

# “HOW TO QUALITY CONTROL AND MEASURE QUALITY OF DESIGN AND ARCHITECTURE USING PLANGUAGE AND SPEC QC”

Draft 0.1, i.e. rough cut

for

GilbFest Friday 26 June 2015

12:10 to 13:00

(20 minutes lecture, + 30  
discussion)

# QC to a Standard

## Quality Control Handbook

THIRD EDITION



*J.M. JURAN, Editor-in-Chief; FRANK M. GRyna, JR.,  
and R.S. BINGHAM, JR., Associate Editors*

# A Recent Example

Application of Specification Quality Control by a SW team resulted in the following defect density reduction in requirements over several months:

Rev.	# of Defects	# of Pages	Defects/ Page (DPP)	% Change in DPP
0.3	312	31	10.06	
0.5	209	44	4.75	-53%
0.6	247	60	4.12	-13%
0.7	114	33	3.45	-16%
0.8	45	38	1.18	-66%
1.0	10	45	0.22	-81%
Overall % change in DPP revision 0.3 to 1.0:				-98%

Downstream benefits:

- Scope delivered at the Alpha milestone increased 300%, released scope up 233%
- SW defects reduced by ~50%
- Defects that did occur were resolved in far less time on average
- teams typically exit with densities ranging from 5 majors per page (600 words) to 1 defect in a couple of pages.



# We are first going to look at QC of *design specifications* themselves

Based on Competitive Engineering  
Design Chapter

[https://www.dropbox.com/s/usfylrnek9dadsq/  
185%20Ch007%20Design%20ideas%20and%20Design  
%20Engineering.pdf?dl=0](https://www.dropbox.com/s/usfylrnek9dadsq/185%20Ch007%20Design%20ideas%20and%20Design%20Engineering.pdf?dl=0)

or whole CE book

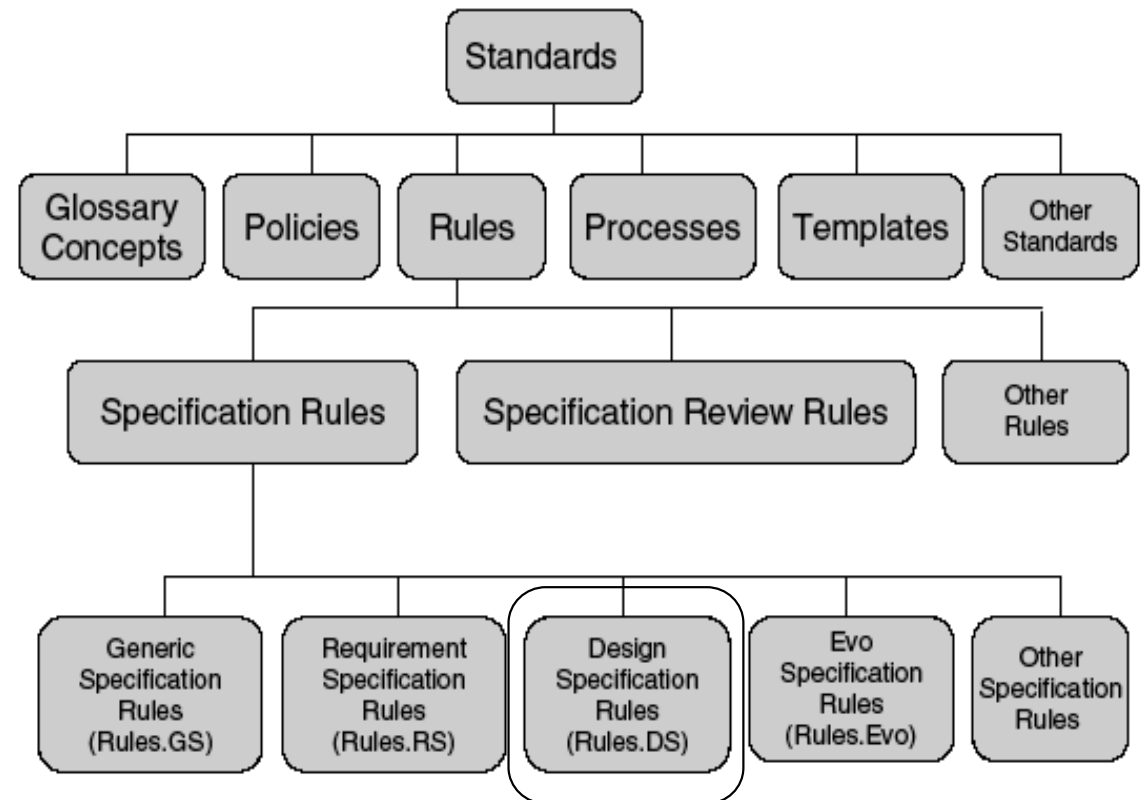
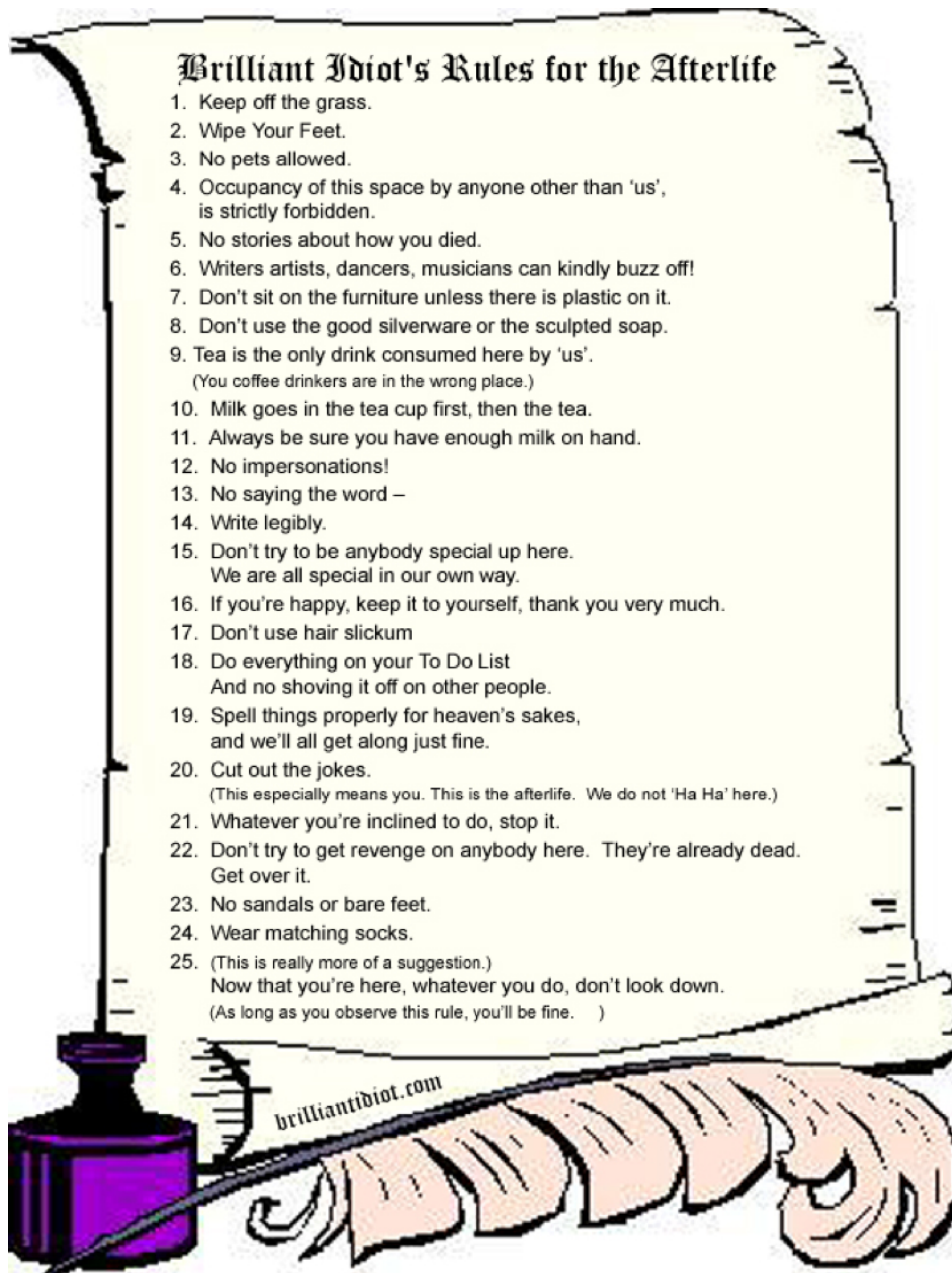
[https://www.dropbox.com/sh/jneaayejpf2hmdm/  
AACoXqKdkUbnp\\_zSMi\\_5q0\\_xa?dl=0](https://www.dropbox.com/sh/jneaayejpf2hmdm/AACoXqKdkUbnp_zSMi_5q0_xa?dl=0)



# Design Rules from Competitive Engineering, for Planguage

Version Oct 9 2013 for London  
Software Architect conference Keynote  
By Tom Gilb

# Specification Rule Types: useful for Architecture Processes and Specification <sup>3</sup>



See next slide  
For detailed example



# Architecture Specification Rules

from CE Book Ch. 7



## 7.4 Rules: Design Specification

(edited down for simplicity)

**R1: Design Separation:** Only design ideas that are intentionally 'constraints' (Type: Design Constraint) are specified in the requirements. Any other design ideas are specified separately (Type: Design Idea).

**R2: Detail:** A design specification should be specified in enough detail so that we know precisely what is expected, and do not, and cannot, inadvertently assume or include design elements, which are not actually intended.

**R3: Explode:** Any design idea (Type: Complex Design Idea), whose impact on attributes can be better controlled by detailing it, should be broken down into a list of the tag names of its elementary and/or complex sub-design ideas.

