

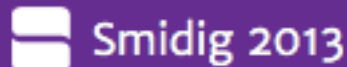
The **GREEN** WEEK:

Agile *Technical Debt* Engineering beats 'Refactoring'



Tom Gilb
Tom @ Gilb . Com
www.Gilb.com

10 Minute Lightning Talk, 5 Nov 2013



Technical debt

From Wikipedia, the free encyclopedia

Technical debt

**consequences
of poor
software
architecture
and software
development
within a codebase.**

Causes of technical debt include

- ① **Business pressures**
- ② **Lack of process or understanding**
- ③ **Lack of building loosely coupled components,**
- ④ **Lack of test suite,**
- ⑤ **Lack of documentation,**
- ⑥ **Lack of collaboration**
- ⑦ **Parallel**
- ⑧ **Delayed Refactoring**

Conventional Refactoring

	Technique	Description
1	Code Refactoring (clean-up)	It is intended to remove the unused code, methods, variables etc. which are misleading.
2	Code Standard Refactoring	It is done to achieve quality code.
3	Database Refactoring (clean-up)	Just like code refactoring, it is intended to clean or remove the unnecessary and redundant data without changing the architecture.
4	Database schema and design Refactoring	This includes enhancing the database schema by leaving the actual fields required by the application.
5	User-Interface Refactoring	It is intended to change the UI without affecting the underlying functionality.
6	Architecture Refactoring	It is done to achieve modularization at the application level.



Refactoring – to Sustain Application Development Success in Agile Environments

Impact Software Qualities

- “Importantly, the underlying objective behind refactoring is to give thoughtful consideration and **improve** some of the **essential** *<Quality> attributes* of the software.”



Refactoring – to Sustain Application Development Success in Agile Environments
by Narayana Maruvada

In AGILERECORD.COM NOVEMBER 1 2013

Impact Software Qualities

“Key Benefits of Refactoring

From a system/application standpoint, listed below are summaries of the key benefits that can be achieved seamlessly when implementing the refactoring process in a disciplined fashion:

- ① Firstly, it improves the overall software **extendability**.
- ② Reduces and optimizes the code **maintenance cost**.
- ③ Facilitates highly standardized and organized code.
- ④ Ensures that the system architecture is improved by retaining the behavior.
- ⑤ Guarantees three essential attributes: **readability**, **understandability**, and **modularity** of the code.
- ⑥ Ensures constant improvement in the **overall quality** of the system. “



Refactoring – to Sustain Application Development Success in Agile Environments

by Narayana Maruvada

In agilerecord.com Nov 1 2013

Impact Software Qualities

“Key Benefits of Refactoring

From a system/application standpoint, listed below are summaries when implemented in the following fashion:

- ① First
- ② Redu
- ③ Facili
- ④ Ensuring retain
- ⑤ Guar
- ⑥ Ensures constant improvement in the **overall quality** of the system. “

**No numbers
given to
support this**

understandability, and modularity of the code.



Refactoring – to Sustain Application Development Success in Agile Environments

by Narayana Maruvada

In agilerecord.com Nov 1 2013

There is a smarter way

- But it means we have to become **real** software *engineers*,



- Not just- - - *softcrafters**

- * coders, devs, programmers.
 - Term coined in
 - “Principles of Software Engineering Management”, 1988, Gilb



The Confirmit Case Study 2003-2013

Their product = **confirmit**✓®

Chief Storyteller =



Trond Johansen



See this case at www.gilb.com

Papers/Cases/Slides, Gilb Library,

value slide w... http://www.gilb.com/tiki-download_file.php?fileId=152

paper What's wrong with Agile... http://www.gilb.com/tiki-download_file.php?fileId=50

Paper on Confirmit

http://www.gilb.com/tiki-download_file.php?fileId=32

And (IEEE Software, Fall 2006) by Geir K Hanssen, SINTEF

Customer Successes in Corporate Sector as of 2003 after 8 years legacy code

We gave them a 1 day briefing on our Evo method and Planguage

That's all they needed to succeed!

They were Real engineers



Shift: from Function to Quality

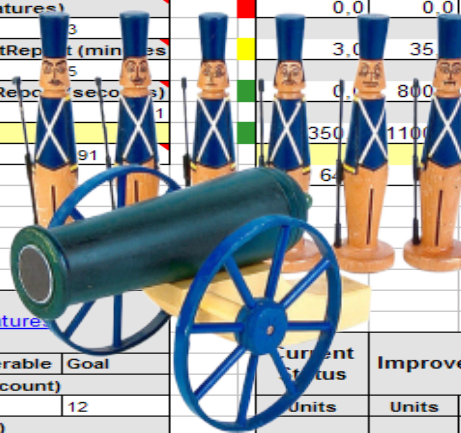
- **Our new focus is on the day-to-day operations of our Market Research users,**
 - **not a list of features that they might or might not like. 50% never used!**
 -
- **After one week we had defined more or less all the requirements for the next version (8.5) of Confirmit.**

