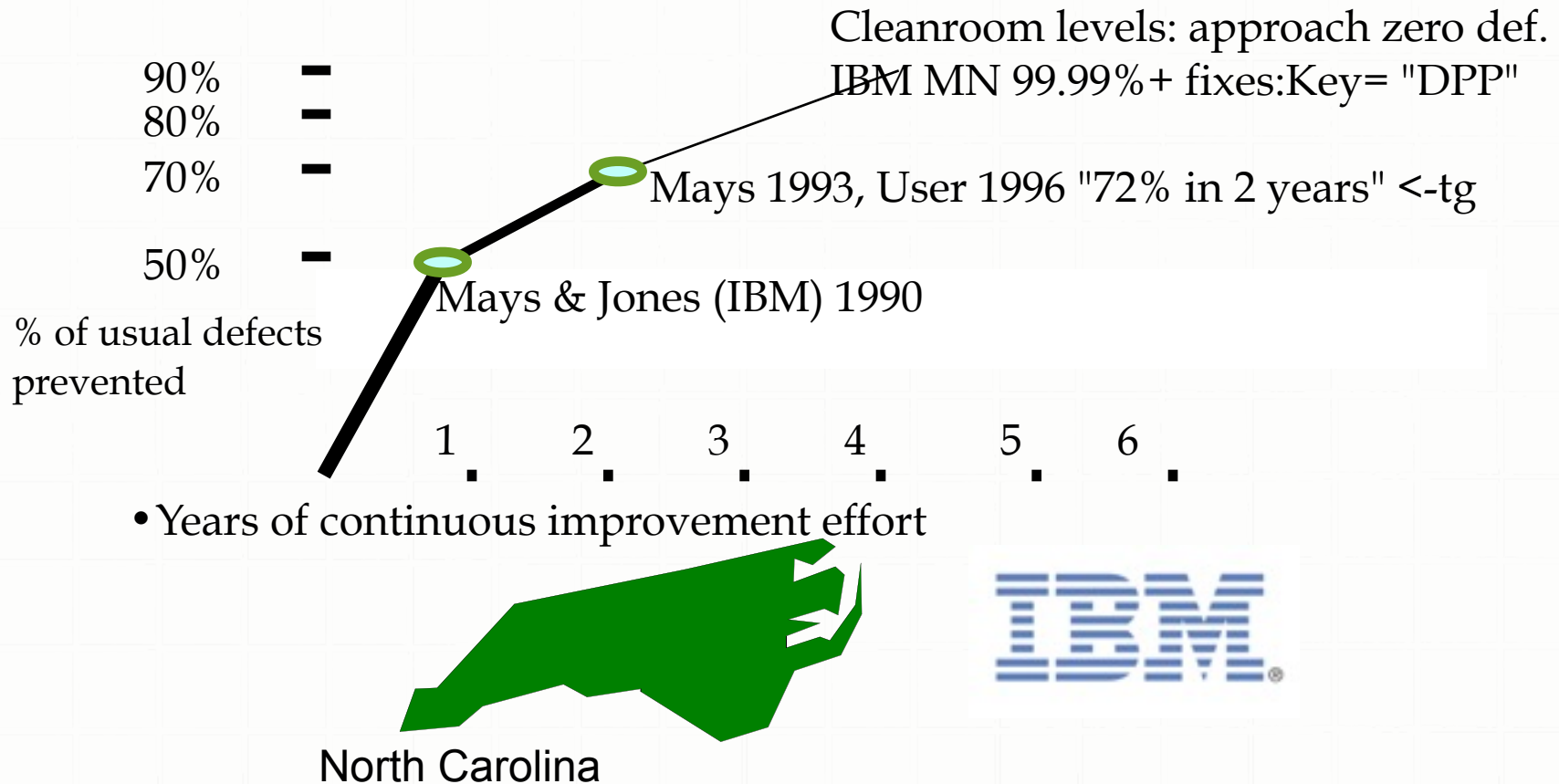
Prevention Costs



5%, stable at 5%
of development costs
(Raytheon 1993)