**R4: Dependencies:** Any known dependencies for successful implementation of a design idea need to be specified explicitly.

**R5: Impacts:** For each design idea, specify at least one main performance attribute impacted by it. Use an impact arrow '->' or the Impacts parameter.

**R6: Side Effects:** Document in the design specification any side effects of the design idea (on defined requirements or other specified potential design ideas) that you expect or fear. Do this using explicit parameters, such as Risks, Impacts [Side Effect] and Assumptions.

**R7: Background Information:** Capture the background information for any estimated or actual impact of a design idea on a performance/cost attribute. The evidence supporting the impact, the level of, the level of credibility of any information and the source(s) for all this information should be given as far as possible.

**R8: IE table:** The set of design ideas specified to meet a set of requirements should be validated at an early stage by using an Impact Estimation (IE) table.

# Architecture Specification Rules

from CE Book Ch. 7



## 7.4 Rules: Design Specification

(edited down for simplicity)

### R1: Design Separation:

Only design ideas that are intentionally ‘constraints’ (Type: Design Constraint) are specified in the requirements.

Any other design ideas are specified separately (Type: Design Idea).

### Orbit Application Base:

#### Type: Primary Architecture Option

==== Basic Information =====

**Version:** Nov. 30 20xx 16:49, updated 2.Dec by telephone and in meeting. 14:34

**Status:** Draft (PUBLIC EXAMPLE EDIT)

**Owner:** Brent Barclays

**Expert:** Raj Shell, London

**Authority:** for differentiating business environment characteristics, Raj Shell, Brent Barclays(for overview)

**Source:** <Source references for the information in this specification. Could include people>. Various, can be done later BB

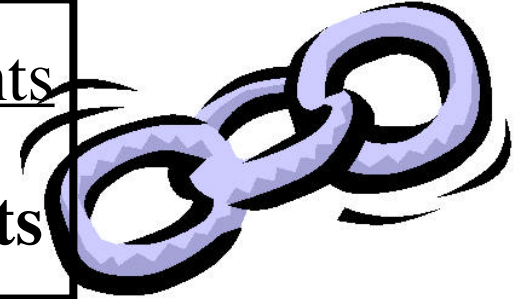
**Gist: risk and P/L aggregation service, which also provides work flow/ adjustment and outbound and inbound feed support. Currently used by Rates Extra Business, Front Office and Middle Office, USA & UK.**



**Bad real example: Mixing Design and Requirements**

OBJECTIVE (links) ARCHITECTURE

**RULE: No Design/Architecture in Requirements**



- **Rationalize into a smaller number of core processing platforms.**  
*This cuts technology spend on duplicate platforms, and creates the opportunity for operational saves. Expected 60%-80% reduction in processing cost to Fixed Income Business lines.*
- **International Securities on one platform, Fixed Income and Equities (Institutional and PB).**
- **Global Processing consistency with single Operations In-Tray and associated workflow.**
- **Consistent financial processing on one Accounting engine, feeding a single sub-ledger across products.**
- **First step towards evolution of “Big Ideas” for Securities.**
- ***Improved development environment, leading to increased capacity to enhance functionality in future.***
- **Removes duplicative spend on two back office platforms in support of mandatory message changes, etc.**

# Architecture Specification Rules

from CE Book Ch. 7



## 7.4 Rules: Design Specification

### R2: Detail:

A design specification should be specified in **enough detail**

so that we know precisely what is expected, and do not, and cannot, inadvertently assume or include design elements, which are not actually intended.

**This is a BAD example, but a real one. Too many undefined ideas. Too many MAJOR DEFECTS. Need rewrite!**

**D1: ETL Layer. Rules based highly configurable implementation of the ETL Pattern, which allows the data to be onboarded more quickly. Load and persist new data very quickly. With minimal development required**

# Architecture Specification Rules

from CE Book Ch. 7



## 7.4 Rules: Design Specification

### R3: Explode:

#### Any design idea

(Type: Complex Design Idea),  
whose impact on  
attributes *can be better  
controlled by detailing  
it*, should be broken  
down into a list of the tag  
names of its elementary  
and/or complex sub-  
design ideas.

**Description: <Describe the design idea in sufficient detail to support the estimated impacts and costs given below>.**

**D1: ETL Layer. Rules based highly configurable implementation of the ETL Pattern, which allows the data to be onboarded more quickly. Load and persist new data very quickly. With minimal development required**

**D2: high performance risk and P/L aggregation processing (Cube Building).**

**D3: Orbit supports BOTH Risk and P/**

**D4: a flexible configurable workflow tool, which can be used to easily define new workflow processes**

**D5: a report definition language, which provides 90+% of the business logic contained with Orbit, allows a quick turnaround of new and enhanced reports with minimal regression testing and release procedure impact.**

**D6: Orbit GUI. Utilizes an Outlook Explorer metaphor for ease of use, and the Dxx Express Grid Control, to provide high performance Cube Interrogation Capability**

**D7: downstream feeds. A configurable event-driven data export service, which is used to generate feeds .**

# Architecture Specification Rules

from CE Book Ch. 7



## 7.4 Rules: Design Specification

### R4: Dependencies:

Any known dependencies for successful implementation of a design idea

need to be specified explicitly.

## Dependencies:

D1: FCxx

replaces Px+ in  
time. ? <- tsg  
2.12



# Architecture Specification Rules



## 7.4 Rules: Design Specification

### R5: Impacts:

For each design idea, specify at least one main performance attribute impacted by it.

Use an impact arrow ‘->’ or the Impacts parameter.

### D1: ETL Layer.

**Rules based highly configurable implementation of the ETL Pattern, which allows the data to be onboarded more quickly. Load and persist new data very quickly. With minimal development required.**

**-> Business-Capability-Time-To-Market, Business Scalability**

# Architecture Specification Rules

from CE Book Ch. 7



## 7.4 Rules: Design Specification

**R6: Side Effects: Document  
in the design specification  
any side effects**

**of the design idea**

(on defined requirements or other  
specified potential design ideas)

**that you expect or fear.**

**Do this using explicit  
parameters, such as Risks,  
Impacts [Side Effect] and  
Assumptions.**

Strategies	Identify Binding Compliance Requirements Strategy
Goals	
Security Administration Compliance 25% → 90%	100%
Security Administration Performance 24 hrs → 4 hrs	75%
Security Administration Availability 10 hrs → 24 hrs	0%
Security Administration Cost 100% → 60%	50%
Total Percentage Impact	225%
Evidence	ISAG Gap Analysis Oct-03
Cost to Implement Strategy	15 man days (US\$ 5,550)
Credibility	0.9
Cost Adjusted Percentage Impact	202.5%

# Architecture Specification Rules



## 7.4 Rules: Design Specification

**R6: Side Effects:  
Document  
in the design specification  
any side effects  
of the design idea**  
(on defined requirements or  
other specified potential design  
ideas)  
that you expect or fear.  
Do this using explicit  
parameters, such as  
Risks, Impacts [Side  
Effect] and Assumptions.

===== Priority and Risk Management =====

**Assumptions:** <Any assumptions that have been made>.

**A1:** FCCP is assumed to be a part of Orbit. FCxx does not currently exist and is Dec 20xx 6 months into Requirements Spec. <- Picked up by TsG from dec 2 discussions AH MA JH EC.

**Consequence:** FCxx must be a part of the impact estimation and costs rating.

**A2:** Costs, the development costs will not be different. All will base on a budget of say \$nn mm and 3 years. The o+

costs may differ slightly, like \$n mm for hardware. MA AH 3 dec

**A3:** Boss X will continue to own Orbit. TSG DEC 2

**A4:** the schedule, 3 years, will constrained to a scope we can in fact deliver, OR we will be given additional budget. If not "I would have a problem" <- BB

**A5:** the cost of expanding Orbit will not be prohibitive. <- BB 2 dec

**A6:** we have made the assumption that we can integrate Orbit with PX+ in a sensible way, even in the short term <- BB

**Dependencies:** <State any dependencies for this design idea>.

**D1:** FCxx replaces Px+ in time. ? tsg 2.12

**Risks:** <Name or refer to tags of any factors, which could threaten your estimated impacts>.

**R1:** FCxx is delayed. Mitigation: continue to use Pxx <- tsg 2.12

**R2:** the technical integration of Px+ is not as easy as thought & we must redevelop Orbit

**R3:** the and or scalability and cost of coherence will not allow us to meet the delivery.

**R4:** scalability of Orbit team and infrastructure, first year especially <- BB. People, environments, etc.

**R5:** re Cross Desk reporting Requirement, major impact on technical design. Solution not currently known. Risk no solution allowing us to report all P/L

**Issues:** <Unresolved concerns or problems in the specification or the system>.

**I1:** Do we need to put the fact that we own Orbit into the objectives (Ownership). MA said, other agreed this is a huge differentiator. Dec 2.