EVO Plan Confirmit 8.5 in **Evo Step Impact Measurement**

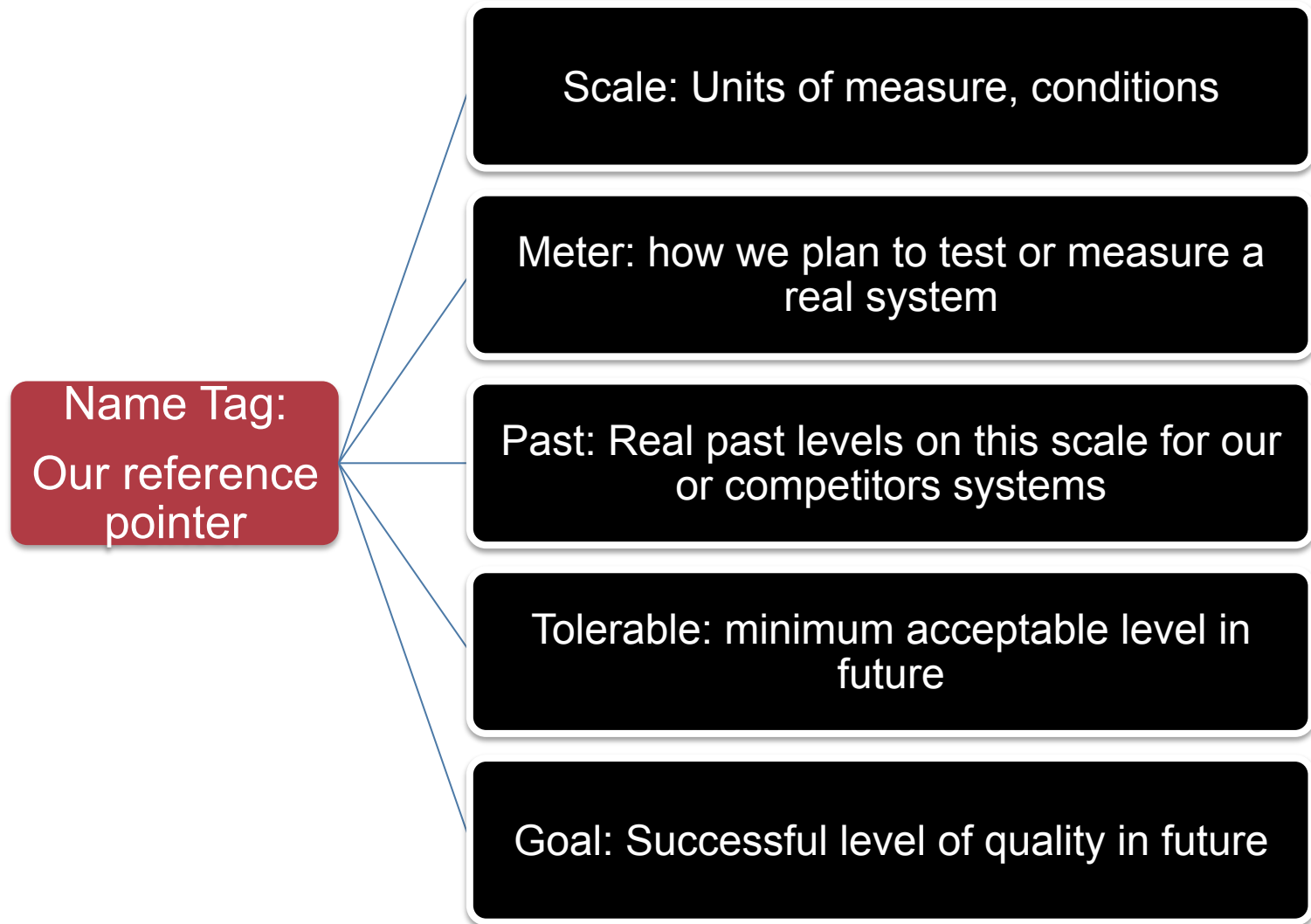
4 product areas were attacked in all: **25 USER Qualities** concurrently, one quarter of a year. Total development staff= 13

Impact Estimation Table: Reportal codename "Hyggen"

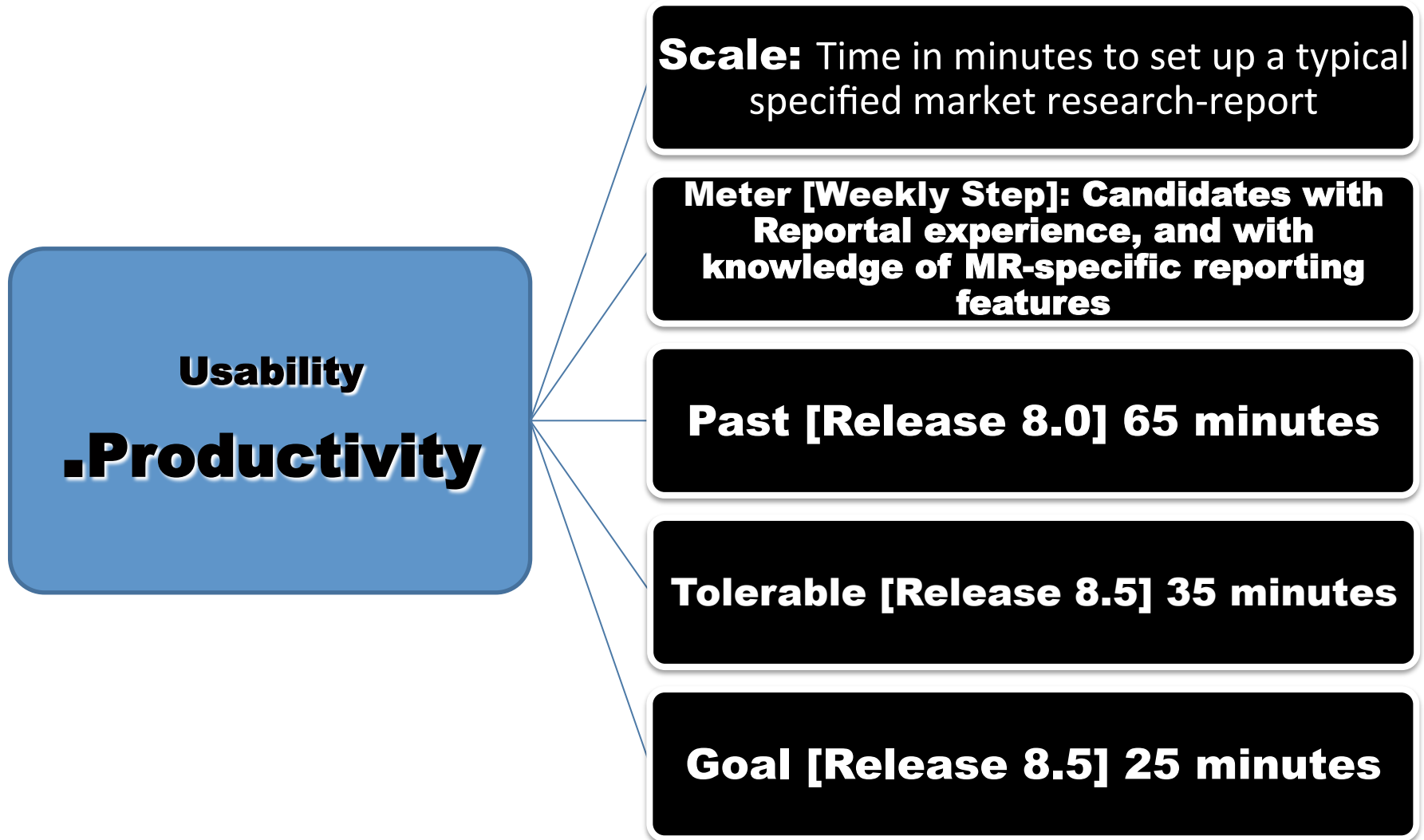
Impact Estimation Table: Reportal codename "Hyggen"																	
Current Status			Improvements			Reportal - E-SAT features			Current Status			Improvements			Survey Engine .NET		
Units	Units	%	Past	Tolerable	Goal	Units	Units	%	Past	Tolerable	Goal	Units	Units	%	Past	Tolerable	Goal
75,0	25,0	62,5	Usability.Intuitivness (%)			83,0	48,0	80,0	Backwards.Compatibility (%)			0,0	67,0	100,0	40	85	95
14,0	14,0	100,0	50	75	90	0,0	67,0	100,0	67	0	0	63	59,0	100,0	40	85	95
15,0	15,0	107,1	Usability.Consistency.Visual (Elements)			4,0	59,0	100,0	Generate.Wl.Time (small/medium/large seconds)			10,0	397,0	100,0	63	8	4
5,0	75,0	96,2	0	11	14	10,0	397,0	100,0	Testability (%)			94,0	2290,0	103,9	407	100	10
5,0	45,0	95,7	Usability.Consistency.Interaction (Components)			0	11	14	Usability.Speed (seconds/user rating 1-10)			0,0	2290,0	103,9	2384	500	180
3,0	2,0	66,7	Usability.Productivity (minutes)			10,0	10,0	13,3	Runtime.ResourceUsage.Memory			5,0	3,0	60,0	0	100	100
1,0	22,0	95,7	80	5	2	774,0	507,0	51,7	Runtime.ResourceUsage.CPU			10,0	10,0	13,3	1281	600	300
4,0	5,0	100,0	50	15	1	5,0	3,0	60,0	Runtime.ResourceUsage.MemoryLeak			0,0	0,0	0,0	2	5	7
1,0	12,0	150,0	Usability.Flexibility.OfflineReport.ExportFormats			0,0	0,0	0,0	Runtime.ResourceUsage.MemoryLeak			3,0	35	97,2	800	0	0
1,0	14,0	100,0	1	3	4	3,0	35	97,2	Runtime.ResourceUsage.MemoryLeak			0,0	0,0	0,0	800	0	0
203,0			Usability.Robustness (errors)			0,0	0,0	0,0	Runtime.ResourceUsage.MemoryLeak			150	500	1000	0	0	0
			Usability.Replacability (nr of features)			350	1100	146,7	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Usability.ResponseTime.ExportReport (minutes)			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Usability.ResponseTime.ViewReport (seconds)			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64	100,0	Runtime.ResourceUsage.MemoryLeak			0	0	0	0	0	0
			Development resources			64	64										