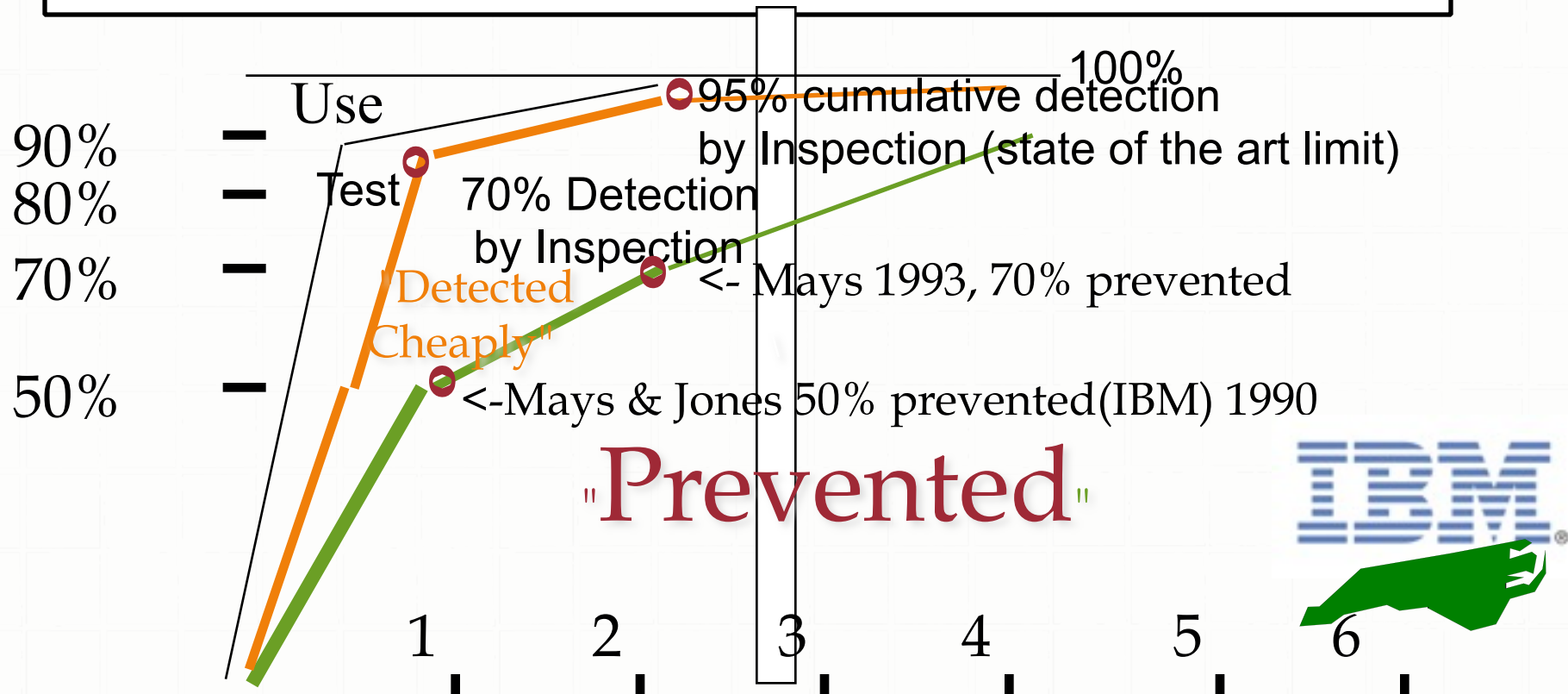
0.5 % of development costs
(Mays 1995)

Defect Prevention Experiences: Most defects can be prevented from getting in there *at all*



IBM Research Triangle

Prevention + Pre-test Detection is the most effective and efficient



Prevention data based on state of the art prevention experiences (IBM RTP), Others (Space Shuttle IBM SJ 1-95) 95%+ (99.99% in Fixes)



Cumulative Inspection detection data based on state of the art Inspection (in an environment where prevention is also being used, IBM MN, Sema UK, IBM UK)

IBM MN & NC DPP Experience

2162 DPP Actions implemented
between Dec. 91 and May 1993 (30 months) <- Kan

RTP about 182 per year for 200 people. <- Mays 1995

1822 suggested ten years (85-94)

175 test related

RTP 227 person org <- Mays slides

130 actions (@ 0.5 work-years

34 causal analysis meetings @ 0.2 work-years

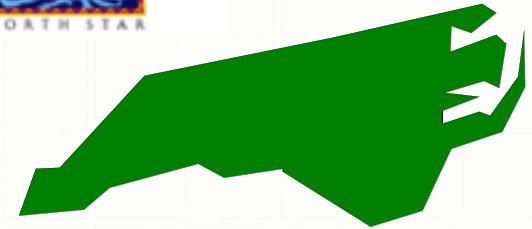
19 action team meetings @ 0.1 work-years