**I2:** what are the time scales and scope now? Unclear now BB

**I3:** what will the success factors be? We don't know what we are actually being asked to do. BB 2 dec 20xx

**I4:** for the business other than flow options, there is still a lack of clarity as to what the requirements are and how they might differ from Extra and Flow Options. BB

**I5:** the degree to which this option will be seen to be useful without Intra Day. BB 2 dec

# Architecture Specification Rules



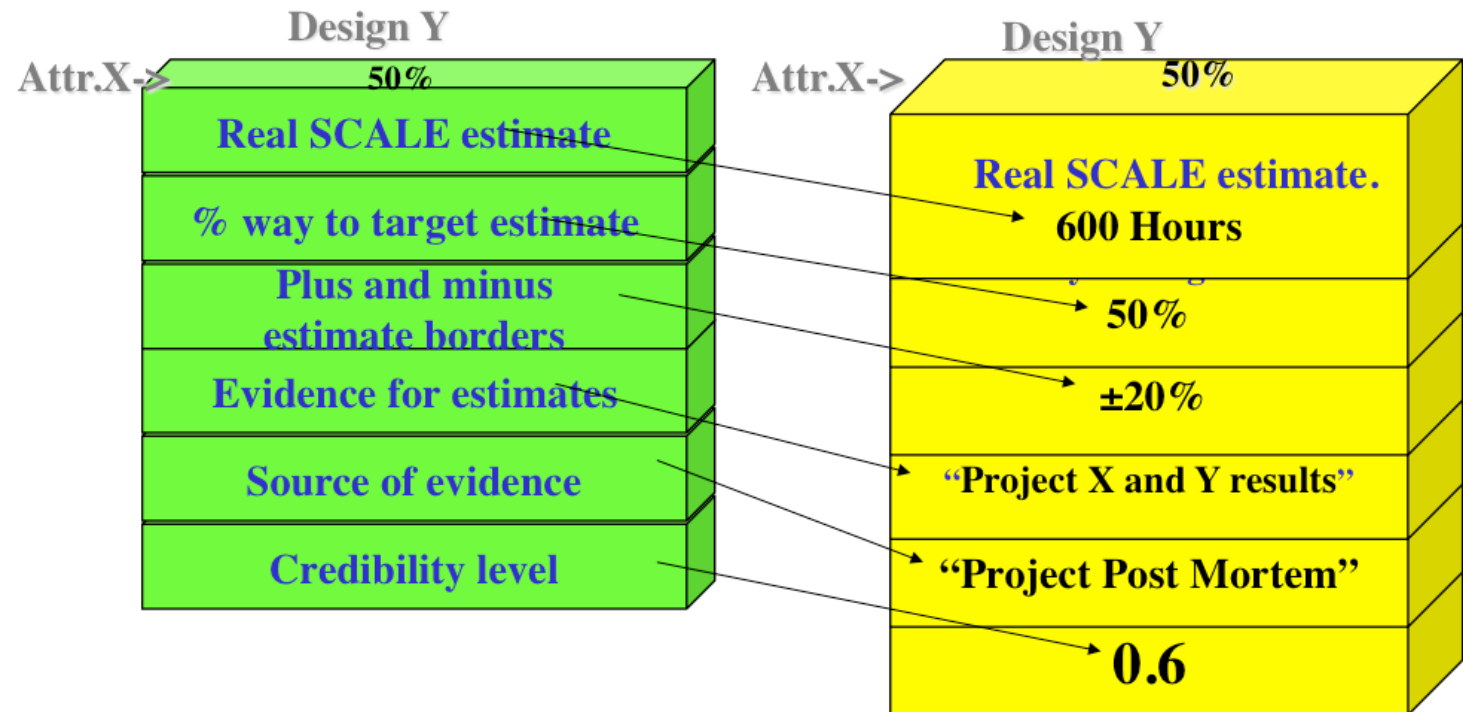
## 7.4 Rules: Design Specification

### R7: Background Information:

Capture the background information for any estimated or actual impact of a design idea

on a performance/cost attribute.

The evidence supporting the impact, the level of, the level of credibility of any information and the source(s) for all this information should be given as far as possible.





# Architecture Specification Rules

from CE Book Ch. 7



## 7.4 Rules: Design Specification

### R8: IE table:

The set of design ideas specified to meet a set of requirements should be validated at an early stage by using an Impact Estimation (IE) table.

## Acer Project: Impact Estimation Table

Strategies	Identify Binding Compliance Requirements Strategy	System Control Strategy	System Implementation Strategy	Find Services That Meet Our Goals Strategy	Use The Lowest Cost Provider Strategy
Goals	Strategies				
Security Administration Compliance 25% → 90%	100%	100%	100%	50%	0%
Security Administration Performance 24 hrs → 4 hrs	75%	100%	100%	100%	0%
Security Administration Availability 10 hrs → 24 hrs	0%	0%	0%	100%	0%
Security Administration Cost 100% → 60%	50%	100%	100%	100%	100%
Total Percentage Impact	225%	300%	300%	350%	100%
Evidence	ISAG Gap Analysis Oct-03	John Collins	John Collins	John Collins	John Collins
Cost to Implement Strategy	15 man days (US\$ 5,550)	15 man days (US\$ 5,550)	15 man days (US\$ 5,550)	15 man days (US\$ 5,550)	1man day (US\$ 1,110)
Credibility	0.9	0.6	0.6	0.75	0.9
Cost Adjusted Percentage Impact	202.5%	180%	180%	262.5%	90%

Objectives

See enlarged view of this slide in following slides. This is a 1-page overview

## Defining a Design/Solution/Architecture/Strategy (Planguage, CE Design Template)

### 1. enough detail to estimate, 2. some impact assertion, 3. Assumptions, Risks, Issues

**Orbit Application Base:** (formal Cross reference Tag)

**Type:** Primary Architecture Option

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**Description:** <Describe the design idea in sufficient detail to support the estimated impacts and costs given below>.

**D1:** ETL Layer. Rules based highly configurable implementation of the ETL Pattern, which allows the data to be onboarded more quickly. Load and persist new data very quickly. With minimal development required. -> Business-Capability-Time-To-Market, Business Scalability

**D2:** high performance risk and P/L aggregation processing (Cube Building). -> Timeliness, P/L Explanation, Risk & P/L Understanding, Decision Support, Business Scalability, Responsiveness.

**D3:** Orbit supports BOTH Risk and P/L -> P/L Explanation, Risk & P/L Consistency, Risk & P/L Understanding, Decision Support.

**D4:** a flexible configurable workflow tool, which can be used to easily define new workflow processes -> Books/Records Consistency, Business Process Effectiveness, Business Capability Time to Market.

**D5:** a report definition language, which provides 90+% of the business logic contained with Orbit, allows a quick turnaround of new and enhanced reports with minimal regression testing and release procedure impact. -> P/L Explanation, Risk & P/L Understanding, Business Capability Time to Market, Business Scalability.

**D6:** Orbit GUI. Utilizes an Outlook Explorer metaphor for ease of use, and the Dxx Express Grid Control, to provide high performance Cube Interrogation Capability. -> Responsiveness, People Interchangeability, Decision Support, Risk & P/L Understanding.

**D7:** downstream feeds. A configurable event-driven data export service, which is used to generate feeds. -> Business Process Effectiveness, Business Capability Time to Market.

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**I5:** the degree to which this option will be seen to be useful without Intra Day. BB 2 dec

## Spec Headers

Detailed Description and -> Impacted Objectives

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**D1:** ETL Layer. Rules based highly configurable implementation of the ETL Pattern, which allows the data to be onboarded more quickly. Load and persist new data very quickly. With minimal development required. ->

Business-Capability

**D2:** high performance  
Timeliness, P/L  
Business Scalability

**D3:** Orbit support  
Consistency, Risk

**D4:** a flexible core  
new workflow process  
Effectiveness, Efficiency

**D5:** a report de  
contained with  
with minimal re  
Explanation, Risk

Business Scalability

**D6:** Orbit GUI. I

Dxx Express Grid Control, to provide high performance Cube Interrogation Capability. -> Responsiveness, People Interchangeability, Decision Support, Risk & P/L Understanding.

**D7:** downstream feeds. A configurable event-driven data export service, which is used to generate feeds. -> Business Process Effectiveness, Business Capability Time to Market.

The Detailed description is useful,

- to understand costs
- to understand impacts on your objectives
- to permit separate implementation and value delivery, incrementally

# Design Spec Enlarged 2 of 2

## ==== Priority & Risk Management

=====

**Assumptions:** <Any assumptions that have been made>.

A1: FCCP is assumed to not currently exist and is Requirements Spec. <- discussions AH MA JH EC.

Consequence: FCxx estimation and cost

A2: **Costs**, the development different. All will base on and 3 years. The ops cost mm for hardware. MA AH

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A5: the cost of expanding prohibitive. <- BB 2 dec

A6: we have made the assumption that we can integrate Orbit with PX+ in a sensible way, even in the short term <- BB

**Dependencies:** <State any dependencies for this design idea>

D1: FCxx replaces

### ASSUMPTIONS:

- broadcasts critical factors for present and future re-examination
- helps risk analysis
- are an integral part of the design specification

### DEPENDENCIES:

**Risks:** <Name or refer to tags of any factors, which could threaten your estimated impacts>.

R1. FCxx is delayed tsg 2.12

R2: the technical thought & we must

R3: the and or scalability not allow us to move

R4: **scalability** of year especially <-

R5: re Cross Desk on technical design Risk no solution at

### Risks specification:

- shares group risk knowhow
- permits redesign to mitigate the risk
- allows realistic estimates of cost and impacts

**Issues:** <Unresolved concerns or problems in the specification or the system>.

I1: Do we need to put the objectives (Owners is a huge differentiator

I2: what are the time now BB

I3: what will the success what we are actually b

I4: for the business other still a lack of clarity as and how they might dif BB

### Issues:

- when answered can turn into a risk
- shares group knowledge
- makes sure we don't forget to analyze later

I5: the degree to which this option will be seen to be useful without Intra Day BB 2 dec



## Part 2

# Quality Control of Impact Estimation Specifications

Based on Competitive Engineering book  
Chapter on Impact Estimation

[https://www.dropbox.com/s/3oad3xhlzeljjvw/  
261%20Ch009%20Impact%20Estimation.pdf?dl=0](https://www.dropbox.com/s/3oad3xhlzeljjvw/261%20Ch009%20Impact%20Estimation.pdf?dl=0)

or whole CE book

[https://www.dropbox.com/sh/jneaayejpf2hmdm/  
AACoXqKdkUbnp\\_zSMi\\_5q0\\_xa?dl=0](https://www.dropbox.com/sh/jneaayejpf2hmdm/AACoXqKdkUbnp_zSMi_5q0_xa?dl=0)

# IET Rules part 1

R1: Table Format: The requirements must be specified in the left-hand column. The design ideas must be specified along the top row.