Each Quality Requirement has this 'Planguage' format



Each Quality Requirement has this 'Planguage' format: Real Example



Real sample of incremental engineering of 1/4th of the 25 qualities at end of week 9 of 12, before world release



Trond Johansen

	A	B	C	D	E	F	G	BX	BY	BZ	CA
1											
2		Current Status	Improvements		Goals			Step9			
3								Recoding			
4								Estimated impact		Actual impact	
5		Units	Units	%	Past	Tolerable	Goal	Units	%	Units	%
6					Usability.Replacability (feature count)						
7		1,00	1,0	50,0	2	1	0				
8					Usability.Speed.NewFeaturesImpact (%)						
9		5,00	5,0	100,0	0	15	5				
10		10,00	10,0	200,0	0	15	5				
11		0,00	0,0	0,0	0	30	10				
12					Usability.Intuitiveness (%)						
13		0,00	0,0	0,0	0	60	80				
14					Usability.Productivity (minutes)						
15		20,00	45,0	112,5	65	35	25	20,00	50,00	38,00	95,00
20					Development resources						
21			101,0	91,8	0		110	4,00	3,64	4,00	3,64
12					Usability.Intuitiveness (%)						
13		0,00	0,0	0,0	0	60	80				
14					Usability.Productivity (minutes)						
15		20,00	45,0	112,5	65	35	25	20,00	50,00	38,00	95,00
20					Development resources						
21			101,0	91,8	0		110	4,00	3,64	4,00	3,64

Quantified Value Delivery Project Management in a Nutshell

Quantified Value Requirements, Design, Design Value/cost estimation, Measurement of Value Delivery, Incremental Project Progress to Date

	A	B	C	D	E	F	G	BX	BY	BZ	CA
1											
2		Current Status	Improvements		Goals			Step9			
3								Recoding			
4								Planned impact		Actual impact	
5		Units	Units	%	Past	Tolerable	Goal		%		%
6					Usability.Replacability (feature count)						
7		1,00	1,0	50,0	2	1	0				
8					Usability.Speed.NewFeaturesImpact (%)						
9		5,00	5,0	100,0	0	15	5				
10		10,00	10,0	200,0	0	15	5				
11		0,00	0,0	0,0	0	30	10				
12					Usability.Intuitiveness (%)						
13		0,00	0,0	0,0	0	60	80				
14					Usability.Productivity (minutes)						
15		20,00	45,0	112,5	65	35	25	20,00	50,00	38,00	95,00
20					Development resources						
21			101,0	91,8	0		110	4,00	3,64	4,00	3,64