Kickoff meeting @ 0.1 work-years

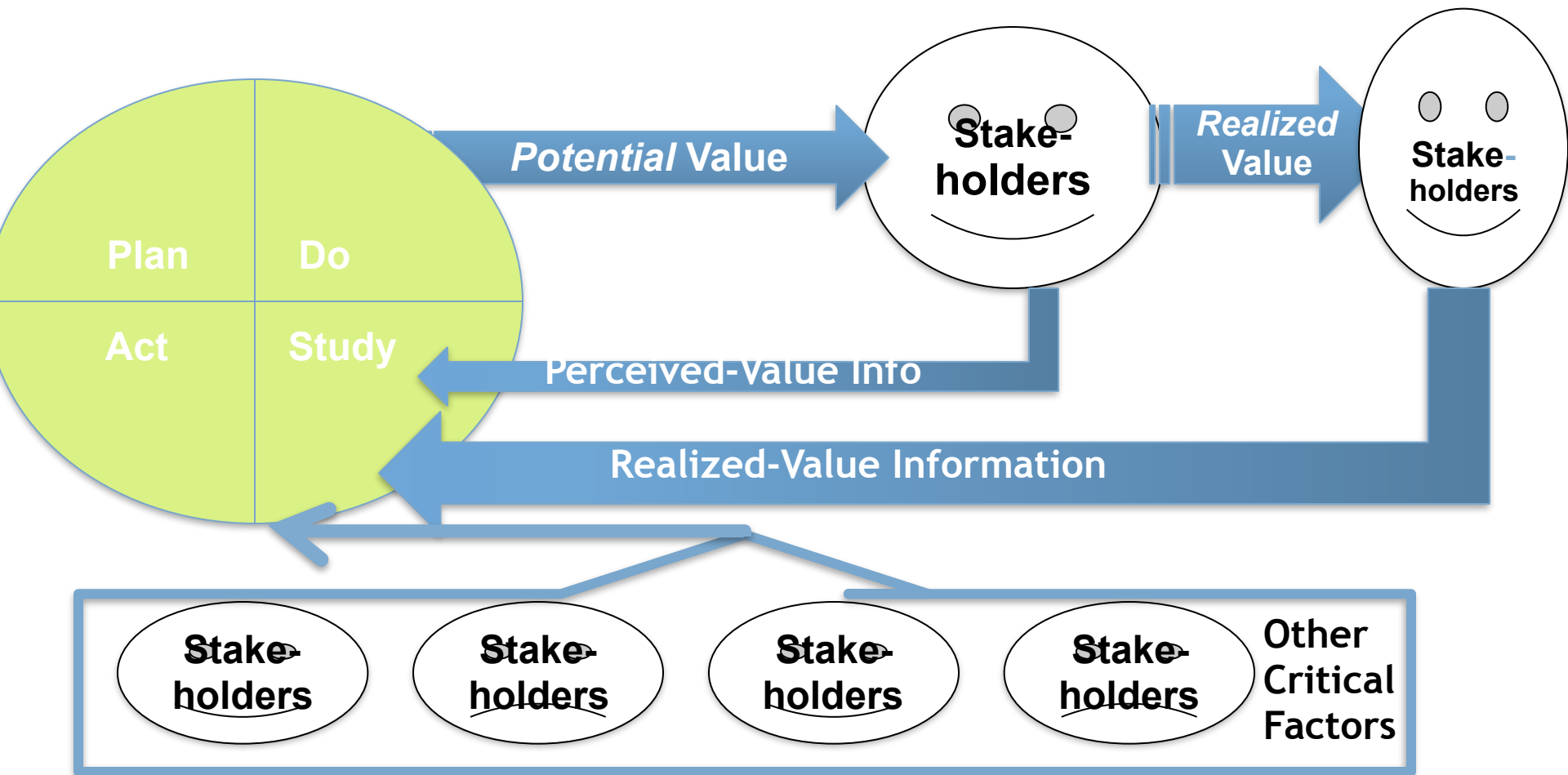
TOTAL costs 1% of org. resources

ROI DPP 10:1 to 13:1, internal 2:1 to 3:1

Defect Rates at all stages 50% lower with DPP



7_a Frequent feedback and improvement assure quality



- 2 Kinds of Feedback from Stakeholders, when value increment is *really* exploited in practice after delivery.
- Combined with other information from the relevant environment. Like budget, deadline, technology, politics, laws, marketing changes.