R2: Requirement: Each performance requirement (objective) and each resource requirement must be identified by its tag and by a simplified version of the chosen Baseline<->Target Pair (B<->T pair). The B<->T pair should be written under the tag.

Each B<->T pair must consist of two reference points, the chosen baseline (Past) and the planned target (Goal or Budget). Each reference point must be stated as a numeric value or as a tag to a numeric value. The numeric values must be expressed using the chosen Scale for the requirement.

The baseline is stated first as it represents the 0% incremental impact point. Then usually an arrow '<->'. Then the planned target, which represents the 100% incremental impact point.

It must be possible to distinguish between multiple-level specifications for the same Goal or Budget statement. Where necessary, to be unambiguous, use a qualifier or tag the specific baseline and/or target for use in the IE table.

R3: Qualifiers: If there is one common set of qualifier [time, place and event] conditions for reaching all targets, this should be explicitly stated in the notes accompanying the IE table. If the qualifiers vary then they must be explicitly stated next to the relevant B<->T pair.

## EXAMPLE

By default, the entire system is implied and no specific conditions are assumed. The deadline time period must always be explicitly stated.

R4: Design Idea: Each single column must identify a design idea or set of design ideas that could be implemented as a distinct Evo step. Each design idea must be identified by its tag. Multiple tags may be specified as a set of design ideas in a single column. All tags must be supported by a design specification, which must exist in the supporting documentation and must be sufficiently detailed to allow impact estimations to the required level of accuracy. As a minimum, each design specification must be sufficiently detailed to permit financial cost to be estimated to within an 'order of magnitude.'

R5: Scale Impact: For each goal or budget, the Scale

# IET Rules part 1; 1 to 5 simplified

R1: Table Format: **The requirements must be specified in the left-hand column. The design ideas must be specified along the top row.**

R2: Requirement: **Each performance requirement (objective) and each resource requirement must be identified by its tag and by a simplified version of the chosen Baseline<->Target Pair (B<->T pair). The B<->T pair should be written under the tag.**

Format:

**Tag**

**30% <-> 75%**

R3: **Qualifiers:** If there is one common set of qualifier [time, place and event] conditions for reaching all targets, this should be **explicitly stated** in the notes accompanying the IE table.

If the qualifiers vary then they must be explicitly stated next to the relevant B<->T pair.

**The deadline time period must always be explicitly stated.**

R4: Design Idea: **Each single column must identify a design idea or set of design ideas that could be implemented as a distinct Evo step.**

**Each design idea must be identified by its tag.**


R5: **Scale Impact:** For each goal or budget, the **Scale Impact is the estimated or actual performance or cost level respectively (expressed using the relevant Scale) that is brought about by implementing the design idea(s) in each column.**

R6: **Percentage Impact:**

The Percentage Impact is a percentage (%) value derived from the Scale Impact

**An estimate of zero percent, ‘0%,’** means the impact of the implementation of this design idea is estimated to be equal to the specified baseline level of the objective.

**‘100%’** means the specified target level would probably be met exactly and on time.

R7: **Uncertainty:** The  Uncertainty (based on the evidence experience borders) of the Scale Impact estimate shall normally be specified. Percentage Uncertainty values

# IE Table Rules

## Part 2 Rules 5-10

### Full text, the 1 page of Rules for IET

**R5: Scale Impact:** For each goal or budget, the Scale Impact is the estimated or actual performance or cost level respectively (expressed using the relevant Scale) that is brought about by implementing the design idea(s) in each column.

**R6: Percentage Impact:** The Percentage Impact is a percentage (%) value derived from the Scale Impact (see Rules.IE.R2). An estimate of zero percent, '0%', means the impact of the implementation of this design idea is estimated to be equal to the specified baseline level of the objective. '100%' means the specified target level would probably be met exactly and on time. All other percentage estimates are in relation to these two points. Note: In an IE table, it is acceptable to specify either Percentage Impacts and/or the Scale Impacts (the absolute values on the defined scale of measure). Examples: 60%, 4 minutes.

**R7: Uncertainty:** The  $\pm$  Uncertainty (based on the evidence experience borders) of the Scale Impact estimate shall normally be specified. Percentage Uncertainty values are then calculated in a similar way to the Percentage Impacts. Example: 60% $\pm$ 20%. Usually, the uncertainty values are calculated individually for each cell. An exception to this occurs when some overall uncertainty (such as  $\pm$ 50%) is declared for the whole table or specified

parts of it. Another more fundamental exception can be when a decision is made to defer dealing with uncertainty data.

**R8: Evidence:** Each estimate must be supported by facts that credibly show how it was derived. Numbers, dates and places are expected. If there is no evidence, a clear honest risk-identifying statement expressing the problem is expected (such as 'Random Guess' or 'No Evidence'). The exact source of the evidence must also be explicitly stated. Note: Reference to a specific section of a document is permitted as evidence.

**R9: Credibility:** The evidence, together with its source, must be rated for its level of credibility on a scale of 0.0 (no credibility) to 1.0 (perfect credibility).

The relevant standard Credibility Ratings Table must be considered for use. Explanation must be given if alternative ratings are chosen.

**R10: Completeness:** All IE cells (intersections of a design idea and a requirement) must have a non-blank statement of estimated impact. This must be given as a numeric value using the relevant Scale units, or as a Percentage Impact as assessed against the defined Baseline  $\leftrightarrow$  Target Pair, or 24

# IET Rule Part 2: 6-10

## simplified

### R6: **Percentage Impact:**

The Percentage Impact is a percentage (%) value derived from the Scale Impact (see Rules.IE.R2).

An estimate of zero percent, '0%,' means the impact of the implementation of this design idea is estimated to be equal to the specified baseline level of the objective.

'100%' means the specified target level would probably be met exactly and on time.

All other percentage estimates are in relation to these two points.

**R7: Uncertainty:** The  $\pm$ Uncertainty (based on the evidence experience borders) of the Scale Impact estimate shall normally be specified.

Percentage Uncertainty values are then calculated in a similar way to the Percentage Impacts. Example: 60%  $\pm$ 20%. Usually, the uncertainty values are calculated individually for each cell.

**R8: Evidence:** Each estimate must be supported by facts that credibly show how it was derived.

**R9: Credibility:** The evidence, together with its source, must be rated for its level of credibility on a scale of 0.0 (no credibility) to 1.0 (perfect credibility).

The relevant standard Credibility Ratings Table must be considered for use. Explanation must be given if alternative ratings are chosen.

**R10: Completeness:** All IE cells (intersections of a design idea and a requirement) must have a non-blank statement of estimated impact. This must be given as a numeric value using the relevant Scale units, or as a Percentage Impact as assessed against the defined Baseline  $\leftrightarrow$  Target Pair, or both. If there is no estimate, then a clear indication of this must be given.

**R11: Calculations:** All the appropriate IE calculations must be carried out and the arithmetic must be correct. Hint: Using an application, such as a spreadsheet, helps! The IE calculated values include:

- Percentage Impact: See Rule R6.

- Percentage Uncertainty: See Rule R7.

# Class Exercise Medical, Ward 2015

## Richard Smith's Tool

Safari File Edit View History Bookmarks Window Help

app.needsandmeans.com

Tom Gilb & K...ents-Material appleinsider.com Google Docs TOM'S NET Services » Resources » NORSKE STEDER Travel 4 TOM Social Sites NEWS ALLE ANDRE



Requirements	Use Community Su... 	Defect Preventio... 	The BEST Design 	Design 	Sum
<b>Reduce Bed Days</b> <p>Decrease from 4 to 3 days By end of November 2015 Average number of days per [Patient Type] per month [Patient Type = Adult, child]</p>	<b>0.3 days</b> 30 %  30 %	<b>0.5 days</b> 50 %  80 %	<b>0 days</b> 0 %  80 %	<b>0 days</b> 0 %  80 %	<b>80 %</b>
<b>Clinical Quality</b> <p>Decrease from 0.1 to 0.05 Infections By end of June 2015 Average number of [Infections] per [Patient Type] per month [Infections = Bloodstream, Patient Type = HIV]</p>	<b>0.025 Infections</b> 50 %  50 %	<b>.003 Infections</b> 6 %  56 %	<b>0 Infections</b> 0 %  56 %	<b>0 Infections</b> 0 %  56 %	<b>56 %</b>
<b>Sum Of Performance:</b>	<b>80 %</b> 80 %	<b>56 %</b> 136 %	<b>0 %</b> 136 %	<b>0 %</b> 136 %	
<b>Skilled Effort in work Days</b> <p>Increase from 0 to 100 work days o... By end of all No qualifiers</p>	<b>10 work d...</b> 10 %  10 %	<b>50 work d...</b> 50 %  60 %	<b>0 work d...</b> 0 %  60 %	<b>0 work d...</b> 0 %  60 %	<b>60 %</b>
<b>Sum Of Resources:</b>	<b>10 %</b> 10 %	<b>50 %</b> 60 %	<b>0 %</b> 60 %	<b>0 %</b> 60 %	
<b>Performance To Resource Ratio:</b>	 <b>8.00</b>	 <b>1.12</b>	 <b>0.00</b>	 <b>0.00</b>	