Priority
Next week
Warning
metrics based

Cumulative
weekly
progress
metric

Estimate
not
done

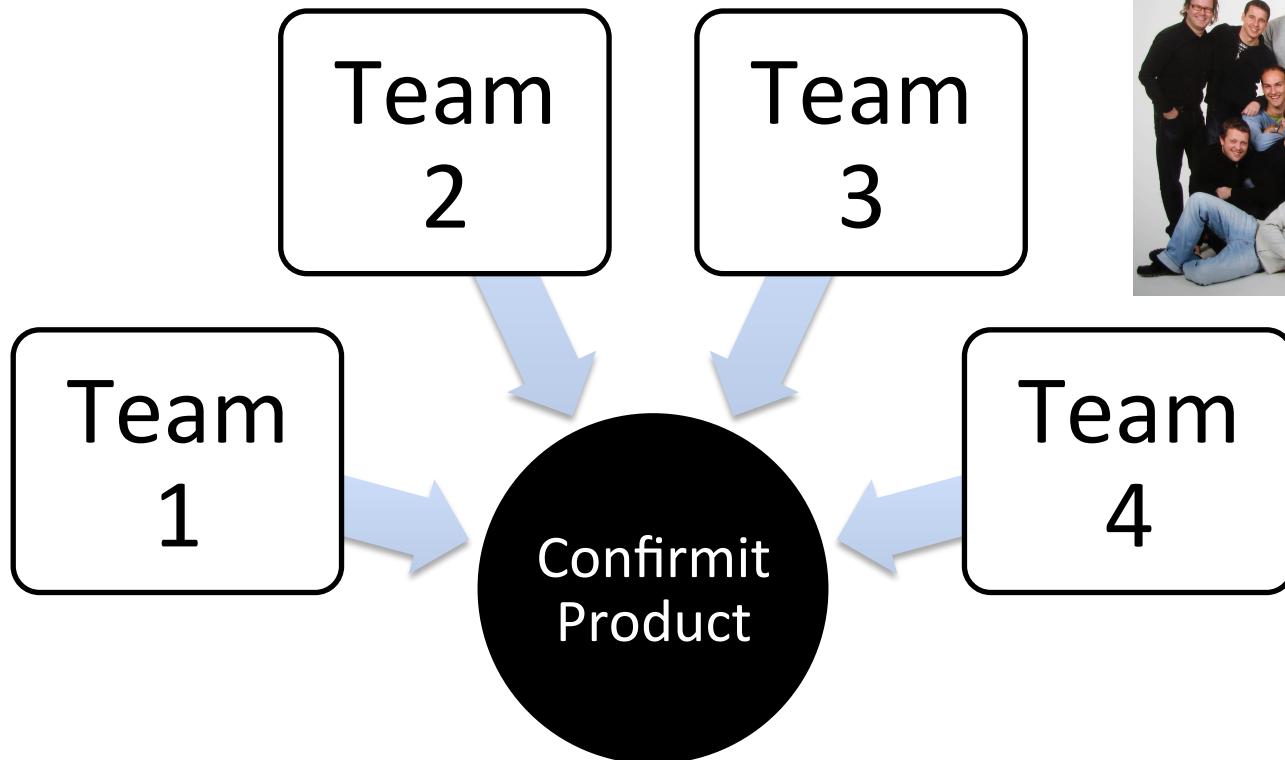
Weekly
target

Cost
to
complete

Target
cost



Concurrent Quantified 'Empowered Creativity' *
The Software Engineers can **use** ANY design that they
believe delivers the planned value.
And *keep* what *really* works



* Empowered Creativity: Term coined by Trond Johansen, Confermit, 2003

Evo Weekly Value Delivery Cycle: Built on HP Evo

Refactoring Day

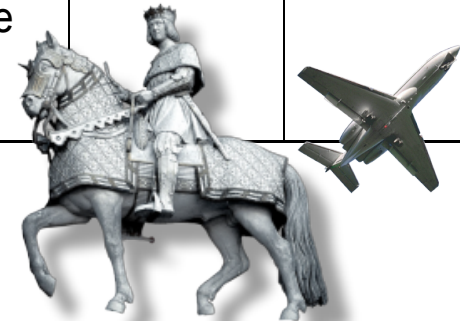
	Development Team	Users (PMT, Pros, Doc writer, other)	CTO (Sys Arch, Process Mgr) Petter M	QA (Configuration Manager & Test Manager) Trond J
Friday	<ul style="list-style-type: none"> ✓ PM: Send Version N detail plan to CTO + prior to Project Mgmt meeting ✓ Developers: Focus on general maintenance work, documentation. 		<ul style="list-style-type: none"> ✓ Approve/reject design & Step N ✓ Attend Project Mgmt meeting: 12-15 	<ul style="list-style-type: none"> ✓ Run final build and create setup for Version N-1. ✓ Install setup on test servers (external and internal) ✓ Perform initial crash test and then release Version N-1
Monday	<ul style="list-style-type: none"> ✓ Develop test code & code for Version N 	<ul style="list-style-type: none"> ✓ Use Version N-1 		<ul style="list-style-type: none"> ✓ Follow up CI ✓ Review test plans, tests
Tuesday	<ul style="list-style-type: none"> ✓ Develop Test Code & Code for Version N ✓ Meet with users to Discuss Action Taken Regarding Feedback From Version N-1 	<ul style="list-style-type: none"> ✓ Meet with developers to give Feedback and Discuss Action Taken from previous actions 	<ul style="list-style-type: none"> ✓ System Architect to review code and test code 	<ul style="list-style-type: none"> ✓ Follow up CI ✓ Review test plans, tests
Wednesday	<ul style="list-style-type: none"> ✓ Develop test code & code for Version N 			<ul style="list-style-type: none"> ✓ Review test plans, tests ✓ Follow up CI
Thursday	<ul style="list-style-type: none"> ✓ Complete Test Code & Code for Version N ✓ Complete GUI tests for Version N-2 			<ul style="list-style-type: none"> ✓ Review test plans, tests ✓ Follow up CI



Evo's impact on Conformat product qualities 1st Qtr

- Only 5 highlights of the 25 impacts are listed here

Description of requirement/work task	Past	Status
Usability.Productivity: Time for the system to generate a survey	7200 sec	15 sec
Usability.Productivity: Time to set up a typical specified Market Research-report (MR)	65 min	20 min
Usability.Productivity: Time to grant a set of End-users access to a Report set and distribute report login info.	80 min	5 min
Usability.Intuitiveness: The time in minutes it takes a medium experienced programmer to define a complete and correct data transfer definition with Conformat Web Services without any user documentation or any other aid	15 min	5 min
Performance.Runtime.Concurrency: Maximum number of simultaneous respondents executing a survey with a click rate of 20 sec and an response time<500 ms, given a defined [Survey-Complexity] and a defined [Server Configuration, Typical]	250 users	6000



Initial Experiences and conclusions (TJ)

- **EVO has resulted in**
 - **increased motivation and**
 - **enthusiasm amongst developers,**
 - **it opens up for *empowered creativity***
- **Developers**
 - **embraced the method and**
 - **saw the value of using it,**
 - **even though they found parts of Evo difficult to understand and execute**



- **“The method’s positive impact on Conformat product qualities has convinced us that**
 - **Evo is a better suited development process than our former waterfall process, and**
 - **we will continue to use Evo in the future.**
- **What surprised us the most was**