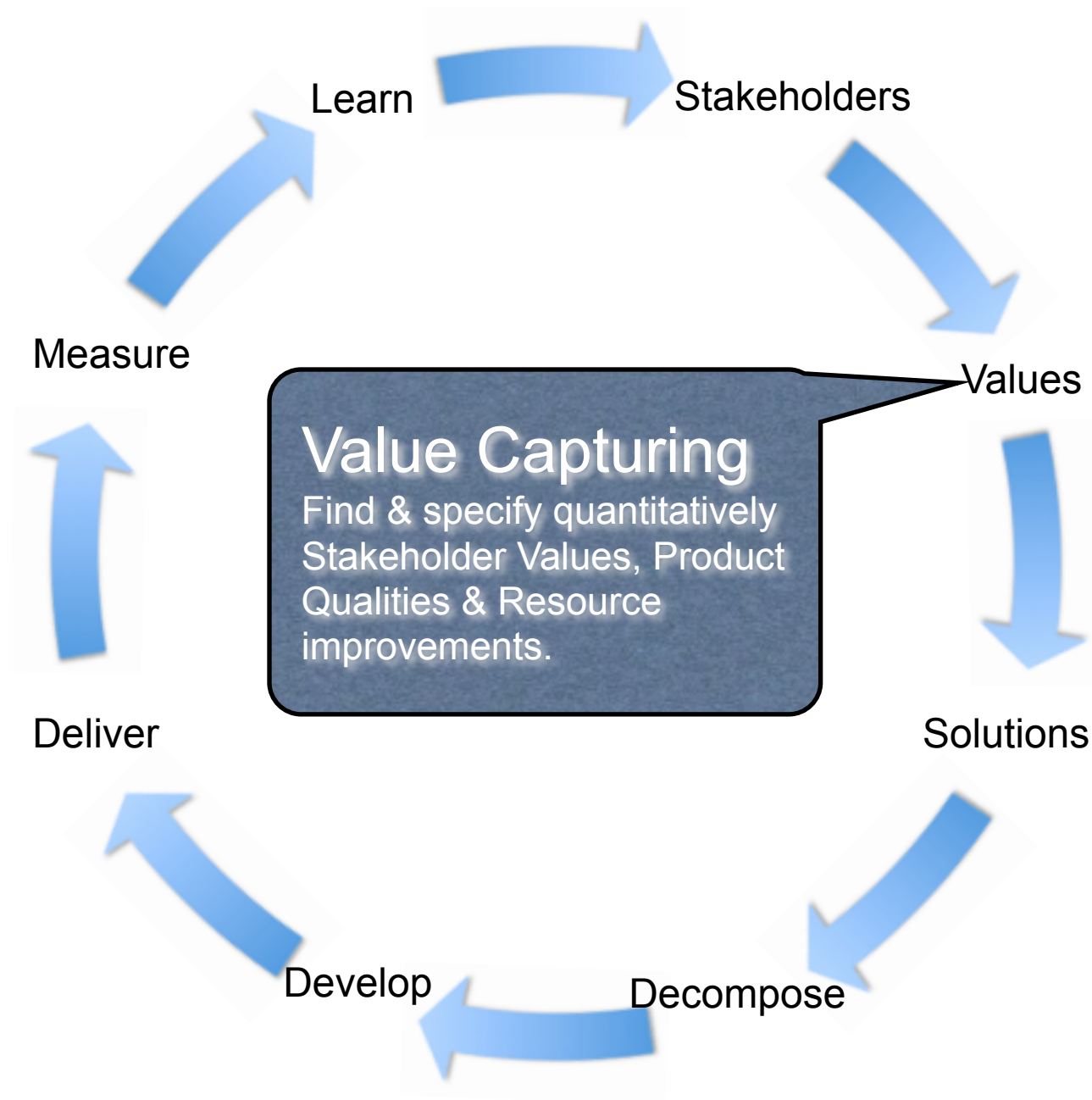
7_b



7_b



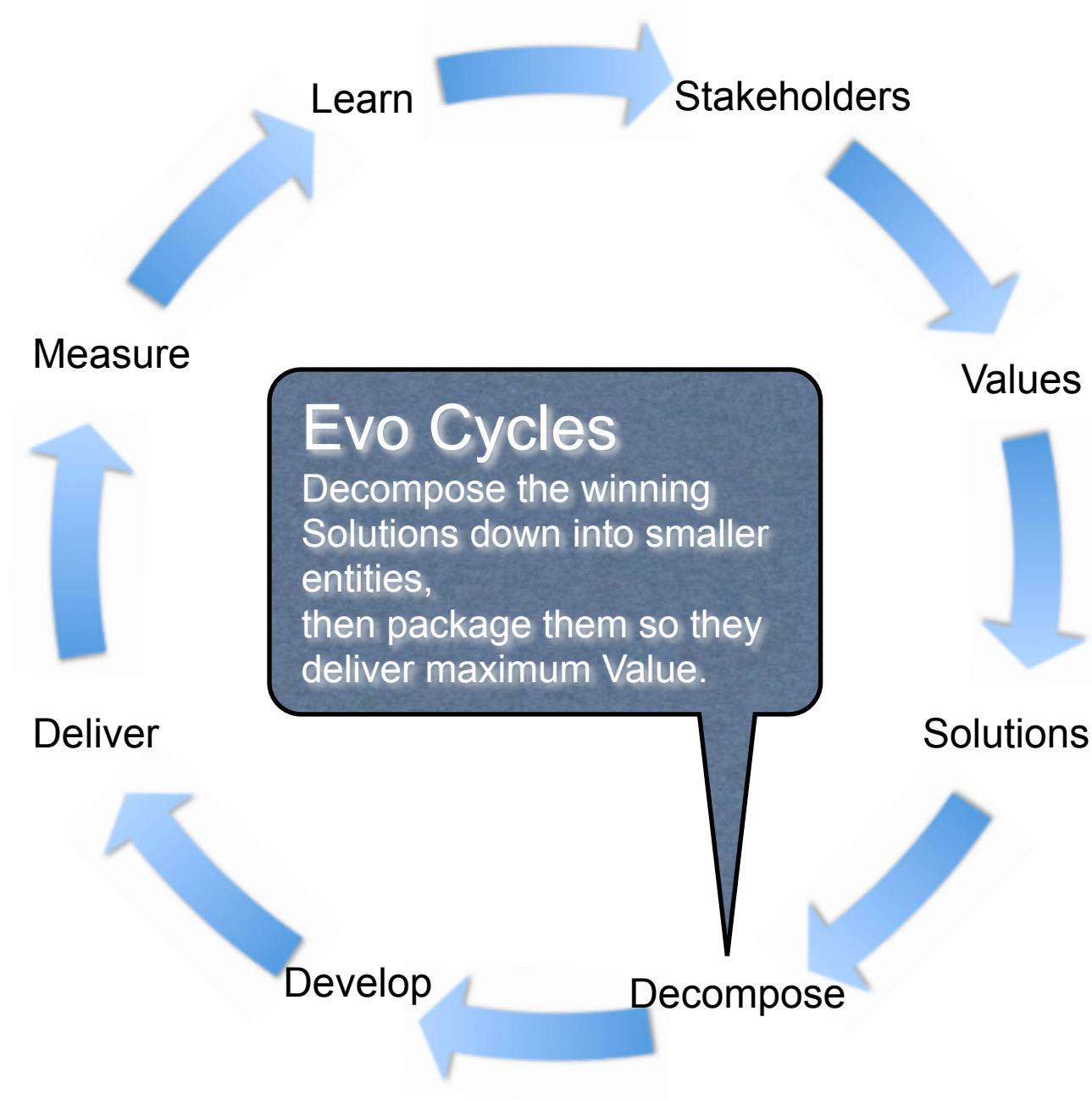
7_b



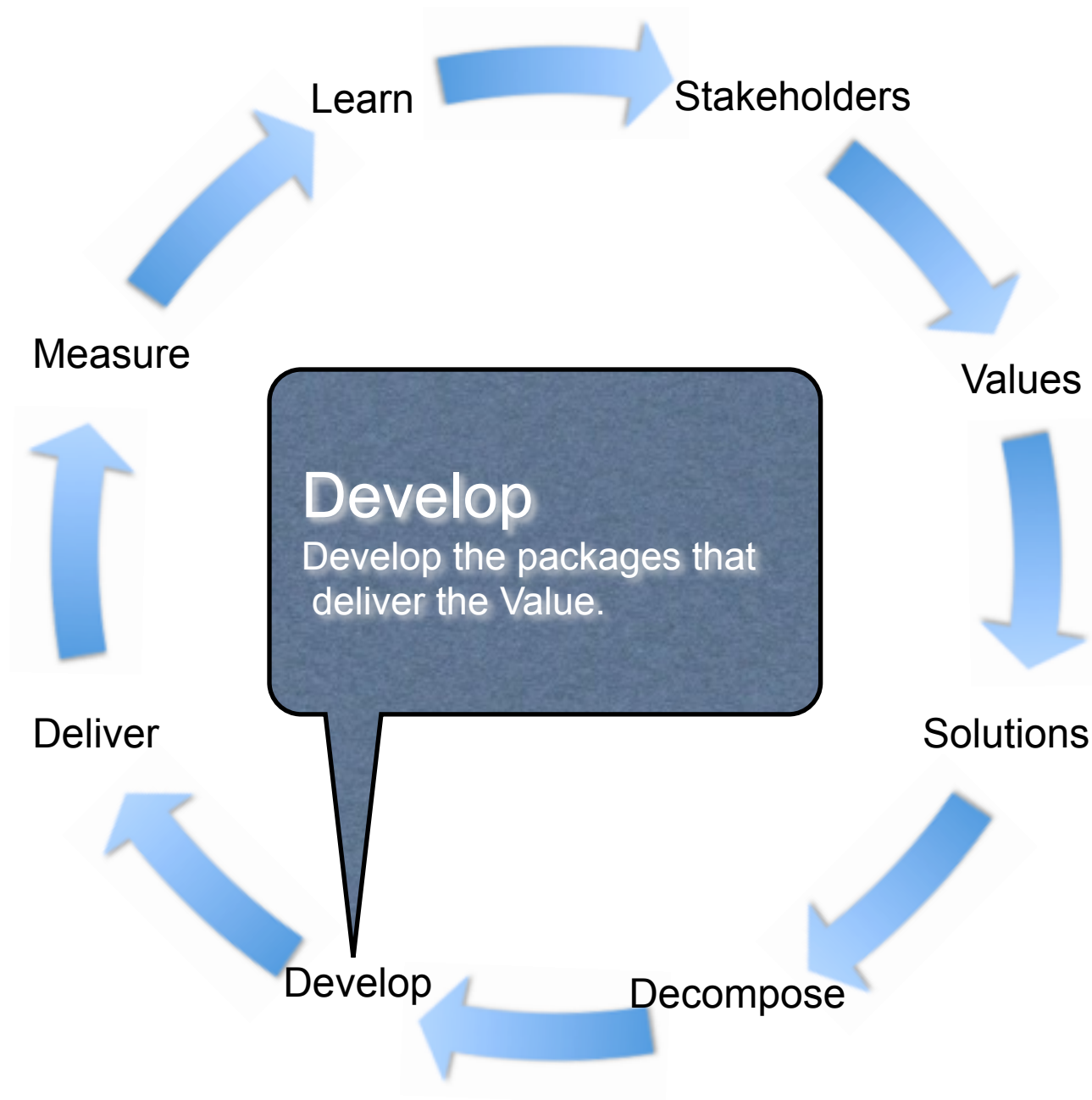
7_b



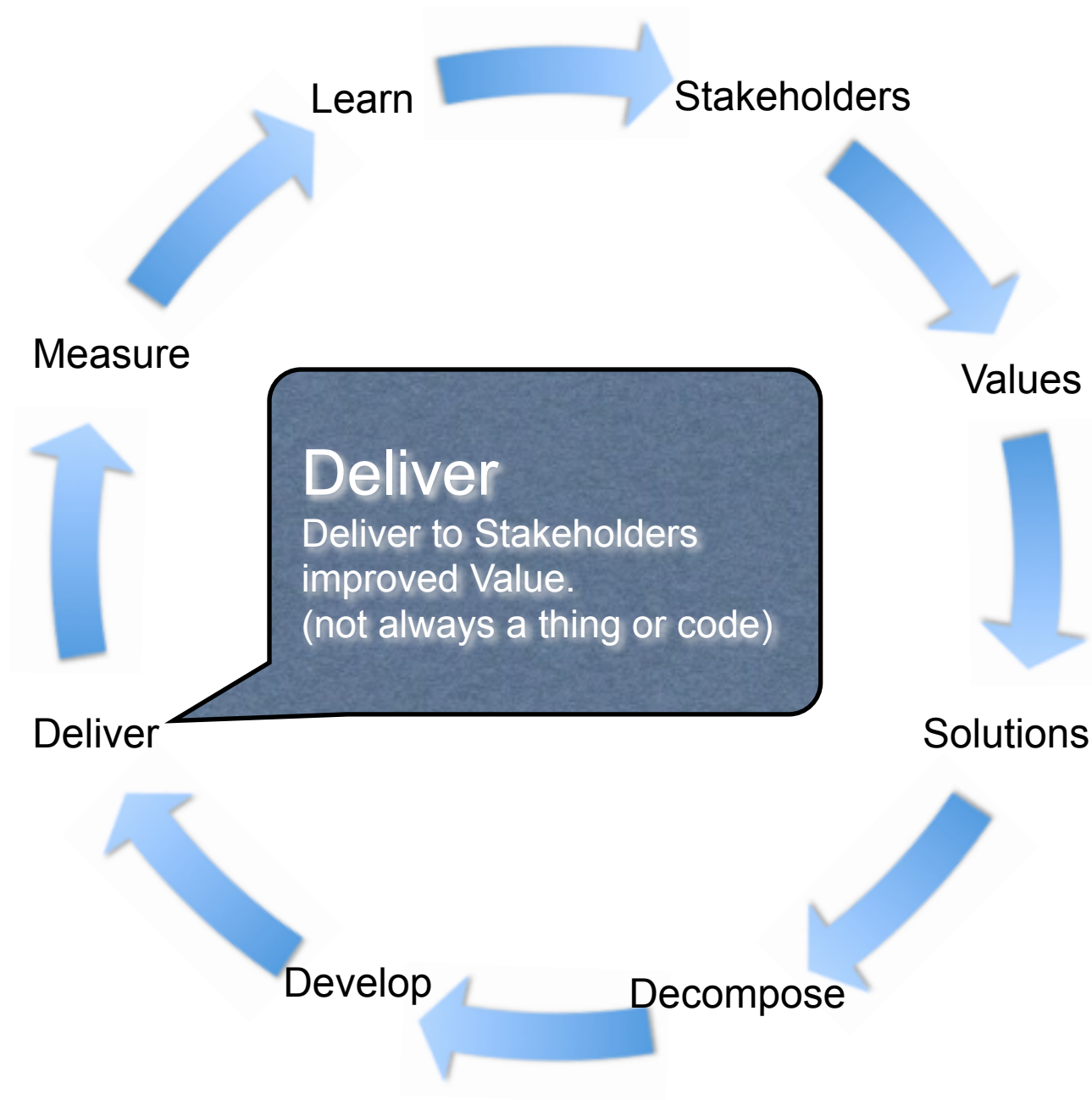
7_b



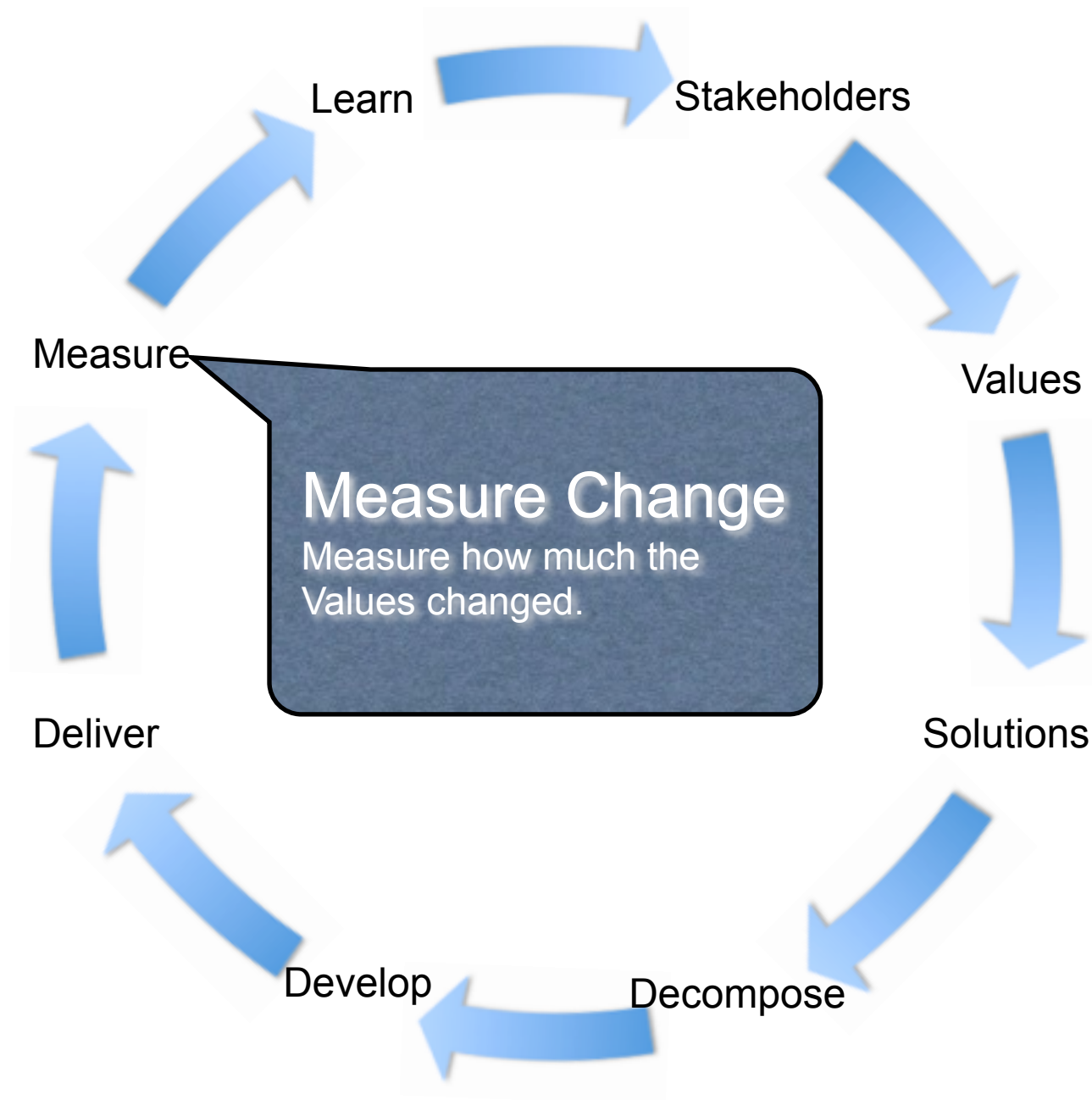
7_b



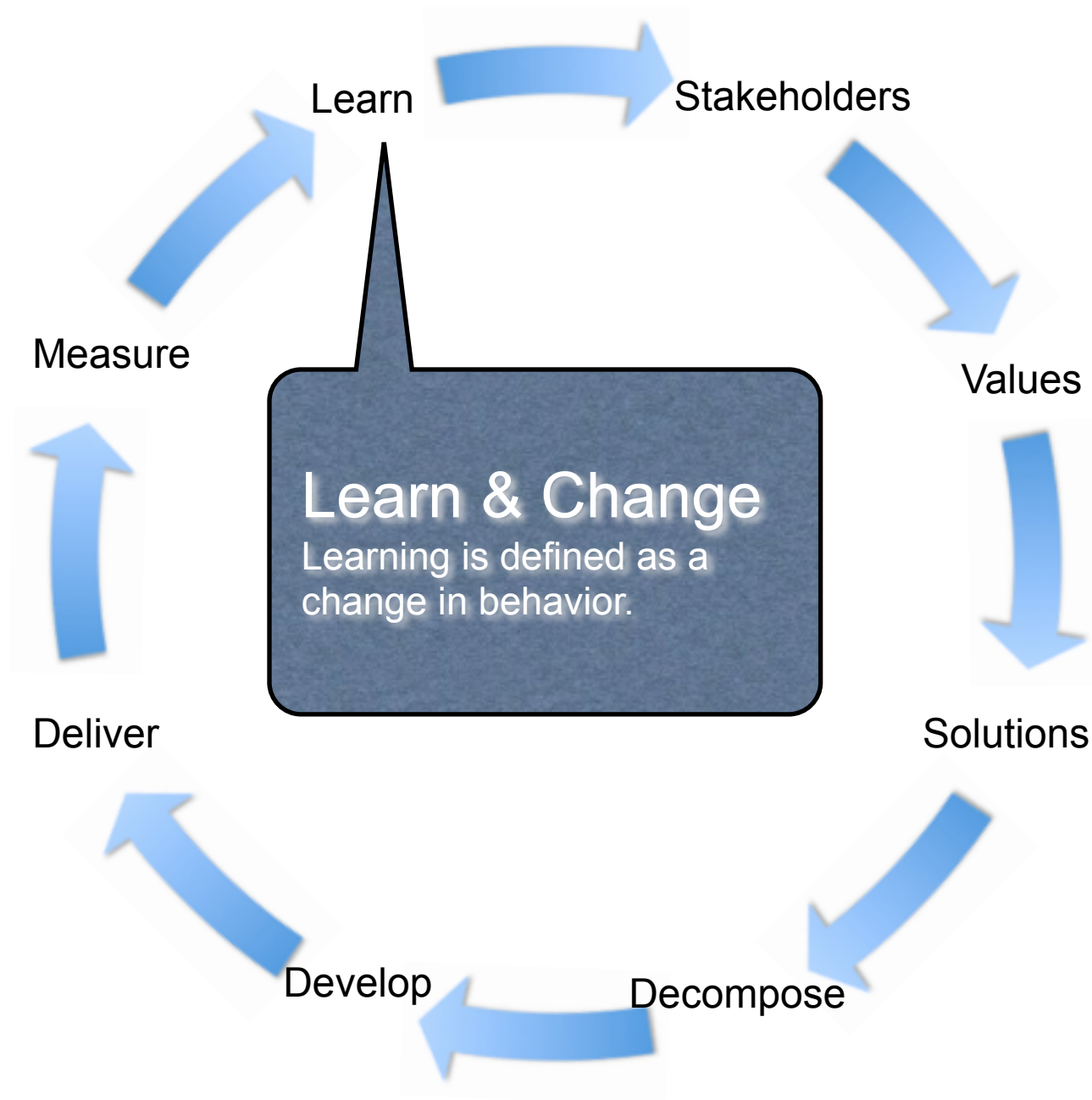
7_b



7_b



7_b



7_b



End

7

**Competitive Lean QA methods
to Learn**



What you can do immediately