# Impact Estimation Tables

Improvement

Value Requirements				Operating Model Consistency	
Status when	Tolerable when	Goal when		units	% of Goal
<b>P&amp;L-Consistency&amp;T P&amp;L</b>				<b>-20</b>	<b>44%</b>
60	0	15		-10	22%
0	0	0		0.1	4%
<b>Speed-To-Deliver</b>				<b>-20</b>	<b>29%</b>
75	30	5		-7	10%
0	0	0		0.1	3%
<b>Operational-Control.Accurate</b>				<b>5</b>	<b>50%</b>
90	99	100		5	50%
0	0	0		0.1	5%
<b>Operational-Control.Consistent</b>				<b>1</b>	<b>50%</b>
97	0	99		0.2	10%
0	0	0		0.2	10%
<b>Operational-Control.Timely.End&amp;Overnight</b>				<b>-1</b>	<b>200%</b>
1	1	0.5		-0.5	100%
0	0	0		0.2	40%
<b>Operational-Control.Timely.IntradayP&amp;L</b>					
1	2	3			
0	0	0			
<b>Operational-Control.Timely.TradeBooking</b>				<b>-15</b>	<b>75%</b>

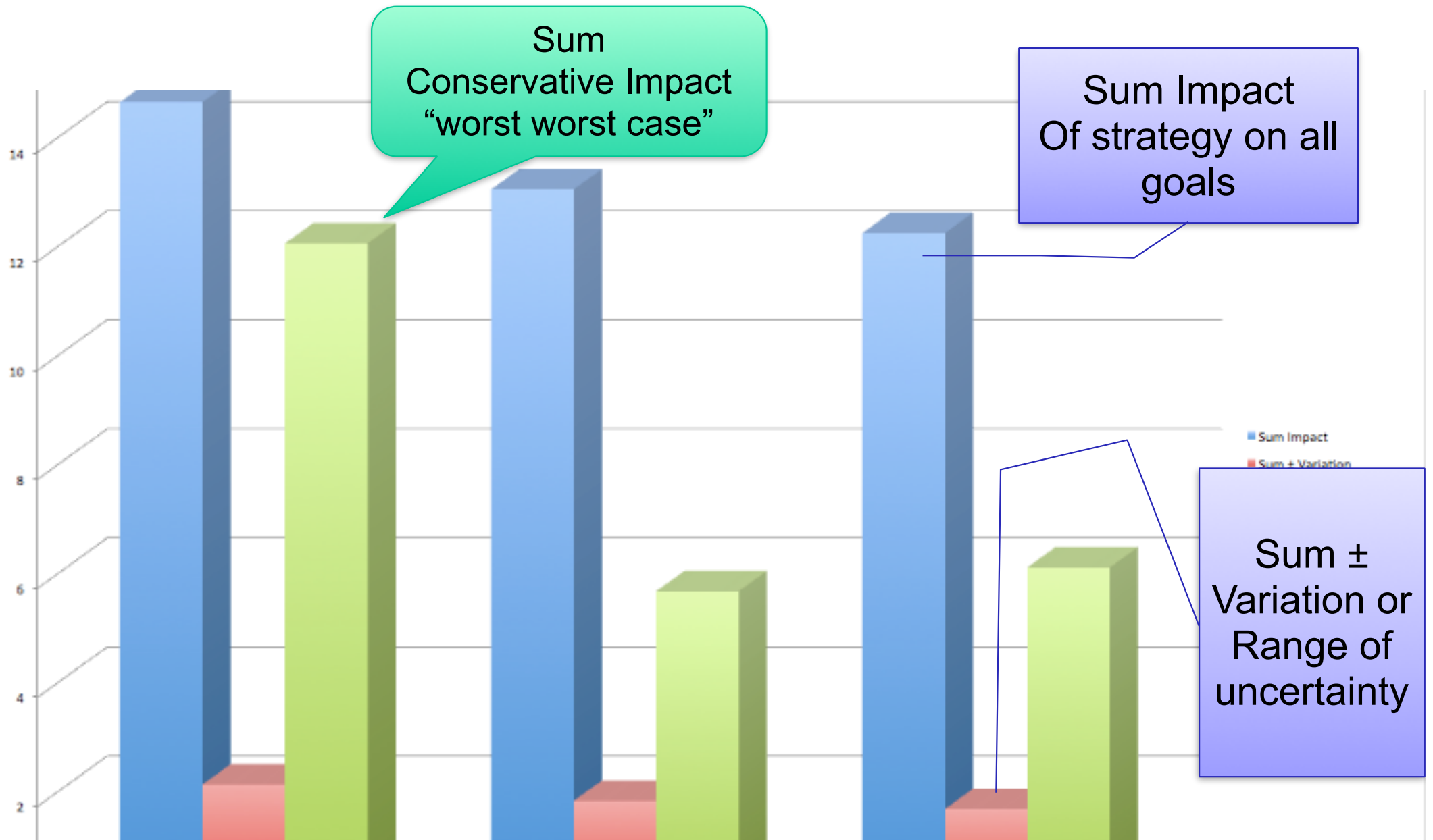
Estimate  
Units & %

± Uncertainty  
Worst Case  
range

Credibility  
Adjustment  
0.0 to 1.0

Based on tool built by Kai Gilb, and his practice

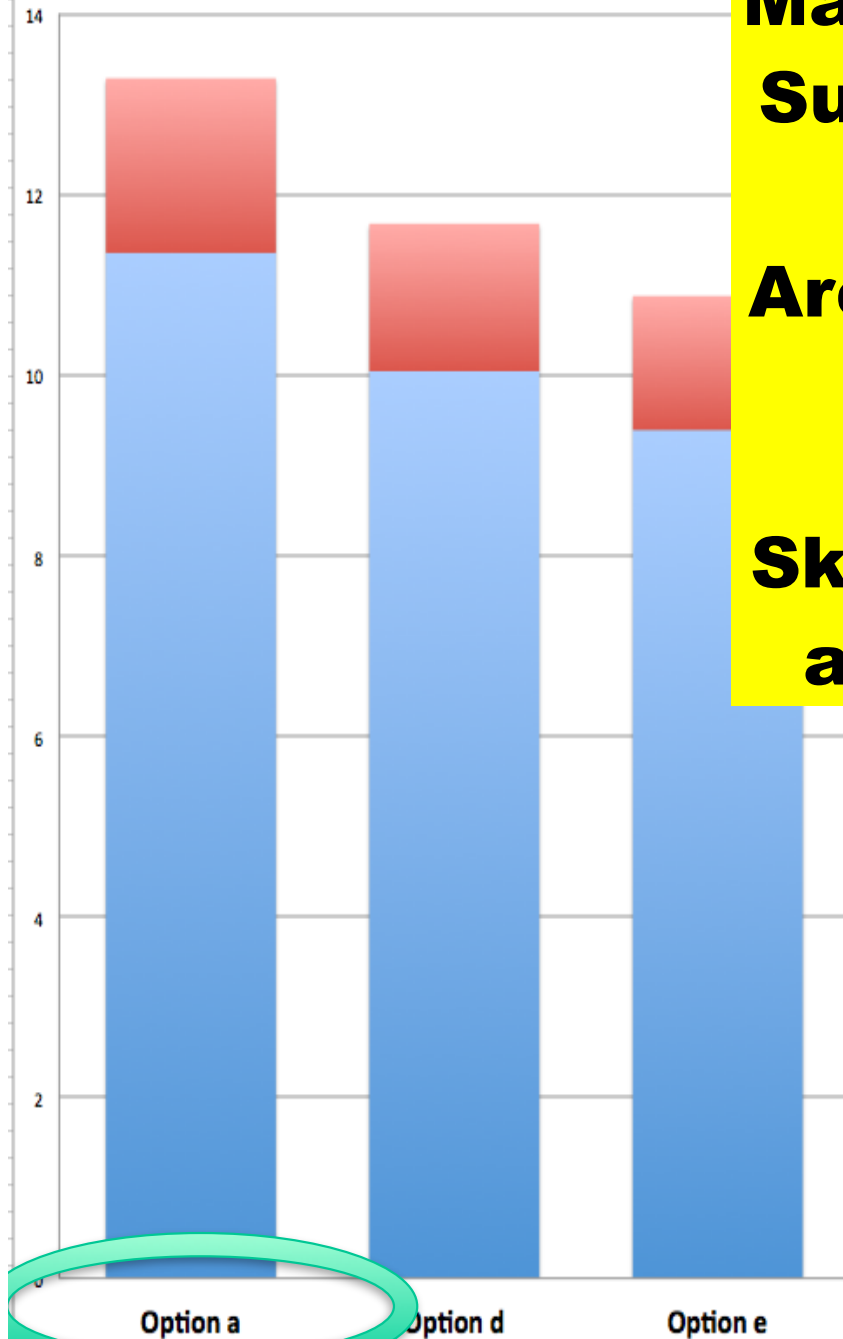
# Summary of Options wrt Risk (2010)