**the method’s power
of focusing
on delivering value
for clients
versus cost**



ACTUAL RESULTS IN SECOND 12 WEEKS OF USING THE NEW METHOD

Evo's impact on Conformat 9.0 product qualities

Product quality	Description	Customer value
Intuitiveness	Probability that an inexperienced user can intuitively figure out how to set up a defined Simple Survey correctly.	Probability increased by 175%
Productivity	Time in minutes for a defined advanced user, with full knowledge of 9.0 functionality, to set up a defined advanced survey correctly.	Time reduced by 38%

Product quality	Description	Customer value
Productivity	Time (in minutes) to test a defined survey and identify 4 inserted script errors, starting from when the questionnaire is finished to the time testing is complete and is ready for production. (Defined Survey: Complex survey, 60 questions, comprehensive JScripting.)	Time reduced by 83% and error tracking increased by 25%

MORE ACTUAL RESULTS IN SECOND 12 WEEKS OF USING THE NEW METHOD

Evo's impact on Conformat 9.0 product qualities

Product quality	Description	Customer value
Performance	Max number of panelists that the system can support without exceeding a defined time for the defined task, with all components of the panel system performing acceptable.	Number of panelists increased by 1500%
Scalability	Ability to accomplish a bulk-update of X panelists within a timeframe of Z sec.	Number of panelists increased by 700%
Performance	Number of responses a database can contain if the generation of a defined table should be run in 5 seconds.	Number of responses increased by 1400%

A bright idea: based on experience

- So, Conformat was getting amazing results for the user, customer, and system level attributes they targeted
- And someone on the team realized...
 - What about us devs and testers
 - We are stakeholders too!
 - Refactoring (1 day a week) was NOT working well.
- Let us try to engineer the qualities that we need into the system
- The same way we engineer the user qualities into the system



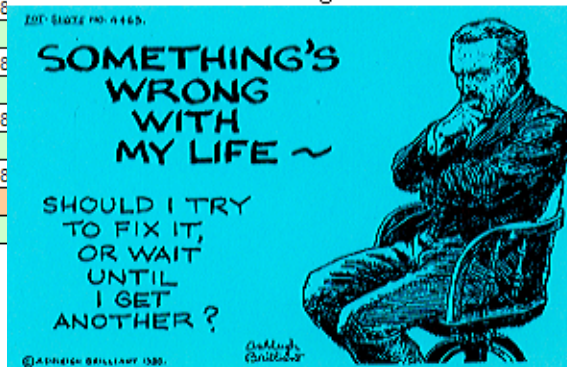
Code quality – "green" week, 2005

"Refactoring by Proactive Design Engineering!"

- In these "green" weeks, some of the deliverables will be less visible for the end users, but more visible for our QA department.
- We manage code quality through an Impact Estimation table. TJ

Current Status		Improvement		Goals			Step 6 (week 14)		Step 7 (week 15)
	Units			Past	Tolerable	Goal	Estimated Impact	Actual Impact	Estimated Impact / Actual
	100,0	100,0	0	80	100				100
Speed									
	100,0	100,0	0	80	100		100	100	
Maintainability.Doc.Code									
	100,0	100,0	0	80	100		100	100	
InterviewerConsole									
NUnitTests									
	0,0	0,0	0	90	100				
PeerTests									
	100,0	100,0	0	90	100				100
FxCop									
	0,0	10,0	10	0	0				
TestDirectorTests									
	100,0	100,0	0	90	100				100
Robustness.Correctness									
	2,0	2,0	0	1	2		2	2	
Robustness.BoundaryConditions									
	0,0	0,0	0	8					
Speed									
	0,0	0,0	0	8					
ResourceUsage.CPU									
	100,0	0,0	100	8					
Maintainability.Doc.Code									
	100,0	100,0	0	8					
SynchronizationStatus									
NUnitTests									

POT-SHOTS — Brilliant Thoughts in 17 words or less



© Ashleigh Brilliant 1980.

www.ashleighbrilliant.com

Speed

Maintainability

Nunit Tests

PeerTests

TestDirectorTests

Robustness.Correctness

Robustness.Boundary
Conditions

ResourceUsage.CPU

Maintainability.DocCode

SynchronizationStatus

/Nunit Tests26

The Monthly 'Green Week'