- ① Identify the 5 most critical qualities of your system.
- ② Quantify the 5 qualities.
- ③ For each quality,
 - ① set a Current level
 - ② and a Goal level

Main Take-away Points

Quality Assurance is far more than 'test',
and it can be far more cost-effective

'Quality' is far more than 'bugs'

You probably have a lot to learn,
if you want real competitive quality

The Lean Quality Assurance Methods

- Everything ‘not adding value to the Customer’ is considered to be waste.
 - This includes:
 - unnecessary code and functionality
 - Delay in the software development process
 - Unclear requirements
 - Bureaucracy
 - Slow internal communication
 - Amplify Learning
 - The learning process is sped up by usage of short iteration cycles - each one coupled with refactoring and integration testing. Increasing feedback via short feedback sessions with Customers helps when determining the current phase of development and adjusting efforts for future improvements.
 - Decide as late as possible
 - Deliver as fast as possible
 - Empower the team (Power to the Programmers gilb.com/dl821)
 - Build integrity in
 - separate components work well together as a whole with balance between flexibility, maintainability, efficiency, and responsiveness.
 - See the whole
 - “Think big, act small, fail fast; learn rapidly”

Thanks!

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@ImTomGilb



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http://gilb.com/tiki-list_file_gallery.php?galleryId=14

For details on all subjects see my new E Book
leanpub.com/ValuePlanning (free core, cheap rest)