Based on work done by Kai Gilb

# Management Summary of the Architecture Model

## Skyscrapers are ‘good’



2 March 2015

© Gilb.com

# Management Summary of the Architecture Model

## Skyscrapers are ‘good’



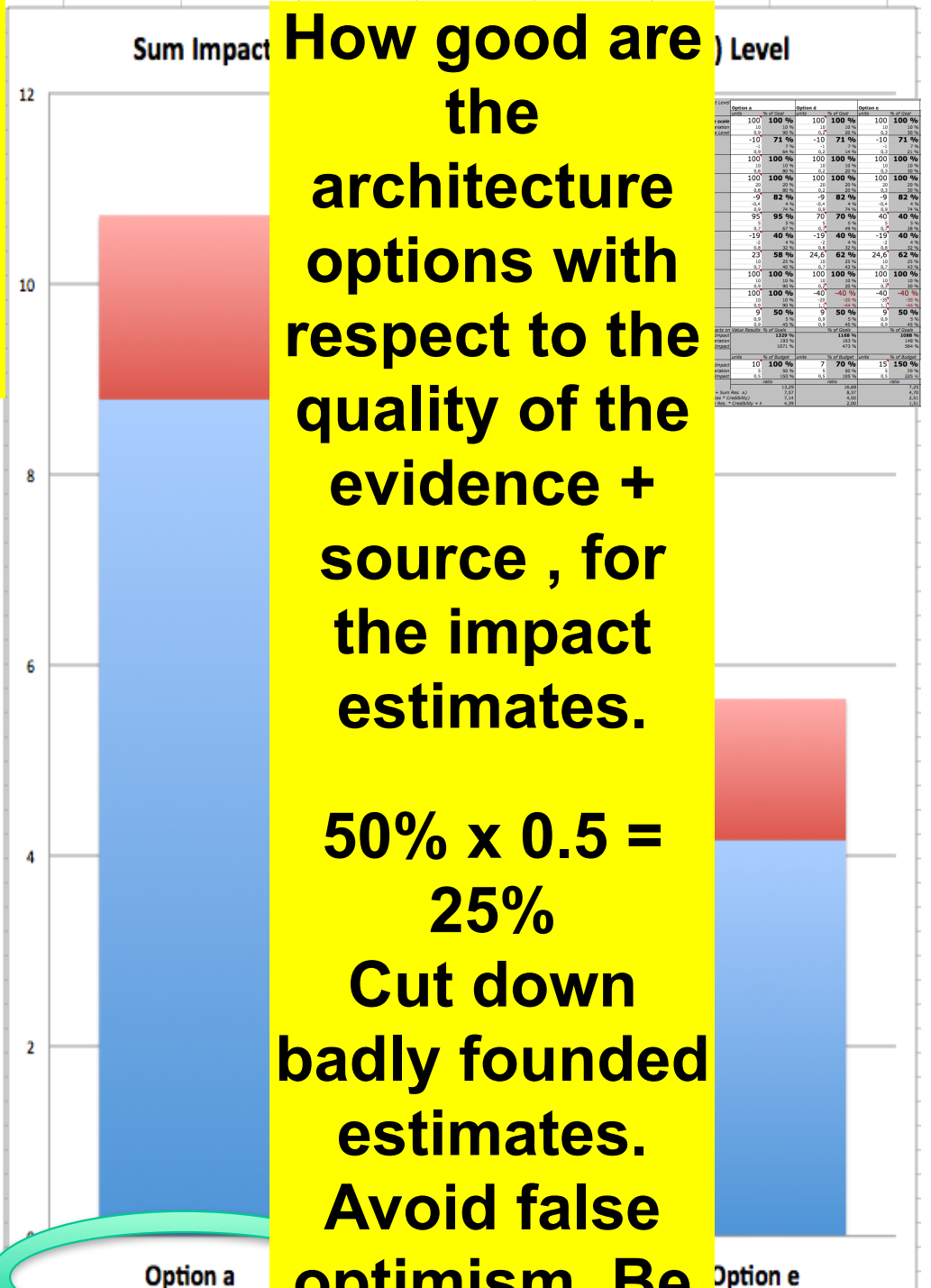
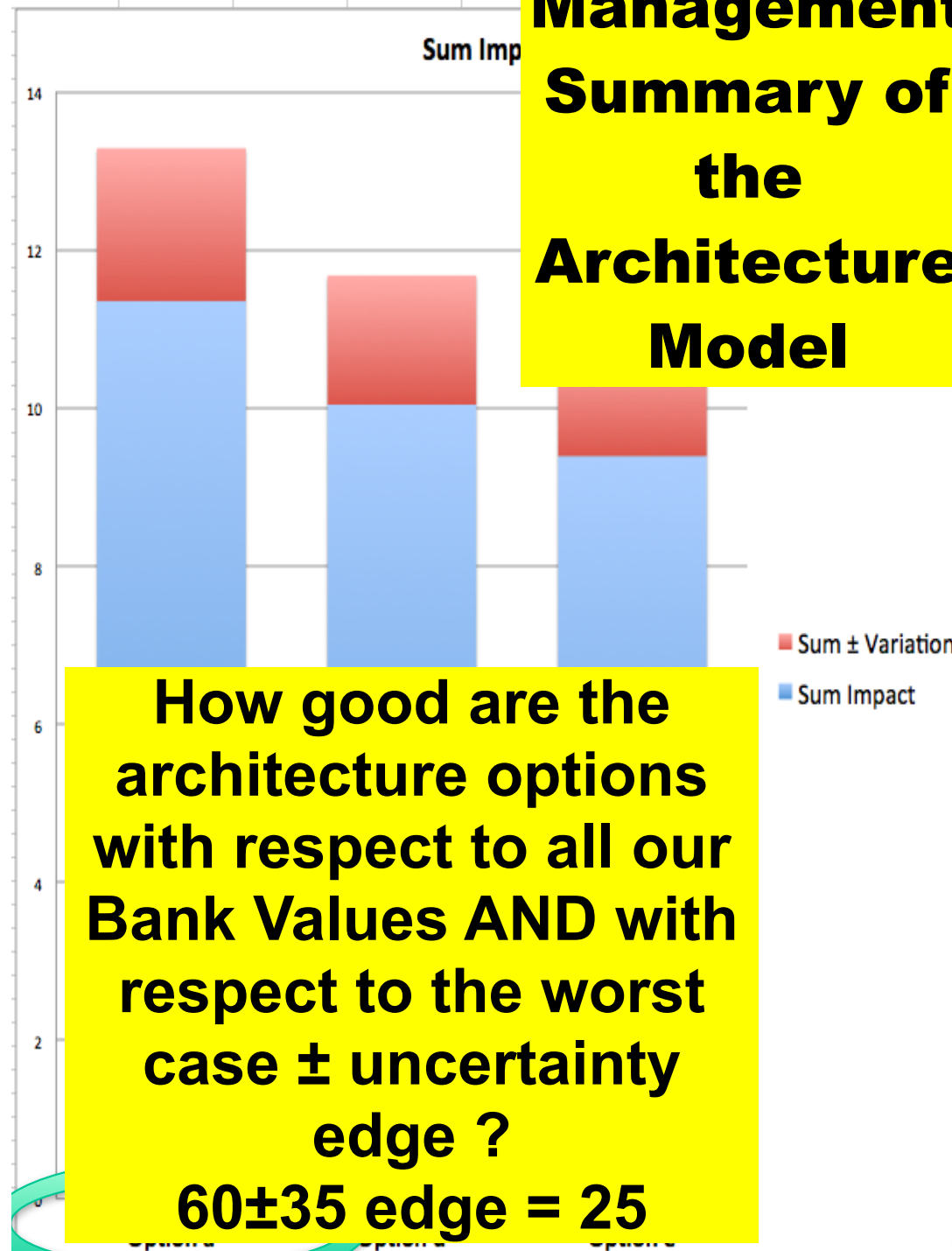
49

# Management Summary of the Architecture Model

How good are the architecture options with respect to the quality of the evidence + source , for the impact estimates.

50% x 0.5 = 25%  
Cut down badly founded estimates. Avoid false optimism. Be realistic!

How good are the architecture options with respect to all our Bank Values AND with respect to the worst case ± uncertainty edge ?  
60±35 edge = 25





# Combining the 'risk' management factors (± & Credibility Level (0.0 to 1.0))

The 'worst worst case'

- ◆ The worst ± 'edge, times the credibility factor.
- ◆ Reduces false optimism.
- ◆ Keeps you realistic.
- ◆ Allows management to understand the risks and take the risks consciously

Value	Option a	Option b	Option c	Option d	Option e
Sum Benefit / Sum Resources	100 %	100 %	100 %	100 %	100 %
(Sum Benefit - Sum ±) / (Sum Resources + Sum Res. ±)	71 %	71 %	71 %	71 %	71 %
(Sum Benefit * Credibility) / (Sum Resources * Credibility)	100 %	100 %	100 %	100 %	100 %
(Sum Benefit * Credibility - Sum ±) / (Sum Res. * Credibility + Res. ±)	71 %	71 %	71 %	71 %	71 %

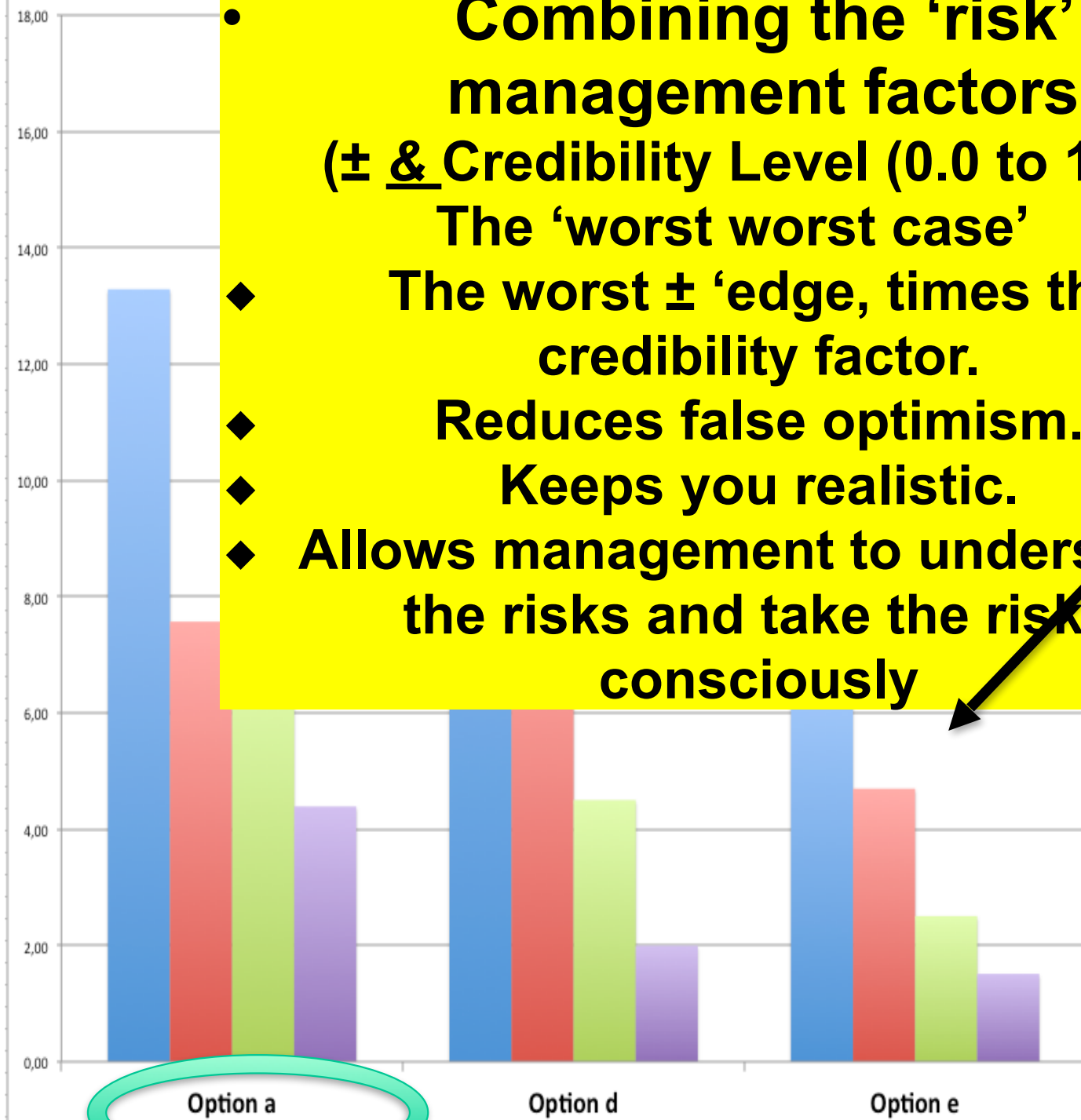
The  
'Source'