User Week 1

Select a Goal

Brainstorm Designs

Estimate Design Impact/
Cost

Pick best design

Implement design

Test design

Update Progress to Goal

User Week 2

Select a Goal

Brainstorm Designs

Estimate Design Impact/
Cost

Pick best design

Implement design

Test design

Update Progress to Goal

User Week 3

Select a Goal

Brainstorm Designs

Estimate Design Impact/
Cost

Pick best design

Implement design

Test design

Update Progress to Goal

Developer Week 4

Select a Goal

Brainstorm Designs

Estimate Design Impact/
Cost

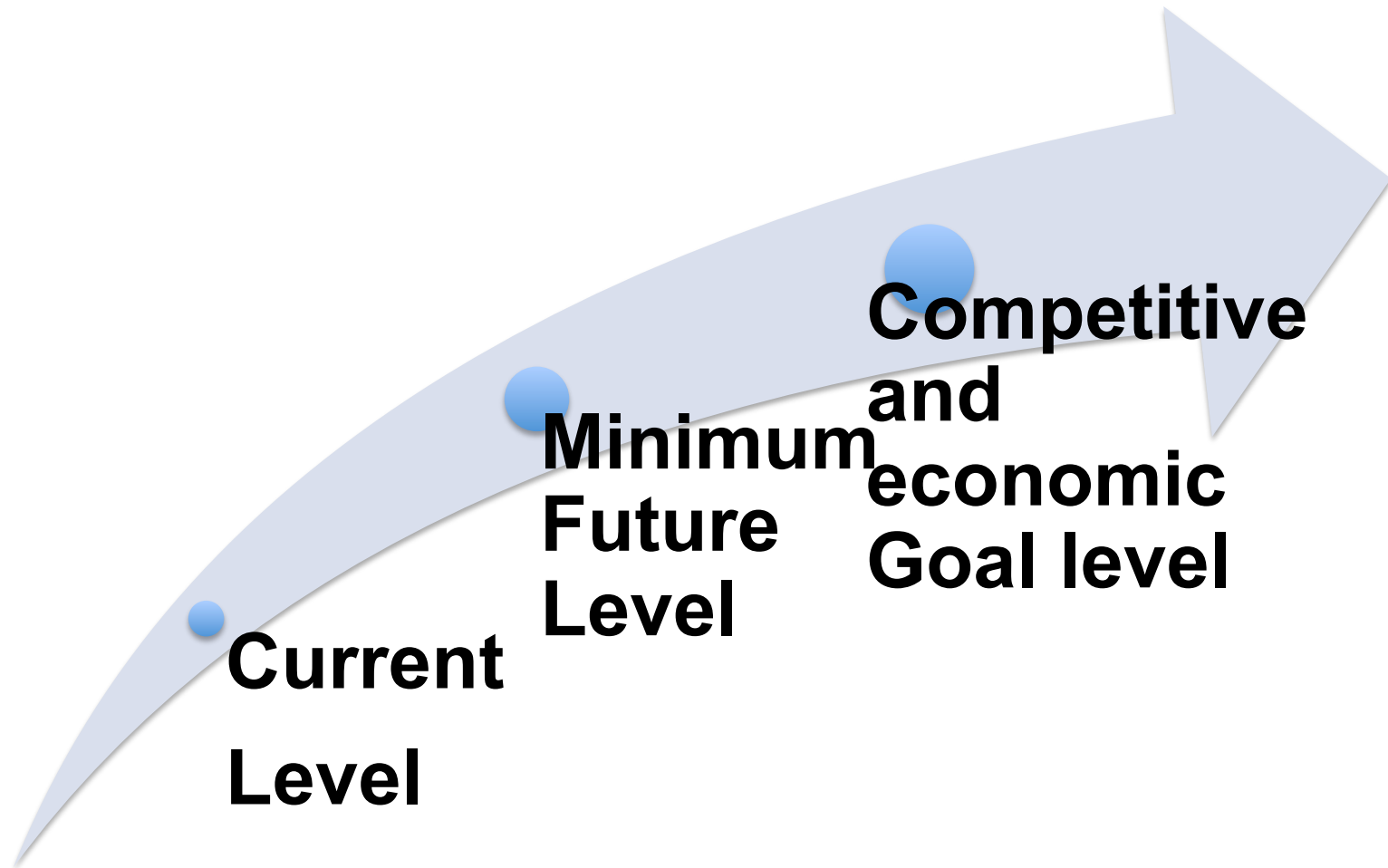
Pick best design

Implement design

Test design

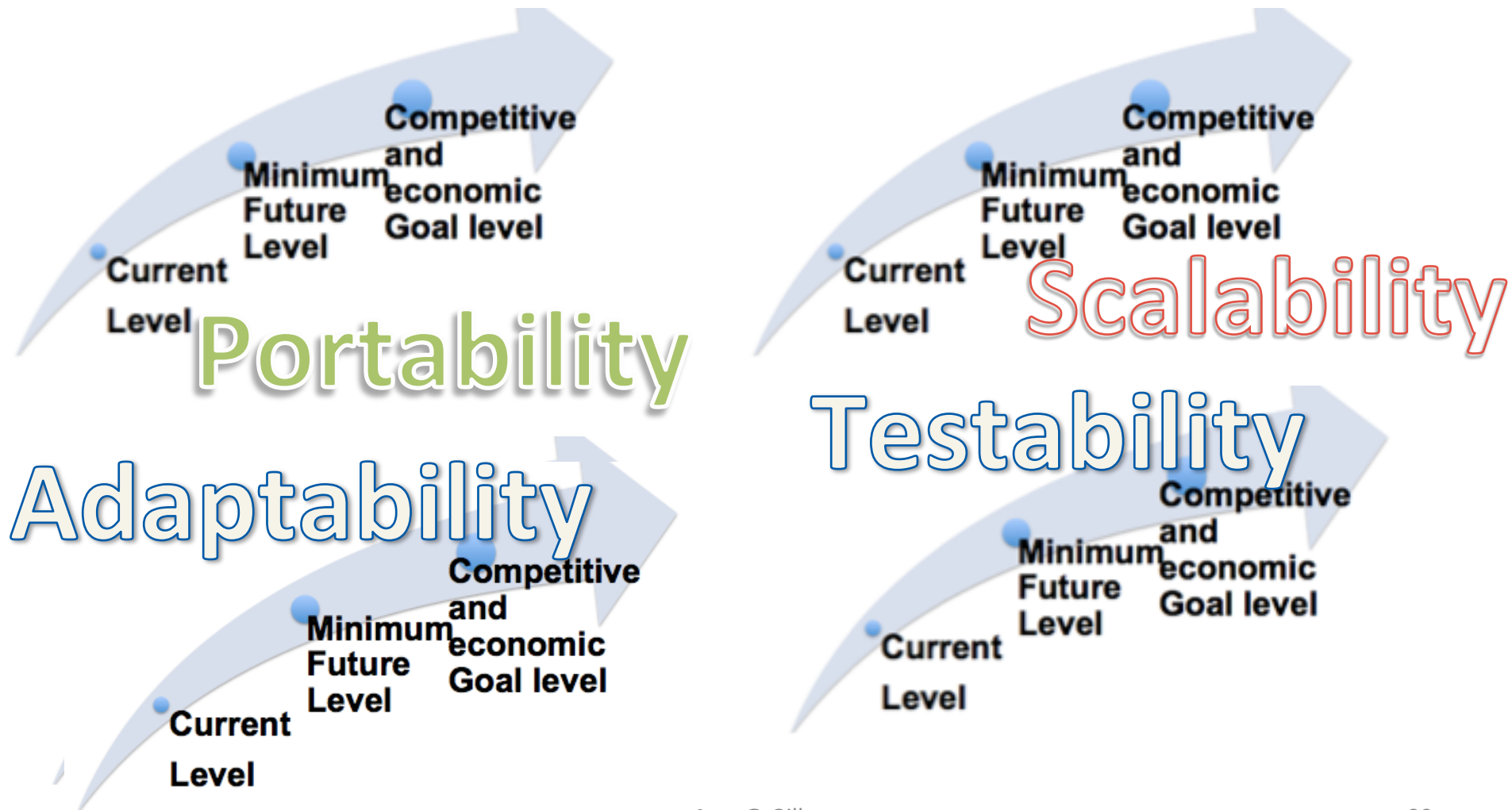
Update Progress to Goal

Raising the Levels of Maintainability like 'Mean Time To Fix a Bug'