Sum Benefit / Sum Resources

(Sum Benefit - Sum ±) / (Sum Resources + Sum Res. ±)

(Sum Benefit \* Credibility) / (Sum Resources \* Credibility)

(Sum Benefit \* Credibility - Sum ±) / (Sum Res. \* Credibility + Res. ±)



Option a

2 March 2015

Option d

Option e

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### Part 3

# Evaluating (Reviewing) Architecture Specs, for 'RELEVANCE' to OBJECTIVES AND CONSTRAINTS

## BASIC PROCESS

Determine if

1. there is enough design to meet the goals
2. with respect to risk
3. within resource budgets

# Using Impact Estimation to get a quick initial picture of how the 7 Strategies<#> are expected to impact the 11-Objectives and 1 cost factor.

		.....Deliverables						
		Telephony	Modularity	Tools	User Experience	GUI & Graphics	Security	Enterprise
Business Objective								
Time to Market		10%	10%	15%	0%	0%	0%	5%
Product Range		0%	30%	5%	10%	5%	5%	0%
Platform Technology		10%	0%	0%	5%	0%	10%	5%
Units		15%	5%	5%	0%	0%	10%	10%
Operator Preference		10%	5%	5%	10%	10%	20%	10%
Commoditization		10%	-20%	15%	0%	0%	5%	5%
Duplication		10%	0%	0%	0%	0%	5%	5%
Competitiveness		15%	10%	10%	10%	20%	10%	10%
User Experience		0%	20%	0%	30%	10%	0%	0%
Downstream Cost Saving		5%	10%	0%	10%	0%	0%	5%
Other Country		5%	10%	0%	10%	5%	0%	0%
Total Contribution		90%	80%	55%	85%	50%	65%	55%
Cost (£M)		0.49	1.92	0.81	1.21	2.68	0.79	0.60
Contribution to Cost Ratio		<b>184</b>	42	68	70	19	82	92

# DoD IE Table

<i>Design Ideas -&gt;</i>	<i>Technology Investment</i>	<i>Business Practices</i>	<i>People</i>	<i>Empowerment</i>	<i>Principles of IMA Management</i>	<i>Business Process Re-engineering</i>	<i>Sum Requirements</i>
Customer Service ? <-> 0 Violation of agreement	50%	10%	5%	5%	5%	60%	185%
Availability 90% <-> 99.5% Up time	50%	5%	5-10%	0%	0%	200%	265%
Usability 200 <-> 60 Requests by Users	50%	5-10%	5-10%	50%	0%	10%	130%
Responsiveness 70% <-> ECP's on time	50%	10%	90%	25%	5%	50%	180%
Productivity 3:1 Return on Investment	45%	60%	10%	35%	100%	53%	303%
Morale 72 <-> 60 per month on Sick Leave	50%	5%	75%	45%	15%	61%	251%
Data Integrity 88% <-> 97% Data Error %	42%	10%	25%	5%	70%	25%	177%
Technology Adaptability 75% Adapt Technology	5%	30%	5%	60%	0%	60%	160%
Requirement Adaptability ? <-> 2.6% Adapt to Change	80%	20%	60%	75%	20%	5%	260%
Resource Adaptability 2.1M <-> ? Resource Change	10%	80%	5%	50%	50%	75%	270%
Cost Reduction FADS <-> 30% Total Funding	50%	40%	10%	40%	50%	50%	240%
<i>Sum of Performance</i>	<i>482%</i>	<i>280%</i>	<i>305%</i>	<i>390%</i>	<i>315%</i>	<i>649%</i>	
Money % of total budget	15%	4%	3%	4%	6%	4%	36%
Time % total work months/year	15%	15%	20%	10%	20%	18%	98%
<i>Sum of Costs</i>	<i>30</i>	<i>19</i>	<i>23</i>	<i>14</i>	<i>26</i>	<i>22</i>	
<i>Performance to Cost Ratio</i>	<i>16:1</i>	<i>14:7</i>	<i>13:3</i>	<i>27:9</i>	<i>12:1</i>	<i>29:5</i>	

## Part 4

Getting **Feedback** from **real incremental delivery**  
of architecture,  
in order to **measure how well** architecture  
really delivered values  
and  
what it costs

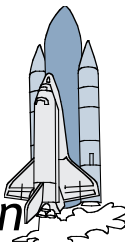
Quinnans Cleanroom Process  
Confirmit Process

# Cleanroom

# In the Cleanroom Method, developed by IBM's Harlan Mi (1980) they reported:



- *“Software Engineering began to emerge in FSD” (IBM Federal Systems Division, from 1996 a part of Lockheed Martin Marietta) “some ten years ago [Ed. about 1970] in a continuing evolution that is still underway:*
- *Ten years ago general management expected the worst from software projects - cost overruns, late deliveries, unreliable and incomplete software*
- *Today [Ed. 1980!], management has learned to expect on-time, within budget, deliveries of high-quality software. A Navy helicopter ship system, called LAMPS, provides a recent example. LAMPS software was a four-year project of over 200 person-years of effort, developing over three million, and integrating over seven million words of program and data for eight different processors distributed between a helicopter and a ship in 45 incremental deliveries [Ed. Note 2%!]. Every one of those deliveries was on time and under budget*
- *A more extended example can be found in the NASA space program,*
- *- Where in the past ten years, FSD has managed some 7,000 person-years of software development, developing and integrating over a hundred million bytes of program and data for ground and space processors in over a dozen projects.*
- *- There were few late or overrun deliveries in that decade, and none at all in the past four years.”*

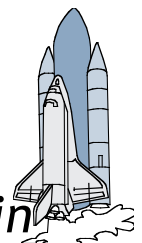






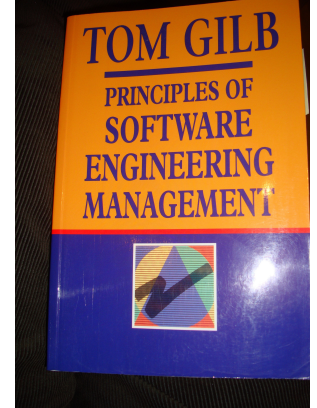
In the Cleanroom Method, developed by IBM's Harlan Mills (1980) they reported:

- “Software Engineering began to emerge in FSD” (IBM Federal Systems Division, 1980) about
- **in 45 incremental deliveries** (costs) projects
- - cost overruns, late deliveries, unreliable and incomplete software
- Today [Ed. 1980!], management has learned to expect on-time, within budget, deliveries of high-quality software. A Navy helicopter ship system, called LAMPS, provides a recent example. LAMPS software was a four-year project of over 200 person-years of effort, developing over three million, and integrating over 500,000 lines of code. The system was delivered in 45 incremental deliveries [Ed. 1980!]. Note that the system was delivered in 45 incremental deliveries, not in 45 years. A more recent example is the LAMPS system, which was delivered in 45 incremental deliveries, not in 45 years. - When the software was delivered, it was within budget, on-time, and with a dozen years of effort. - There were few late or overrun deliveries in that decade, and none at all in the past four years.



# Quinnan: IBM FSD Cleanroom

## *Dynamic Design to Cost*



Quinnan describes the process control loop used by IBM FSD to ensure that cost targets are met.

'Cost management. . . yields valid cost plans linked to technical performance. Our practice carries cost management farther by introducing design-to-cost guidance. Design, development, and managerial practices are applied in an integrated way to ensure that software technical management is consistent with cost management. The method [illustrated in this book by Figure 7.10] consists of developing a design, estimating its cost, and ensuring that the design is cost-effective.' (p. 473)

He goes on to describe a design iteration process trying to meet cost targets by either redesign or by sacrificing 'planned capability.' When a satisfactory design at cost target is achieved for a single increment, the 'development of each increment can proceed concurrently with the program design of the others.'

'Design is an iterative process in which each design level is a refinement of the previous level.' (p. 474)

It is clear from this that they avoid the big bang cost estimation approach. Not only do they iterate in seeking the appropriate balance between cost and design for a single increment, but they iterate through a series of increments, thus reducing the complexity of the task, and increasing the probability of learning from experience, won as each increment develops, and as the true cost of the increment becomes a fact.

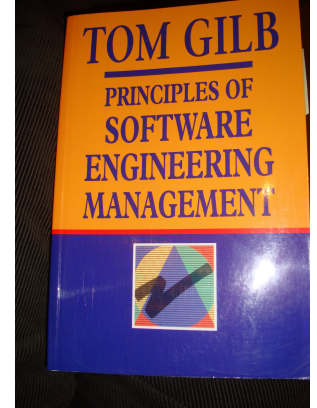
'When the development and test of an increment are complete, an estimate to complete the remaining increments is computed.' (p. 474)

Source: Robert E. Quinnan, 'Software Engineering Management Practices', IBM Systems Journal, Vol. 19, No. 4, 1980, pp. 466-77

This text is cut from Gilb: The Principles of Software Engineering Management, 1988

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'Cost management. introducing design that software techn consists of develop

He goes on to 'capability.' When a proceed concurrent

'Design is an iterati

It is clear from appropriate balance between cost and design for a single increment, but they iterate through a series of increments, thus reducing the complexity of the task, and increasing the probability of learning from experience, won as each increment develops, and as the true cost of the increment becomes a fact.

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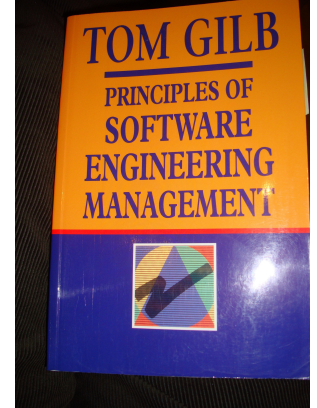
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474)

iterate in seeking the

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'Design is an iterative

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Source: Robert E. Quinn  
This text is cut from

**iteration process  
trying to meet cost  
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*redesign* or by  
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474)

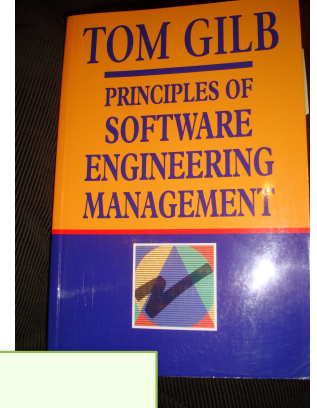
iterate in seeking the  
series of increments, thus  
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# Quinnan: IBM FSD Cleanroom

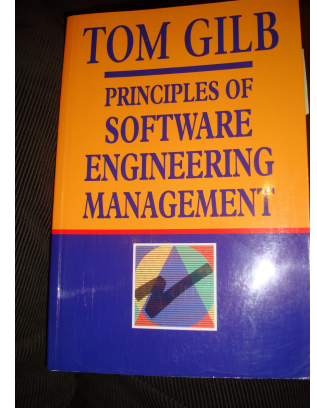
## *Dynamic Design to Cost*



**Design is an  
iterative process**

# Quinnan: IBM FSD Cleanroom

## *Dynamic Design to Cost*



Quinnan describes the process control loop used by IBM FSD to ensure that cost targets are met.

**but they iterate through a series of  
increments,  
thus *reducing the complexity of the  
task,*  
and *increasing the probability of  
learning from experience***





The proof is in the pudding;



Richard Smith

- “The proof is in the pudding;
- I have **used Evo**
  - *(albeit in disguise sometimes)*
  - on two large, high-risk projects in front-office investment banking businesses,
  - and several smaller tasks. “



*Experience:* if top level requirements are *separated* from design, the 'requirements' are **stable**!



Richard Smith

- “On the largest critical project,
- the original ***business functions & performance objective requirements document***,
- ***which included no design***,
- essentially remained ***unchanged***
- over the **14 months** the project took to deliver,....”

“ I attended a 3-day course with you and Kai whilst at Citigroup in 2006”, Richard Smith



# Dynamic (Agile, Evo) design testing: not unlike 'Lean Startup'



Richard Smith

- “... but **the detailed designs**
  - (of the GUI, business logic, performance characteristics)
- **changed many many times,**
  - guided by lessons learnt
  - and **feedback** gained by
  - delivering a succession of early deliveries
  - to real users”

“ I attended a 3-day course with you and Kai whilst at Citigroup in 2006”, Richard Smith



It looks like the stakeholders liked the top level system qualities, on first try

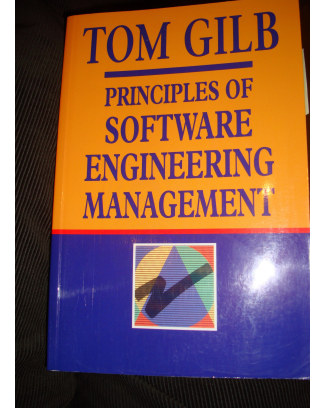


Richard Smith

- “ In the end, the new system responsible for 10s of USD billions of notional risk,
  - **successfully went live**
  - **over one weekend**
  - **for 800 users worldwide,**
  - and **was seen as a big success**
  - **by the sponsoring stakeholders.”**

“ I attended a 3-day course with you and Kai whilst at Citigroup in 2006” , Richard Smith

# Quinnan: IBM FSD Cleanroom *Dynamic Design to Cost*



Quinnan describes the process control loop used by IBM FSD to ensure that cost targets are met.

**an estimate to  
complete the remaining  
increments is  
computed.**

# EVO Plan Confrimit 8.5 in Evo Step Impact Measurement

4 product areas were attacked in all: **25 USER Qualities** concurrently, one quarter of a year. Total development staff = 13

9

Impact Estimation Table: Reportal codename "Hyggen"

Current Status			Improvements			Reportal - E-SAT features		
Units	Units	%	Past	Tolerable	Goal			
75,0	25,0	62,5	Usability.Intuitivness (%)	50	75	90		
14,0	14,0	100,0	Usability.Consistency.Visual (Elements)	0	11	14		
15,0	15,0	107,1	Usability.Consistency.Interaction (Components)	0	11	14		
5,0	75,0	96,2	Usability.Productivity (minutes)	80	5	2		
5,0	45,0	95,7	Usability.Flexibility.OfflineReport.ExportFormats	50	5	1		
3,0	2,0	66,7	Usability.Robustness (errors)	1	3	4		
1,0	22,0	95,7	Usability.Replacability (nr of features)	7	1	0		
4,0	5,0	100,0	Usability.ResponseTime.ExportReport (minutes)	8	5	3		
1,0	12,0	150,0	Usability.ResponseTime.ViewReport (seconds)	13	13	5		
1,0	14,0	100,0	Development resources	15	1	1		
203,0				0	91			

Current Status			Improvements			Reportal - MR Features		
Units	Units	%	Past	Tolerable	Goal			
1,0	1,0	50,0	Usability.Replacability (feature count)	14	13	12		
20,0	45,0	112,5	Usability.Productivity (minutes)	65	35	25		
4,4	4,4	36,7	Usability.ClientAcceptance (features count)	0	4	12		
101,0			Development resources	0		86		

8

Current Status			Improvements			Survey Engine .NET		
Units	Units	%	Past	Tolerable	Goal			
83,0	48,0	80,0	Backwards.Compatibility (%)	40	85	95		
0,0	67,0	100,0	Generate.WI.Time (small/medium/large seconds)	67	0	0		
4,0	59,0	100,0	Testability (%)	63	8	4		
10,0	397,0	100,0	Usability.Speed (seconds/user rating 1-10)	407	100	10		
94,0	2290,0	103,9	Runtime.ResourceUsage.Memory	2384	500	180		
10,0	10,0	13,3	Runtime.ResourceUsage.CPU	0	100	100		
774,0	507,0	51,7	Runtime.ResourceUsage.MemoryLeak	1281	600	300		
5,0	3,0	60,0	Runtime.Concurrency (number of users)	2	5	7		
0,0	0,0	0,0	Development resources	?		?		
3,0	35	97,2		38	3	2		
0,0	800	100,0		800	0	0		
350	1100	146,7		150	500	1000		
6,0				0		84		

3

Current Status			Improvements			XML Web Services		
Units	Units	%	Past	Tolerable	Goal			
7,0	9,0	81,8	TransferDefinition.Usability.Efficiency	16	10	5		
17,0	8,0	53,3	TransferDefinition.Usability.Response	25	15	10		
943,0	-186,0	#####	TransferDefinition.Usability.Intuitiveness	170	60	30		
5,0	10,0	95,2	Development resources	15	7,5	4,5		
2,0				0		48		



# Quantified Value Delivery Project Management in a Nutshell

**Quantified Value Requirements, Design, Design Value/cost estimation, Measurement of Value Delivery, Incremental Project Progress to Date**

	A	B	C	D	E	F	G	BX	BY	BZ	CA
1											
2		Current Status	Improvements		Goals			Step9			
3								Recoding			
4								Estimated impact		Actual impact	
5		Units	Units	%	Past	Tolerable	Goal	Units	%	Units	Units
6					Usability.Replacability (feature count)						
7		1,00	1,0	50,0	2	1	0				
8					Usability.Speed.NewFeaturesImpact (%)						
9		5,00	5,0	100,0	0	15	5				
10		10,00	10,0	200,0	0	15	5				
11		0,00	0,0	0,0	0	30	10				
12					Usability.Intuitiveness (%)						
13		0,00	0,0	0,0	0	60	80				
14					Usability.Productivity (minutes)						
15		20,00	45,0	112,5	65	35	25	20,00	50,00	38,00	95,00
20					Development resources						
21			101,0	91,8	0		110	4,00	3,64	4,00	3,64

**Estimates**

**Testing**

**Weekly**

**Constraint**

**Target**

**Priority**  
**Next**  
**week**  
**Warning**  
**metrics**  
**based**

**Cumulative**  
**weekly**  
**progress**  
**metric**