Raising the Levels of Maintainability

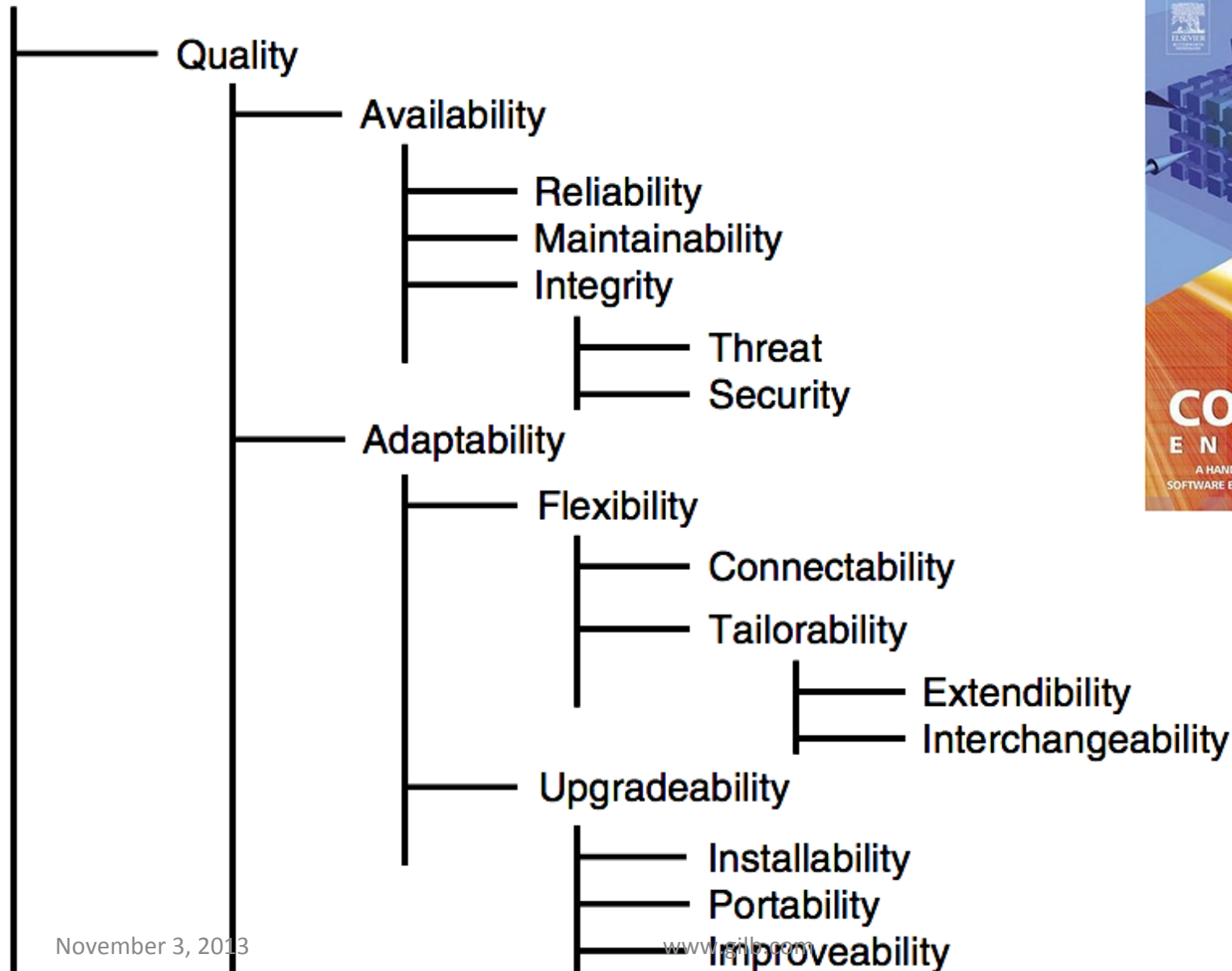
Multiple Attributes of Technical Debt



Broader 'Maintainability' Concepts

ALL *quantified*, with a defined Scale of measure in CE-5

Performance



1. The Conscious Design Principle:

- “Maintainability must be *consciously* designed into a system:
 - failure to **design** to a set of levels of maintainability
 - means the **resulting maintainability** is both *bad* and *random*. ”
 - © Tom Gilb (2008, INCOSE Paper)
 - http://www.gilb.com/tiki-download_file.php?fileId=138



The 'Maintainability' Generic Breakdown into Sub-problems

1. Problem Recognition Time.

How can we reduce the time from bug actually occurs until it is recognized and reported?

2. Administrative Delay Time:

How can we reduce the time from bug reported, until someone begins action on it?

3. Tool Collection Time.

How can we reduce the time delay to collect correct, complete and updated information to analyze the bug: source code, changes, database access, reports, similar reports, test cases, test outputs.

4. Problem Analysis Time.

Etc. for all the following phases defined, and implied, in the Scale scope above.

5. Correction Hypothesis Time

6. Quality Control Time

7. Change Time

8. Local Test Time

9. Field Pilot Test Time

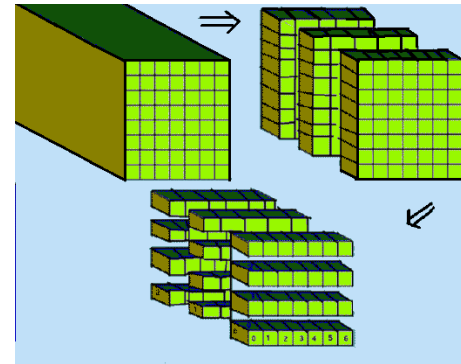
10. Change Distribution Time

11. Customer Installation Time

12. Customer Damage Analysis Time

13. Customer Level Recovery Time

14. Customer QC of Recovery Time



Source: Competitive Engineering Ch 5
& Ireson (ed.) Reliability Handbook, 1966

An Example of Specifying 1 Attribute in 'Planguage'

Restore Speed:

Type: Software Quality Requirement. **Version:** 25 October 2007.

Part of: Rock Solid Robustness

Ambition: *Should an error occur (or the user otherwise desire to do so), the system shall be able to restore the system to a previously saved state in less than 10 minutes. <-6.1.2 HFA.*

Scale: Duration from Initiation of Restore to Complete and verified state of a defined [Previous: Default = Immediately Previous]] saved state.

Initiation: defined as {Operator Initiation, System Initiation, ?}. Default = Any.

Goal [Initial and all subsequent released and
Evo steps] 1 minute?

Fail [Initial and all subsequent released and
Evo steps] 10 minutes. <- 6.1.2 HFA

Catastrophe: 100 minutes.

Let's Vote

1. How many of you would **prefer** to keep doing conventional 'softcrafter' refactoring; even if the results were not measurable

2. How many of you think you **ought** to try to engineer measurable software maintainability results into your systems

– Even if your boss is not smart enough to ask you, or support you doing it?

Further Reading: AgileRecord.com

Gilb's Mythodology Column

The Green Week: Reducing Technical Debt by Engineering

by Tom & Kai Gilb

Our client Confrim.com has used our Evo Agile Method [2] successfully since 2003 [1]. They have adapted it, from the beginning, to their environment, and continued to innovate and learn. Their business success has been attributed to their remarkable product quality improvement, and that improvement specifically to the Evo Agile method, by them, on their website, and share offerings prospectus. Evo differs from other agile methods, in that it focusses on multiple, quantified, software-and-system qualities.

This column will focus on an innovation, the Green Week, that Confrim, led by their method champion Trond Johansen, made and reported in 2005; two years after adopting Evo.

When we started in 2003, Confrim had an 8 year old web-based system, a "legacy" product that had grown, as most do, to meet rapidly emerging market demands. By 2005 there were the usual difficulties in enhancing the product, a web-based opinion survey tool, serving markets worldwide, to meet new opportunities, quickly and safely.

We recommended in 2003 that they spend 4 days a week on value delivery cycles to their customer base, and one day a week "refactoring". Their development team at the time was 13 plus 3 testers.

The 4-day value delivery cycle aimed at something like 25 distinct quality improvements (for example Usability Intuitiveness) or performance capacity improvements. The stakeholders aimed at were users and Confrim's future market. The refactoring was aimed at their development team, as stakeholders. The team that did the development initially, also did the maintenance of the system for years, until today.

Let me be explicit, the people who had to "suffer" bug fixing and long term enhancement were actually in full control of the architecture and design of the entire system. Maintenance was not farmed out to people who just had to suffer it. Most of the staff were not merely programmers, they had formal education in real engineering.

Well, the one day of refactoring was not a great success, while the 4 days of value delivery cycles, to quantified quality and performance requirements was a big success. To my knowledge there is nothing even near-as-good of quantified results, reported for any other Agile Effort! If you know of one, AgileRecord (.com) would like to hear from you! One possible reason for lack of success was that the refactoring was one-day-a-week, and I suspect it was a Friday, where Norwegians want to sneak off early for a Cabin Weekend ("working off site"). But I really don't know.

They asked themselves, "why should our customers get all the quality improvements?" What not, us hard working developers, get some systematic quality improvements too?

So they decided to spend one week a month, using Evo [2] "engineering" "ease of maintenance" and "testability" into their organization and their product. In other words: 3 weeks being customer oriented, and 1 week a month being internally oriented. Of course, improvements in maintenance capability also improve their ability to respond to customers!

User Week 1	User Week 2	User Week 3	Developer Week 4
Select a Goal	Select a Goal	Select a Goal	Select a Goal
Brainstorm Designs	Brainstorm Designs	Brainstorm Designs	Brainstorm Designs
Estimate Design Impact/Cost	Estimate Design Impact/Cost	Estimate Design Impact/Cost	Estimate Design Impact/Cost
Pick best design	Pick best design	Pick best design	Pick best design
Implement design	Implement design	Implement design	Implement design
Test design	Test design	Test design	Test design
Update Progress to Goal	Update Progress to Goal	Update Progress to Goal	Update Progress to Goal

Figure 1: The weekly developer cycles, with the Green Week.

The key idea here is that we start by quantifying as requirements, all Confrim system (the software product, the service product, the technical organization) attributes, related to ease of maintaining the system, in the widest sense of "maintaining" [3]

Here are the requirements they quantified as requirements initially:

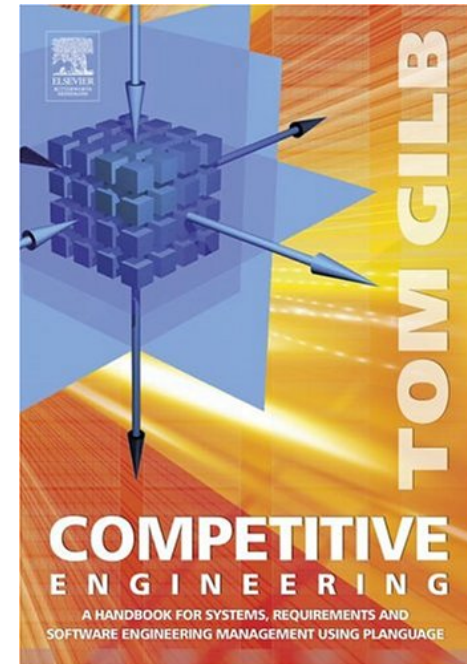
Speed, Maintainability, Nunit Tests, Peer Tests, Test Director Tests, Robustness.Correctness, Robustness.Boundary Conditions, Resource Usage CPU, Maintainability DocCode, Synchronization Status.

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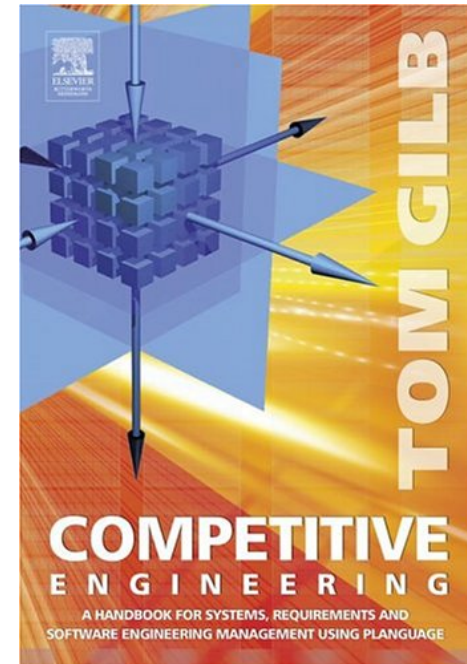
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End Slide!